



Freedonia Focus Reports Collection

Providing affordable online business research to the academic community

1200 Reports • 18 Industries • 15 Countries



Research Answers

Market size
Product segmentation
Product & market forecasts
Industry composition
Market leaders
Business trends
Sources of information

The Freedonia Group, Inc.

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The **Freedonia Group** is a leading international industry market research company that has provided its clients with the data and analysis needed to make informed business decisions for over a quarter century.

Business and industry decision-makers worldwide have looked to Freedonia for insight and forecasts to help identify growth opportunities, develop strategies, evaluate threats and make investment decisions. Over 90% of the Global 1000 industrial manufacturers have used Freedonia for their research needs. Now, this same research is available with affordable subscription pricing and unlimited online access throughout your campus.

Freedonia Focus Reports are designed to deliver concise market analysis, helping clients achieve competitive advantage and stay ahead of an ever-changing economic landscape. This research covers such items as:

- product and market size assessments
- product and market forecasts
- industry trends, threats and opportunities
- key industry participants

To develop each concisely-written, 18-25 page **Freedonia Focus Report**, we utilize an in-house research team of experienced economists, analysts, industry experts and editorial staff.

The **Freedonia Focus Reports Collection** covers a diverse group of industries in the US and global markets. Throughout 2012, Freedonia is expanding its Focus Report coverage to include the top 15 national economies, bringing the total collection to 1200 reports.

Decision-makers seek knowledge and concise industry insight from the **Freedonia Focus Reports Collection**, in order to better understand emerging trends and identify opportunities in various industries and markets. The collection provides students and professors at colleges and universities around the world access to the same research that is used by business planners in the corporate world.

*The **Freedonia Focus Reports Collection** provides valuable research with “real-world” practicality to higher-learning institutions and their students, faculty and staff at an affordable price.*

Each 18-25 page Freedonia Focus Report includes:

HIGHLIGHTS/EXECUTIVE SUMMARY

INDUSTRY OVERVIEW

- Market Size
- Product Segmentation
- Marketing & Distribution

INDUSTRY TRENDS & FORECASTS

- Market Environment
- Product Forecasts

INDUSTRY STRUCTURE

- Industry Composition
- Industry Leaders

RESOURCES

Company profiles provide relevant product info

Annual charts reflect yearly growth

Tobacco Product Demand Trends

Year	Demand (billion \$)
2000	~48
2001	~55
2002	~42
2003	~40
2004	~45

Polyester Fiber Demand by Type (million pounds)

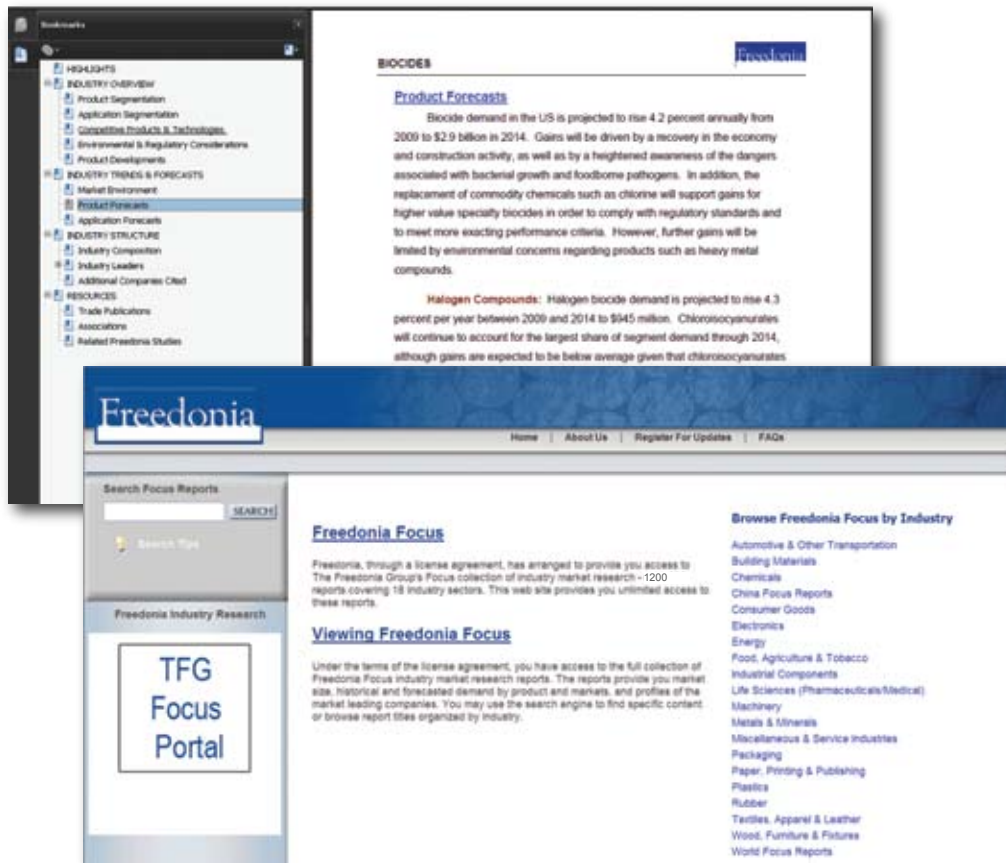
Item	2005	2010	2015	% Annual Growth 10/05	15/10
Polyester Fiber Demand	3745	3135	3600	-3.5	2.8
Staple & Tow	2490	1955	2180	-4.7	2.2
Textile Filament Yarns	800	820	1000	0.5	4.0
Industrial Filament	455	360	420	-4.6	3.1
- net imports	585	775	1000	5.8	5.2
Polyester Fiber Shipments	3160	2360	2600	-5.7	2.0

Source: The Freedonia Group, Inc.

Can be used in a wide variety of majors and courses, including:

- Advertising
- Business
- Communications
- Economics
- Engineering
- Entrepreneurship
- Finance
- International Business
- Marketing
- MBA Programs
- Political Science
- Public Relations

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Feature	Benefit
1200 reports covering 18 industries worldwide	Wide range of topics to meet your needs
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Usage statistics	Helps librarians justify investment
Access to latest reports	Provides most recent long-term forecasts
Search by Focus title and full text	Easily find relevant titles
Fully bookmarked PDF document	Allows for quick access
Hot links to additional resources	Saves students and librarians time
Can be incorporated into curriculum	Gain experience with real-world research
Reliable forecasts at manufacturers' level	Unique, authoritative perspective
Concise & clearly written	Accessible insight and analysis
Subscription provided at low academic cost	Affordable pricing for high-value research
Coverage for 15 largest national economies	Expose students to global markets

Freedonia Focus Title List (partial)

Consumer Goods

- Athletic Apparel
- Athletic Footwear
- Bicycles & Parts
- Consumer Air Cleaning Systems
- Consumer Water Purification Systems
- Digital Cameras
- Home Organization Products
- Household Audio & Video Equipment
- Household Cooking Appliances
- Household Floor Care Appliances
- Household Furnishings
- Household Laundry Equipment
- Household Refrigerators & Freezers
- Janitorial Equipment & Supplies
- Jewelry, Watches & Clocks
- Major Household Appliances
- Major Household Appliances in China
- Outdoor Furniture & Grills
- Personal Care Appliances
- Power Lawn & Garden Equipment
- Recreational Boating
- Small Kitchen Appliances
- Sports Equipment
- Tableware & Kitchenware
- Toys & Games
- World Appliances
- World Power Lawn & Garden Equipment

Electronics

- Analytical Instruments
- Automotive Entertainment Systems
- Chemical Sensors
- Computer Peripherals
- Computer Storage Devices
- Electronic Access Control Systems
- Electronic Components
- Electronic Displays
- Electronic Security Products
- Environmental Controls
- Host Computers
- Information Security
- Nanotech Tools
- OEM Automotive Electronics in North America
- Personal Computers
- Personal Computers in China
- Photoresists & Adjuncts
- Private Security Services
- Semiconductors
- Sensors
- Slot Machines
- Smart Cards
- Telecommunication Services
- Wireless Phones
- Wireless Phones in China
- World OEM Automotive Electronics
- World Security Services
- World Security Equipment

Plastics

- Acrylic Resins
- Biodegradable Plastics
- Conductive Polymers
- Electronic Polymers
- Engineering Plastics
- Epoxy Resins
- Extruded Plastics
- Fluoropolymers
- Foamed Plastics
- Injection Molded Plastics
- Medical Plastics
- Metallocene & Single-site Polymers
- Nanocomposites
- Natural Polymers
- Nylon Resins
- Polyethylene
- Polymerization Catalysts
- Polypropylene
- Polyurethane
- PVC
- Reinforced Plastics
- Silicones
- Specialty Films
- Specialty Foams
- Specialty Plastic Additives
- Thermoplastic Compounding by Independents
- Thermoplastic Polyester
- World Bioplastics

Building Materials

- Advanced Lighting
- Asphalt in China
- Asphalt Products
- Brick & Block
- Builders' Hardware
- Cabinets
- Cast Polymer Materials
- Cement
- Cement & Concrete Additives
- Cement in China
- Composite & Plastic Lumber
- Construction Aggregates
- Construction Outlook in China
- Copper Pipe
- Countertops
- Decking
- Decorative Laminates
- Decorative Tile
- Drywall in China
- Fencing
- Flat Glass
- Glass Fibers
- Green Building Materials
- Gutters & Downspouts
- Gypsum Products
- Hard Surface Flooring
- Hard Surface Flooring in China
- Housing Outlook
- Insulation
- Lamps
- Landscaping Products
- Large Diameter Pipe
- Large Diameter Pipe in China
- Lighting Fixtures
- Lime
- Nanotechnology in Construction
- Nonresidential Building Construction Outlook
- Plastic Pipe
- Plumbing Fixtures & Fittings
- Plumbing in China
- Prefabricated Housing
- Prefabricated Nonresidential Building Systems
- Refractories
- Refractories in China
- Residential Countertops in China
- Roofing
- Roofing in China
- Siding
- Steel Pipe
- Wall Coverings
- Windows & Doors
- Windows & Doors in China
- Wood Panels
- World Asphalt
- World Cement
- World Cement & Concrete Additives
- World Construction Aggregates
- World Drywall
- World Electric Lighting
- World Flat Glass
- World Flooring & Carpets
- World Housing
- World Insulation
- World Lighting Fixtures
- World Plastic Pipe
- World Plumbing
- World Refractories
- World Roofing
- World Siding
- World Windows & Doors

Miscellaneous & Service Industries

- Amusement Parks
- Automotive Repair & Maintenance Services
- Banking, Commercial
- Banking, Savings & Loans
- Building Maintenance Services
- Commercial & Residential Cleaning Services
- Elder Care Services
- Employment Services
- Healthcare Insurance
- Managed Care
- Medical Facilities & Patient Activity
- Pet Health Care Services
- Property & Casualty Insurance
- Restaurants
- Waste Management & Remediation

Textiles, Apparel & Leather

- Apparel
- Bed & Bath Furnishings
- Carpets & Rugs
- Coated Fabrics
- Cotton Fabrics
- Disposable Diapers
- Geosynthetics
- Men's Clothing, Retail
- Nonwovens
- Polyester Fibers
- Synthetic Fibers
- Tire Cord & Tire Cord Fabrics
- Window Coverings
- Wipes
- Women's Clothing, Retail
- World Geosynthetics
- World Manufactured Fibers
- World Nonwovens
- World Wipes

Food, Agriculture & Tobacco

- Beer
- Beverage Industry Overview
- Bottled Water
- Canned Foods
- Dairy Products
- Distilled Spirits
- Food Industry Overview
- Food Safety Products
- Frozen Foods
- Grain-Based Foods
- Meat & Poultry Products
- Snack Foods
- Soft Drink Production
- Soy Products
- Tobacco Products
- Wine

Wood, Furniture & Fixtures

- Household Furniture
- Molding & Trim
- Office Furniture
- Sleep Products
- Wood Flooring
- Wood Millwork

Machinery

- Agricultural Equipment
- Commercial & Industrial Laundry Machinery
- Commercial Refrigeration Equipment
- Commercial Refrigeration Equipment in China
- Compressors & Fans
- Construction Machinery
- Construction Machinery in China
- Conveying Equipment
- Elevators & Escalators
- Food Processing Machinery
- Hand Tools
- Hoists, Cranes & Monorails
- HVAC Equipment
- HVAC Equipment in China
- Industrial Controls
- Insulated Wire & Cable
- Insulated Wire & Cable in China
- Machine Tools
- Machine Tools in China
- Micro-Electromechanical Systems (MEMS)
- Mining Equipment
- Oilfield Machinery & Equipment
- Packaging Machinery
- Packaging Machinery in China
- Paper Industry Machinery
- Plastic Processing Machinery
- Power Tools
- Printing Machinery & Equipment
- Process Control Instruments
- Semiconductor Machinery
- Vending Machines
- World Agricultural Equipment
- World Commercial Refrigeration Equipment
- World Construction Machinery
- World Elevators & Escalators
- World HVAC Equipment
- World Material Handling Products
- World Mining Equipment
- World Oilfield Equipment
- World Packaging Machinery
- World Plastic Processing Machinery
- World Power Tools



Freedonia Focus Title List (partial)

Life Sciences

(Pharmaceuticals/Medical)

- Anti-Aging Products
- Biochip Products & Services
- Biocompatible Materials
- Biologicals
- Biotechnology: Agriculture
- Biotechnology: Pharmaceuticals
- Cancer Therapies
- Cosmeceuticals
- Cosmetic Surgery Products
- Dental Equipment
- Dental Products & Materials
- Dental Products in China
- Diabetes Monitoring & Therapy
- Drug Delivery Systems
- Ethical Pharmaceuticals
- Health Care Overview
- Home Medical Equipment
- Implantable & Transdermal Drug Delivery
- Implantable Medical Devices
- In vitro Diagnostics
- Infection Prevention Products & Services
- Medical & Dental Adhesives & Sealants
- Medical Disposables
- Medical Equipment
- Medical Imaging Equipment
- Nanotechnology in Health Care
- Nutraceuticals
- OTC Pharmaceuticals
- Patient Monitoring Devices
- Pet Health Care Products
- Pharmaceuticals in China
- Seeds
- Vaccines
- Vitamin & Mineral Ingrid. in Nutraceuticals
- Weight Loss Products & Services
- Wheelchairs & Powered Scooters
- World Nutraceuticals
- World Wound Management

Packaging

- Active & Intelligent Packaging
- Beverage Containers
- Caps & Closures
- Converted Flexible Packaging
- Corrugated Boxes
- Cosmetic & Toiletry Containers
- Cups & Lids
- Food Containers
- Foodservice Disposables
- Foodservice Packaging
- Frozen Food Packaging
- Green Packaging
- High Visibility Packaging
- Labels
- Lawn, Garden & Agricultural Packaging
- Meat/Poultry/Seafood Packaging
- Metal Cans
- Microwave Packaging
- Pallets
- Paper Packaging
- Pharmaceutical Packaging
- Plastic Containers
- Plastic Film
- Pouches
- Pressure Sensitive Tapes
- Produce Packaging
- Protective Packaging
- Rigid Bulk Packaging
- Smart Labels
- Snack Food Packaging
- Sterile Medical Packaging
- Tube & Stick Packaging
- World Caps & Closures
- World Corrugated Boxes
- World Labels
- World Pharmaceutical Packaging
- World Pressure Sensitive Tapes

Paper, Printing & Publishing

- Book Publishing
- Commercial Printing
- Newspaper Publishing
- Newsprint, Printing & Writing Papers
- Packaging & Industrial Papers
- Paper & Paperboard
- Paperboard
- Tissue Paper
- Wood Pulp & Wastepaper

Metals & Minerals

- Abrasives
- Aluminum
- Boron
- Chromium
- Copper
- Gold
- Industrial Castings
- Lead
- Magnesium
- Metal Powders
- Phosphate Rock
- Potash
- Salt
- Silicon
- Silver
- Steel Mill Products
- Titanium
- World Kaolin
- World Salt
- Zinc

Energy

- Advanced & Renewable Micropower
- Batteries
- Battery & Fuel Cell Materials
- Biofuels
- Circuit Breakers & Fuses
- Coal
- Crude Petroleum
- Diesel Engines
- Drilling Products & Services
- Electric Power Equipment
- Fractional Horsepower Motors
- Fuel Cells
- Fuel Cells in China
- Internal Combustion Engines
- Motors & Generators
- Natural Gas
- Power Supplies for Portable Products
- Batteries in China
- Refined Petroleum Products
- Switchgear
- Transformers
- Turbines
- Wind Turbine Systems
- World Batteries
- World Battery Materials
- World Biofuels
- World Diesel Engines
- World Electric Power Equipment
- World Fuel Cells
- World Turbines

Industrial Components

- Advanced Automotive Materials in North America
- Advanced Ceramics
- Bearings
- Emission Control Components & Materials
- Fabricated Metal Products
- Filters
- Gears
- Industrial Fasteners
- Industrial Fasteners in China
- Industrial Power Transmission Components
- Industrial Valves
- Metal Stampings
- Nonchemical Water Treatment
- Nonchemical Water Treatment in China
- Pumps
- Sheet Metal
- World Bearings
- World Filters
- World Gears
- World Industrial Fasteners
- World Industrial Valves
- World Pumps
- World Water Treatment Products
- World Water Desalination

Rubber

- Gaskets & Seals
- Hoses & Belts
- Industrial Rubber Products
- Motor Vehicle Tires
- Synthetic Rubber
- Thermoplastic Elastomers
- World Rubber
- World Thermoplastic Elastomers
- World Tires

Automotive & Other Transportation

- Automotive Aftermarket
- Automotive Aftermarket in China
- Automotive Diagnostic Products
- Buses
- Civil Aircraft
- Freight: Domestic Water Shipping
- Freight: Railroad
- Freight: Trucking
- Hybrid-Electric Vehicles
- Light Vehicles
- Medium & Heavy Duty Truck Aftermarket
- Medium & Heavy Duty Trucks
- Motorcycles
- Natural Gas Vehicles
- OEM Automotive Sensors
- Ship Building
- World Automotive Sensors
- World Buses
- World Light Duty Green Vehicles
- World Motorcycles

Chemicals

- Alkalies & Chlorine
- Alternative Sweeteners
- Automotive Coatings/Sealants/Adhesives
- Biocides
- Carbon Black in China
- Construction Chemicals
- Construction Chemicals in China
- Conventional Solvents
- Cosmetic & Toiletry Chemicals
- Disinfectants & Antimicrobials
- Electronic Chemicals
- Enzymes
- Explosives
- Flame Retardants
- Flame Retardants in China
- Flavors & Fragrances
- Fluorochemicals
- Food & Beverage Additives
- Green Solvents
- Home & Garden Pesticides
- Household Specialty Cleaning Chemicals
- Industrial & Institutional Cleaning Chemicals
- Industrial Coatings
- Industrial Gases
- Lawn & Garden Consumables
- Lubricants
- Membrane Separation Technologies
- Metal Finishing Chemicals
- Mining Chemicals
- Nanomaterials
- Oilfield Chemicals
- Paint & Coatings
- Pesticides
- Pigments: Inorganic/Organic/Specialty
- Printing Inks
- Protective Coatings
- Pulp & Paper Chemicals
- Refinery Chemicals
- Sealants & Caulks
- Soy Chemicals
- Specialty Adhesives
- Specialty Fuel Additives
- Specialty Printing Consumables
- Specialty Silicas
- Specialty Surfactants
- Textile Chemicals
- Water Treatment Chemicals
- Water Treatment Chemicals in China
- Waxes
- Well Stimulation Materials
- Wood Protection Products
- World Activated Carbon
- World Architectural Paints
- World Carbon Black
- World Catalysts
- World Dyes & Pigments
- World Enzymes
- World Flame Retardants
- World Fluorochemicals
- World Industrial Gases
- World Lubricants
- World Membrane Separation Technologies
- World Nanomaterials
- World Oilfield Chemicals
- World Textile Chemicals
- World Water Disinfection
- World Well Stimulation Materials



The Freedonia Focus Reports Collection provides global coverage of these industries and countries:

- Automotive & Other Transportation Equipment
- Building Materials
- Chemicals
- Consumer Goods
- Electronics
- Energy
- Food, Agriculture and Tobacco
- Industrial Components
- Life Sciences (Pharmaceutical/Medical)
- Machinery
- Metals and Minerals
- Miscellaneous and Service Industries
- Packaging
- Paper, Printing, Publishing
- Plastics
- Rubber
- Textiles, Apparel, Leather
- Wood, Furniture, Fixtures

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