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Industrial & Institutional Cleaning Chemicals: United Kingdom

October 2017



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About This Report

Scope & Method

This report forecasts to 2021 industrial and institutional cleaning chemicals demand in nominal US dollars at the manufacturer level in the UK. Total demand is segmented by product in terms of:

- general purpose cleaners
- warewashing
- floor care
- disinfectants and sanitizers
- laundry care
- other I&I cleaning chemicals such as deodorizers, furniture polish, and vehicle care products

Total demand is also segmented by market as follows:

- commercial
- manufacturing
- institutional and government

To illustrate historical trends, total demand is provided in annual series from 2006 to 2016; the various segments are reported at five-year intervals for 2006, 2011, and 2016.

In the context of this report, hand cleansers do not include toilet (personal) soaps supplied to lodging establishments for guests, or hand sanitizers used in healthcare and food and beverage processing. The latter products are included in the disinfectants and sanitizers product segment.

This report quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

For any given historical year, US dollar amounts are obtained from values expressed in the applicable local currency. These local currency values are converted to US dollars at the

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average annual exchange rate for that year. For forecast years, the US dollar amounts assume the same annual exchange rate as that prevailing in 2016. All figures cited are in US dollars unless otherwise specified.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Industrial & Institutional Cleaning Chemicals: United Kingdom (FB35052) is based on [Global Industrial & Institutional Cleaning Chemicals](#), a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 5 | Industry Codes Related to Industrial & Institutional Cleaning Chemicals

HS Code	Definition
1520	Glycerol
3401	Soap
340220	Washing and cleaning preparations for retail sale
340290	Washing and cleaning preparations not for retail sale
3404	Waxes; artificial, prepared
3405	Polishes, creams, scouring pastes, powders and similar; in any form, (including articles impregnated, coated or covered with such), for furniture, footwear, floors, coachwork, glass or metal
380894	Disinfectants; put up in forms or packings for retail sale or as preparations or articles

Source: World Customs Organization

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Resources

The Freedonia Group

Global Industrial & Institutional Cleaning Chemicals, October 2017

Freedonia Industry Studies

Global Water Disinfection Equipment Market, August 2017

Global Water Treatment Chemicals Market, June 2017

Biocides Market in the US, December 2016

Industrial & Institutional (I&I) Cleaning Chemicals, June 2016

Infection Prevention Products & Services, April 2016

Aseptic Packaging, March 2016

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Eurostat

Food Standards Agency

International Sanitary Supply Association

Organisation for Economic Co-operation and Development

UK Cleaning Products Industry Association

United States Census Bureau

United States International Trade Commission

World Bank