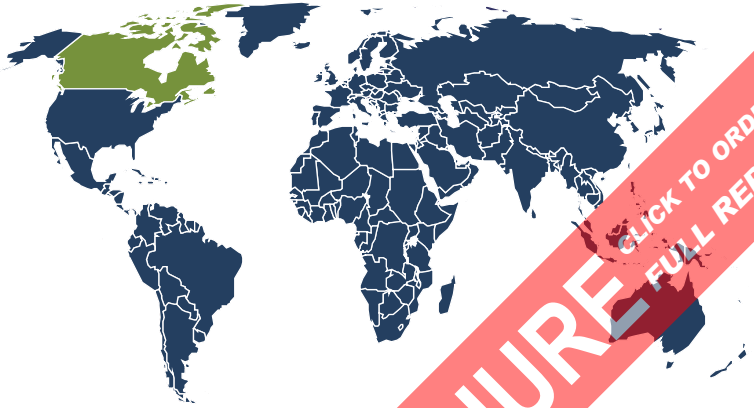




Freedonia Focus Reports
Global Collection

Flooring: Canada

April 2021



BROCHURE **CLICK TO ORDER FULL REPORT**

www.freedoniafocusreports.com

Table of Contents

1. Highlights	3
2. Market Environment	4
Historical Trends	4
Key Economic Indicators	6
Impact of COVID-19 Pandemic on the Flooring Industry	7
Sustainability Initiatives	8
North America Regional Outlook	10
3. Segmentation & Forecasts	11
Products	11
Carpets & Rugs	12
Nonresilient	13
Resilient	14
Markets	16
Residential	17
Nonresidential	17
Transportation Equipment & Other Markets	18
Supply & Demand	20
4. Industry Structure	21
Industry Characteristics	21
Market Leaders	22
Beaulieu International Group	22
Mohawk Industries	23
Tarkett	23
5. About This Report	25
Scope	25
Sources	25
Industry Codes	26
Freedonia Methodology	26
Resources	28

List of Tables & Figures

Figure 1 Canada: Key Trends in the Flooring Market, 2019 – 2024	3
Figure 2 Canada: Flooring Demand Trends, 2009 – 2019	4
Table 1 Canada: Key Indicators for Flooring Demand, 2009 – 2024 (2018US\$ bil)	6
Figure 3 North America: Flooring Demand by Country, 2019 (%)	10
Figure 4 Canada: Flooring Demand by Product, 2009 – 2024 (mil sq mtr)	11
Table 2 Canada: Flooring Demand by Product, 2009 – 2024 (mil sq mtr)	11
Figure 5 Canada: Flooring Demand by Product, 2009 – 2024 (%)	12
Figure 6 Canada: Flooring Demand by Market, 2009 – 2024 (mil sq mtr)	16
Table 3 Canada: Flooring Demand by Market, 2009 – 2024 (mil sq mtr)	16
Figure 7 Canada: Flooring Demand by Market, 2009 – 2024 (%)	19
Table 4 Canada: Flooring Supply & Demand, 2009 – 2024 (mil sq mtr)	20
Table 5 Canada: Selected Suppliers to the Flooring Market	24
Table 6 NAICS & SIC Codes Related to Flooring	26

About This Report

Scope

This report forecasts to 2024 flooring demand and production in square meters in Canada. Total demand is segmented by product in terms of:

- carpets and rugs
- nonresilient flooring
- resilient flooring

Total demand is also segmented by market as follows:

- residential
- nonresidential
- transportation equipment and other markets such as nonbuilding

Total flooring production is segmented by product in terms of:

- carpets and rugs
- hard surface flooring

To illustrate historical trends, total demand is provided in annual series from 2009 to 2019; production and the various segments are reported at five-year intervals for 2009, 2014, and 2019.

For purposes of this report, flooring is any finish material installed over a floor structure to provide a walking surface and is synonymous with floor covering. Excluded from the scope of this report are subfloors, floor underlayment, and polished concrete.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Flooring: Canada (FA60053) is based on *Global Flooring*, a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources, such as:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- intergovernmental and non-governmental organizations

About This Report

- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 6 | NAICS & SIC Codes Related to Flooring

NAICS/SCIAN 2017		SIC	
North American Industry Classification System		Standard Industrial Classification	
314110	Carpet & Rug Mills	2273	Carpets and Rugs
321918	Other Millwork (Including Flooring)	2426	Hardwood Dimension and Flooring Mills
326199	All Other Plastics Product Manufacturing	3061	Molded, Extruded, and Lathe-Cut Mechanical Rubber Goods
326291	Rubber Product Manufacturing For Mechanical Use	3089	Plastic Products, Not Elsewhere Classified
327120	Clay Building Material and Refractories Manufacturing	3253	Ceramic Wall and Floor Tile
332322	Sheet Metal Work Manufacturing	3996	Linoleum, Asphalted-Felt-Base, and Other Hard Surface Floor Coverings, Not Elsewhere Classified

Source: US Census Bureau

Freedonia Methodology

The Freedonia Group, a subsidiary of MarketResearch.com, has been in business for more than 30 years and in that time has developed a comprehensive approach to data analysis that takes into account the variety of industries covered and the evolving needs of our customers.

Every industry presents different challenges in market sizing and forecasting, and this requires flexibility in methodology and approach. Freedonia methodology integrates a variety of quantitative and qualitative techniques to present the best overall picture of a market's current position as well as its future outlook: When published data are available, we make sure they are correct and representative of reality. We understand that published data often have flaws either in scope or quality, and adjustments are made accordingly. Where no data are available, we use various methodologies to develop market sizing (both top-down and bottom-up) and then triangulate those results to come up with the most accurate data series possible. Regardless of approach, we also talk to industry participants to verify both historical perspective and future growth opportunities.

About This Report

Methods used in the preparation of Freedonia market research include, but are not limited to, the following activities: comprehensive data mining and evaluation, primary research, consensus forecasting and analysis, ratio analysis using key indicators, regression analysis, end use growth indices and intensity factors, purchase power parity adjustments for global data, consumer and end user surveys, market share and corporate sales analysis, product lifespan analysis, product or market life cycle analysis, graphical data modeling, long-term historical trend analysis, bottom-up and top-down demand modeling, and comparative market size ranking.

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Copyright & Licensing

The full report is protected by copyright laws of the United States of America and international treaties. The entire contents of the publication are copyrighted by The Freedonia Group.

Resources

The Freedonia Group

Global Flooring

Freedonia Industry Studies

Ceilings

Decorative Tile

Fiber Cement in the US

Flooring

Global Drywall & Building Plaster

Global Fiber Cement

Global Housing

Global Insulation

Global Prefabricated Housing

Global Roofing

Global Siding (Cladding)

Global Windows & Doors

Insulation

Moulding & Trim

Prefabricated Housing

Roofing

Siding

Wood Panels

Freedonia Focus Reports

Adhesives & Sealants: Canada

Carpets & Rugs: United States

Ceramic Tile: United States

Construction: United States

COVID-19 Market Impact Analysis

Decorative Laminates: Canada

Hard Surface Flooring: United States

Housing: Canada

Motor Vehicles: Canada

Porcelain Tile: United States

Vinyl Flooring: United States

Windows & Doors: Canada

Wood Flooring: United States

Wood Millwork: United States

Freedonia Custom Research

Flooring: Canada

©2021 The Freedonia Group. All rights reserved.

Trade Publications

Canadian Woodworking & Home Improvement

Floor Covering News

Floor Covering Weekly

Floor Daily

Floor Trends

RUG INSIDER

Rug News and Design

Agencies & Associations

American Floorcovering Alliance

Canada Green Building Council

Canadian Construction Association

Canadian Home Builders' Association

Carpet & Rug Institute

Floor Covering Installation Contractors Association

Multilayer Flooring Association

National Floor Covering Association

National Wood Flooring Association

North American Association of Floor Covering Distributors

North American Laminate Flooring Association

Resilient Floor Covering Institute

Statistics Canada

Tile Council of North America

United Nations Comtrade

World Bank

World Floor Covering Association