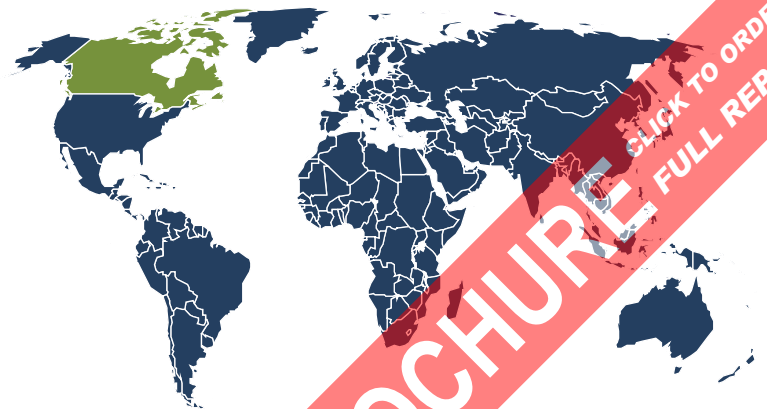




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Material Handling Equipment: Canada

December 2019



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About This Report

Scope

This report forecasts to 2023 material handling equipment demand and production in nominal US dollars at the manufacturer level in Canada. Total demand is segmented by product in terms of:

- conveying equipment
- industrial trucks and tractors
- automated guided vehicles (AGVs) and related equipment and software
- hoists, cranes, and monorails
- automated storage and retrieval systems

Total demand is also segmented by market as follows:

- manufacturing
- mining
- distribution
- construction
- other markets such as agriculture, forestry, and waste management

To illustrate historical trends, total demand is provided in annual series from 2008 to 2018; production and the various segments are reported at five-year intervals for 2008, 2013, and 2018.

Excluded from the scope of this report are:

- aerial work platforms
- elevators
- lift tables
- construction-type cranes (principally mobile and tower cranes), wrecker cranes, and similar items sometimes considered to be material handling equipment
- related services such as equipment maintenance
- spare parts

Demand for material handling equipment is classified by the primary function of a building if the building includes multiple functions. For example, manufacturing facilities that include some warehousing operations are included in the manufacturing market, while buildings whose primary purpose is warehousing are counted in the distribution market if they include some manufacturing operations.

About This Report

For any given historical year, US dollar amounts are obtained from values expressed in the applicable local currency. These local currency values are converted to US dollars at the average annual exchange rate for that year. For forecast years, the US dollar amounts assume the same annual exchange rate as that prevailing in 2018.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Material Handling Equipment: Canada (FA75039) is based on [Global Material Handling Equipment](#), a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources, such as:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- intergovernmental and non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 6 | NAICS & SIC Codes Related to Material Handling Equipment

NAICS/SCIAN 2017		SIC	
North American Industry Classification System		Standard Industrial Classification	
333922	Conveyor and conveying equipment mfg	3535	Conveyors and conveying equipment
333923	Overhead traveling crane, hoist, and monorail system mfg	3536	Overhead traveling cranes, hoists, and monorail systems
333924	Industrial truck, tractor, trailer, and stacker machinery mfg	3537	Industrial trucks, tractors, trailers, and stackers

Source: US Census Bureau

Freedonia Methodology

The Freedonia Group, a subsidiary of MarketResearch.com, has been in business for more than 30 years and in that time has developed a comprehensive approach to data analysis

About This Report

that takes into account the variety of industries covered and the evolving needs of our customers.

Every industry presents different challenges in market sizing and forecasting, and this requires flexibility in methodology and approach. Freedonia methodology integrates a variety of quantitative and qualitative techniques to present the best overall picture of a market's current position as well as its future outlook: When published data are available, we make sure they are correct and representative of reality. We understand that published data often have flaws either in scope or quality, and adjustments are made accordingly. Where no data are available, we use various methodologies to develop market sizing (both top-down and bottom-up) and then triangulate those results to come up with the most accurate data series possible. Regardless of approach, we also talk to industry participants to verify both historical perspective and future growth opportunities.

Methods used in the preparation of Freedonia market research include, but are not limited to, the following activities: comprehensive data mining and evaluation, primary research, consensus forecasting and analysis, ratio analysis using key indicators, regression analysis, end use growth indices and intensity factors, purchase power parity adjustments for global data, consumer and end user surveys, market share and corporate sales analysis, product lifespan analysis, product or market life cycle analysis, graphical data modeling, long-term historical trend analysis, bottom-up and top-down demand modeling, and comparative market size ranking.

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

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Resources

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Global Material Handling Equipment

Freedonia Industry Studies

Global Agricultural Equipment

Global Construction Machinery

Global E-Commerce

Global Machine Tools

Global Mining Equipment

Global Power Tools

Global Rubber Conveyor Belts

Hand Tools in the US

Power Tools in the US

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Construction: United States

Construction Machinery: Canada

E-Commerce: Canada

Freight Services: United States

Global Diesel Engines

Industrial Rubber Products: Canada

Manufacturing: United States

Mining Equipment: Canada

Mining & Quarrying: United States

Power Tools: Canada

Rubber: United States

Warehousing & Storage Services: United States

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Modern Materials Handling

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Canadian Materials Handling & Distribution Society

Conveyor Equipment Manufacturers Association

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Industrial Truck Association

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