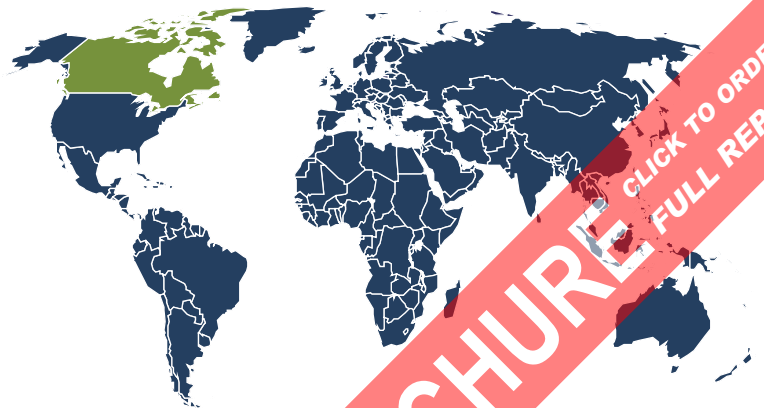




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Cups & Lids: Canada

September 2018



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About This Report

Scope

This report forecasts to 2022 cup and lid demand in nominal US dollars at the manufacturer level in Canada. Total demand is segmented by product in terms of:

- drinking cups
- packaging and other cups, such as portion cups
- lids

Total demand is also segmented by market as follows:

- foodservice
- food and beverage packaging
- retail and other markets, such as consumer products, nonfood packaging, and healthcare

To illustrate historical trends, total demand is provided in annual series from 2007 to 2017; the various segments are reported at five-year intervals for 2007, 2012, and 2017.

Packaging cups are defined as small plastic or paper containers (holding approximately 250 milliliters or less) that can be easily held in one's hand and typically contain a single serving of product. Food cups include disposable cups with shorter walls than drinking cups, in sizes of approximately 350 milliliters or less, for such applications as holding ice cream, side dishes, soup, and chili. Excluded are reusable drinking cups and packaging tubs containing more than one serving.

For any given historical year, US dollar amounts are obtained from values expressed in the applicable local currency. These local currency values are converted to US dollars at the average annual exchange rate for that year. For forecast years, the US dollar amounts assume the same annual exchange rate as that prevailing in 2017.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Cups & Lids: Canada (FA30031) is based on *Global Cups & Lids*, a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources, such as:

- firms participating in the industry, and their suppliers and customers

About This Report

- government/public agencies
- intergovernmental and non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 5 | NAICS & SIC Codes Related to Cups & Lids

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industrial Classification	
322219	Other Paperboard Container Manufacturing	2656	Sanitary Food Containers
326140	Polystyrene Foam Product Manufacturing	3086	Polystyrene Foam Products
326199	All Other Plastics Product Manufacturing	3089	Plastics Products, NEC
332119	Metal Crown, Closure, and Other Metal Stamping	3469	Metal Stampings, NEC

Source: US Census Bureau

Freedonia Methodology

The Freedonia Group, a subsidiary of MarketResearch.com, has been in business for more than 30 years and in that time has developed a comprehensive approach to data analysis that takes into account the variety of industries covered and the evolving needs of our customers.

Every industry presents different challenges in market sizing and forecasting, and this requires flexibility in methodology and approach. Freedonia methodology integrates a variety of quantitative and qualitative techniques to present the best overall picture of a market's current position as well as its future outlook: When published data are available, we make sure they are correct and representative of reality. We understand that published data often have flaws either in scope or quality, and adjustments are made accordingly. Where no data are available, we use various methodologies to develop market sizing (both top-down and bottom-up) and then triangulate those results to come up with the most accurate data series possible. Regardless of approach, we also talk to industry participants to verify both historical perspective and future growth opportunities.

Methods used in the preparation of Freedonia market research include, but are not limited to, the following activities: comprehensive data mining and evaluation, primary research,

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consensus forecasting and analysis, ratio analysis using key indicators, regression analysis, end use growth indices and intensity factors, purchase power parity adjustments for global data, consumer and end user surveys, market share and corporate sales analysis, product lifespan analysis, product or market life cycle analysis, graphical data modeling, long-term historical trend analysis, bottom-up and top-down demand modeling, and comparative market size ranking.

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

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Resources

The Freedonia Group

Global Cups & Lids, September 2018

Freedonia Industry Studies

Produce Packaging Market in the US, June 2018

Food Containers in the US, April 2018

Foodservice Single-Use Products in the US, December 2017

Global Caps & Closures Market, September 2017

Converted Flexible Packaging Market in the US, May 2017

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Bottled Water: United States

Caps & Closures: United States

Energy Drinks: United States

Natural & Organic Foods & Beverages: United States

Packaging: United States

Pharmaceutical Packaging: Canada

Plastic Caps & Closures: Canada

Single-Cup Beverage Brewing Pods: United States

Soft Drinks: United States

Sports Drinks: United States

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Packaging World

Plastics News

QSR Magazine

Supermarket News

Agencies & Associations

American Chemistry Council Plastics Division

American Forest & Paper Association

Beverage Marketing

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Canadian Association of Foodservice Professionals
Canadian Plastics Industry Association
Coffee Association of Canada
Foodservice Packaging Institute
International Dairy Foods Association
International Foodservice Distributors Association
National Coffee Association
National Restaurant Association
Restaurants Canada
Statistics Canada
United Nations