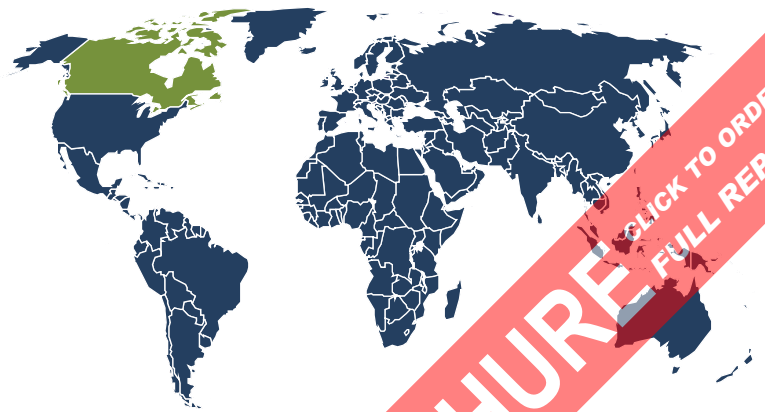




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# Architectural Paint: Canada

June 2018



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# About This Report

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## Scope & Method

This report forecasts architectural paint demand and production in Canada in metric tons to 2022. Total demand is segmented by formulation in terms of:

- water-based
- solvent-based

Total demand is also segmented by market as follows:

- residential remodel and repair
- new residential building construction
- nonresidential construction

To illustrate historical trends, total demand is provided in annual series from 2007 to 2017; production and the various segments are reported at five-year intervals for 2007, 2012, and 2017.

For the purposes of this report, “architectural paint” refers to interior and exterior paint products used in building construction markets, including water- and solvent-based paints, primers, stains, and sealers. White washes and distempers, factory-applied coatings, industrial maintenance coatings, and products used to maintain infrastructure are excluded from the scope.

This report quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or  $r^2$ . The most stable data series relative to the trend carries an  $r^2$  value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

## Sources

*Architectural Paint: Canada* (FA35096) is based on [Global Architectural Paint](#), a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

## Industry Codes

Table 8 | NAICS & SIC Codes Related to Architectural Paint

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industrial Classification	
325131	Inorganic Dye and Pigment Mfg	2816	Inorganic Pigments
325132	Synthetic Organic Dye and Pigment Mfg	2851	Paints, Varnishes, Lacquers, Enamels, and Allied Products
325510	Paint and Coating Mfg	2865	Cyclic Organic Crudes and Intermediates, and Organic Dyes and Pigments

Source: US Census Bureau

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## Resources

### The Freedonia Group

*Global Architectural Paint*, June 2018

### Freedonia Industry Studies

*Siding Market in the US*, January 2018

*Liquid-Applied Roof Coatings in the US*, November 2017

*Wood Coatings Market in the US*, March 2017

*Architectural Paint Market in the US*, February 2017

*Paint & Coatings: US Market Forecasts*, February 2017

*Manufacturing (OEM) Coatings Market in the US*, January 2017

*Protective & Specialty Coatings Market in the US*, January 2017

*Global Emulsion Polymers Market*, November 2016

### Freedonia Focus Reports

*Architectural Paint: United States*

*Liquid-Applied Roof Coatings: United States*

*Manufacturing (OEM) Coatings: United States*

*Paint & Coatings: United States*

*Pigments: United States*

*Protective & Specialty Coatings: United States*

*Wood Coatings: United States*

*World Paint & Coatings*

### Freedonia Custom Research

### Trade Publications

*Chemical & Engineering News*

*Chemical Week*

*Coatings World*

*PCI (Paint & Coatings Industry)*

### Agencies & Associations

American Coatings Association

Canada Green Building Council

Canadian Paint and Coatings Association

Environment Canada

Infrastructure Canada

NSF International

Statistics Canada

United Nations Statistics Division