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# Plumbing Fixtures & Fittings: United Kingdom

December 2020



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# About This Report

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## Scope

This report forecasts to 2024 UK plumbing fixtures and fittings demand and production in nominal US dollars at the manufacturer level. Total demand is segmented by product in terms of:

- bathtubs and showers
- bathroom sink faucets
- other faucets such as bathtub, shower, and kitchen sink faucets
- toilets, urinals, and bidets
- sinks
- other products such as bathtub and shower fittings

Total demand is also segmented by market as follows:

- residential improvement and repair
- new residential
- nonresidential improvement and repair
- new nonresidential
- transportation

To illustrate historical trends, total demand is provided in annual series from 2009 to 2019; production and the various segments are reported at five-year intervals for 2009, 2014, and 2019.

Bathtub and shower surrounds are excluded from this report. Basic versions of products that do not connect to a plumbing system, such as chamber pots, are also excluded. For the purposes of this report, the terms “plumbing fixtures and fittings” and “plumbing products” are used interchangeably.

For any given historical year, US dollar amounts are obtained from values expressed in applicable local currency. These local currency values are converted to US dollars at the average annual exchange rate for that year. For forecast years, the US dollar amounts assume the same annual exchange rate as that prevailing in 2019.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading companies, are covered in this report. A full outline of report items by page is available in the Table of Contents.

## Sources

*Plumbing Fixtures & Fittings: United Kingdom (FB60035)* is based on [Global Plumbing Products](#), a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary secondary, macroeconomic, and demographic sources, such as:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- intergovernmental and non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

## Industry Codes

Table 6 | HS Codes Related to Plumbing Fixtures & Fittings

HS Code	Definition
7419.91.0010	Brass plumbing goods nesoi cast stamped or forged
7419.99.5010	Brass plumbing goods nesoi
8481.80.1020	Bath and shower faucets of copper
8481.80.1030	Sink & lavatory faucets of copper, hand operated
8481.80.1040	Supply stops of copper, hand operated
8481.80.1050	Other hand operated taps, cocks, valves, & similar appliances of copper
8481.80.5060	Bath, shower, sink, & lavatory faucets, hand operated, of other materials

Source: United Nations Statistics Division

## Freedonia Methodology

The Freedonia Group, a subsidiary of MarketResearch.com, has been in business for more than 30 years and in that time has developed a comprehensive approach to data analysis that takes into account the variety of industries covered and the evolving needs of our customers.

Every industry presents different challenges in market sizing and forecasting, and this requires flexibility in methodology and approach. Freedonia methodology integrates a variety of quantitative and qualitative techniques to present the best overall picture of a

## About This Report

market's current position as well as its future outlook: When published data are available, we make sure they are correct and representative of reality. We understand that published data often have flaws either in scope or quality, and adjustments are made accordingly. Where no data are available, we use various methodologies to develop market sizing (both top-down and bottom-up) and then triangulate those results to come up with the most accurate data series possible. Regardless of approach, we also talk to industry participants to verify both historical perspective and future growth opportunities.

Methods used in the preparation of Freedonia market research include, but are not limited to, the following activities: comprehensive data mining and evaluation, primary research, consensus forecasting and analysis, ratio analysis using key indicators, regression analysis, end use growth indices and intensity factors, purchase power parity adjustments for global data, consumer and end user surveys, market share and corporate sales analysis, product lifespan analysis, product or market life cycle analysis, graphical data modeling, long-term historical trend analysis, bottom-up and top-down demand modeling, and comparative market size ranking.

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or  $r^2$ . The most stable data series relative to the trend carries an  $r^2$  value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

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## Resources

### The Freedonia Group

*Global Plumbing Products*

### Freedonia Industry Studies

*Behind the Wall Plumbing*

*Ceilings*

*Decorative Tile*

*Global Countertops*

*Global Flooring*

*Global Housing*

*Global Industrial Valves*

*Global Insulation*

*Global Plastic Pipe*

*Global Roofing*

*Global Siding (Cladding)*

*Global Water Treatment Equipment & Chemicals*

*Global Windows & Doors*

*Pipe Products & Markets*

*Plumbing Fixtures & Fittings*

*Roofing*

*Siding*

*Windows & Doors*

### Freedonia Focus Reports

*Behind the Wall Plumbing: United States*

*Copper Pipe: United States*

*Countertops: Canada*

*Gaskets & Seals: Canada*

*Heat Pumps: United States*

*Industrial Fasteners: Europe*

*Outdoor Kitchens: United States*

*Pipe: United States*

*Polyvinyl Chloride: United States*

*Plumbing Fixtures & Fittings: Europe*

*Potable Water Pipe: United States*

*Steel Pipe: United States*

*Water Treatment Products: United States*

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*PM Engineer*

*Professional Remodeler*

*Supply House Times*

*Water Online*

*WaterSense*

*World Plumbing Review*

### **Agencies & Associations**

Association of Plumbing and Heating Contractors

European Association of Mechanical Contractors (GCP Europe)

EUROSTAT

International Association of Plumbing and Mechanical Officials

Plumbing Manufacturers International

UNdata

World Plumbing Council