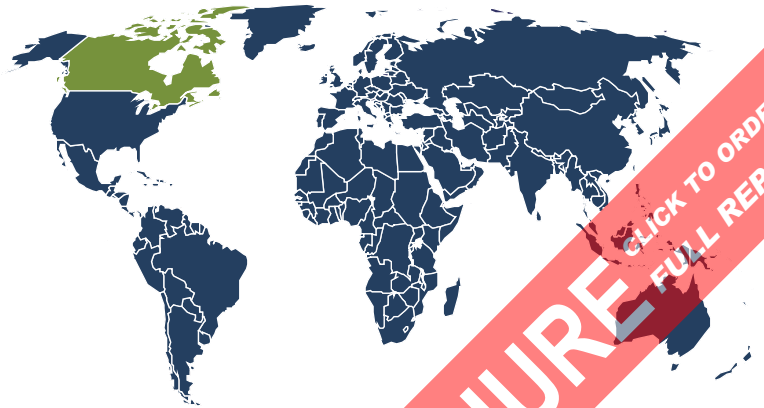




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# Pressure Sensitive Tapes: Canada

June 2021



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# About This Report

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## Scope

This report forecasts to 2025 pressure sensitive tape demand and production in square meters in Canada. Total demand is segmented by product in terms of:

- carton sealing
- masking
- double-sided
- adhesive transfer tape
- other products such as duct tape, electrical tape, and medical tapes

Total demand is also segmented by market as follows:

- packing and shipping
- building and construction
- manufacturing
- consumer and office
- other markets such as automotive aftermarket, healthcare and medical, and warehouses

To illustrate historical trends, total demand is provided in annual series from 2010 to 2020; production and the various segments are reported at five-year intervals for 2010, 2015, and 2020.

Included in the scope of this report are single- and double-coated tapes. Excluded from the scope of this report are water-activated/gummed, heat-activated, and other non-pressure sensitive tapes; related pressure sensitive items such as adhesive bandages and medical patches, pipeline tapes, contact papers, and protective films; and PSA labels. Also excluded are electronic tapes used for “masking” functions in electronic components and production operations. Please note that pressure sensitive medical tapes are included.

For markets, a given tape is included in the application in which it is used. For example, manufacturing tapes include PSA tapes that are used in joining, sealing, protecting, and mounting various components. When this product is packaged for sale (such as an appliance being placed in a box), this is considered to be the packaging and shipping market.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading companies, are covered in this report. A full outline of report items by page is available in the Table of Contents.

## Sources

*Pressure Sensitive Tapes: Canada* (FA30022) is based on *Global Pressure Sensitive Tapes*, a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources, such as:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- intergovernmental and non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

## Industry Codes

**Table 6 | NAICS & SIC Codes Related to Pressure Sensitive Tape**

NAICS/SCIAN 2017		SIC	
North American Industry Classification System		Standard Industrial Classification	
313230	Nonwoven Fabric Mills	2297	Nonwoven Fabrics
322220	Paper Bag and Coated and Treated Paper Mfg	2672	Coated and Laminated Paper, NEC
325520	Adhesive Mfg	2891	Adhesives and Sealants
339113	Surgical Appliance and Supplies Mfg	3842	Orthopedic, Prosthetic, and Surgical Appliances and Supplies

Source: US Census Bureau

## Freedonia Methodology

The Freedonia Group, a subsidiary of MarketResearch.com, has been in business for more than 30 years and in that time has developed a comprehensive approach to data analysis that takes into account the variety of industries covered and the evolving needs of our customers.

Every industry presents different challenges in market sizing and forecasting, and this requires flexibility in methodology and approach. Freedonia methodology integrates a variety of quantitative and qualitative techniques to present the best overall picture of a market's current position as well as its future outlook: When published data are available, we make sure they are correct and representative of reality. We understand that published data often have flaws either in scope or quality, and adjustments are made accordingly.

Where no data are available, we use various methodologies to develop market sizing (both top-down and bottom-up) and then triangulate those results to come up with the most accurate data series possible. Regardless of approach, we also talk to industry participants to verify both historical perspective and future growth opportunities.

Methods used in the preparation of Freedonia market research include, but are not limited to, the following activities: comprehensive data mining and evaluation, primary research, consensus forecasting and analysis, ratio analysis using key indicators, regression analysis, end use growth indices and intensity factors, purchase power parity adjustments for global data, consumer and end user surveys, market share and corporate sales analysis, product lifespan analysis, product or market life cycle analysis, graphical data modeling, long-term historical trend analysis, bottom-up and top-down demand modeling, and comparative market size ranking.

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or  $r^2$ . The most stable data series relative to the trend carries an  $r^2$  value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

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## Resources

### The Freedonia Group

*Global Pressure Sensitive Tapes*

### Freedonia Industry Studies

*Corrugated & Paperboard Boxes*

*Fresh Produce Packaging*

*Global Adhesives & Sealants*

*Global Architectural Paint*

*Global Corrugated Boxes*

*Global Disposable Medical Supplies*

*Global Paint & Coatings*

*Global Thermoplastic Elastomers*

*Labels*

*Meat, Poultry, & Seafood Packaging*

*Medical Device Packaging*

*Plastic Film*

*Protective Packaging*

### Freedonia Focus Reports

*Adhesives & Sealants: Canada*

*Architectural Paint: Canada*

*Construction: United States*

*Corrugated Boxes: Canada*

*COVID-19 Market Impact Analysis*

*E-Commerce: Canada*

*Global Labels*

*Global Demographics*

*Global Macroeconomy*

*Housing: Canada*

*Motor Vehicles: Canada*

*Protective Packaging: Canada*

### Freedonia Custom Research

### Trade Publications

*Adhesives & Sealants Industry*

*Assembly Magazine*

*Automotive News*

*Chemical & Engineering News*

*Chemical Week*

*ICIS Chemical Business*  
*Medical Device & Diagnostic Industry*  
*Nonwovens Industry*  
*Packaging Digest*  
*Packaging Strategies*  
*Packaging World*  
*Paint & Coatings Industry*  
*Plastics News*  
*PlasticsToday*

### **Agencies & Associations**

Adhesive and Sealant Council  
International Monetary Fund  
Organisation for Economic Co-operation and Development  
Pressure Sensitive Tape Council  
Statistics Canada  
United Nations Statistics Division  
World Bank