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Roofing: United Kingdom

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About This Report

Scope

This report forecasts to 2022 roofing demand in square meters in the UK. Total roofing demand and shipments are also forecast in nominal US dollars at the manufacturer level. Total demand in square meters is segmented by product in terms of:

- low-slope bituminous
- concrete tile
- metal
- fiber cement
- asphalt shingles and corrugated panels
- other roofing products such as plastic, clay tile, and rubber

Total demand in square meters is also segmented by market as follows:

- new residential
- residential reroofing
- new nonresidential
- nonresidential reroofing

To illustrate historical trends, total demand in area terms is provided in annual series from 2007 to 2017; total demand by value, total shipments by value, and the various segments are reported at five-year intervals for 2007, 2012, and 2017.

For the purposes of this report, demand for roofing products is measured in terms of total roof area covered, not the total amount of material used. Demand in value terms is shown at the manufacturer level and excludes distributor and retailer markups. Materials used as underlayment for other roofing products and roofing accessories, such as metal flashings, snow guards, and vents, are not included in the scope of this report.

For any given historical year, US dollar amounts are obtained from values expressed in applicable local currency. These local currency values are converted to US dollars at the average annual exchange rate for that year. For forecast years, the US dollar amounts assume the same annual exchange rate as that prevailing in 2017.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Roofing: United Kingdom (FB60038) is based on *Global Roofing*, a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and

About This Report

analysis of data from various primary, secondary, macroeconomic, and demographic sources, such as:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- intergovernmental and non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 6 | HS Codes Related to Roofing

HS Code	Definition
2517	Pebbles, gravel, broken or crushed stone, of a kind commonly used for concrete aggregates, for road metalling or for railway or other ballast, shingle and flint, whether or not heat-treated; macadam of slag, dross or similar industrial waste, whether or not heat-treated
441850	Shingles & shakes of wood, including cellular wood panels
690510	Roofing tiles, ceramic
730890	Structures (excluding prefabricated buildings of heading 94.06) and parts of structures (e.g., bridges and bridge-sections, lock-gates, towers, lattice masts, roofs, roofing frame-works, doors and windows and their frames and thresholds for doors, shutters, balustrades, pillars and columns) of iron/steel (excluding of 7308.10-7308.40); plates, rods, angles, shapes, sections, tubes and the like, prepared for use in structures, of iron/steel

Source: United Nations Statistics Division

Table 7 | NACE Codes Related to Roofing

NACE Code	Definition
4391	Roofing activities

Source: European Commission

Table 8 | SITC Codes Related to Roofing

SITC Code	Definition
66242	Roofing tiles, chimney pots, and other ceramic

Source: United Nations Statistics Division

Freedonia Methodology

The Freedonia Group, a subsidiary of MarketResearch.com, has been in business for more than 30 years and in that time has developed a comprehensive approach to data analysis that takes into account the variety of industries covered and the evolving needs of our customers.

Every industry presents different challenges in market sizing and forecasting, and this requires flexibility in methodology and approach. Freedonia methodology integrates a variety of quantitative and qualitative techniques to present the best overall picture of a market's current position as well as its future outlook: When published data are available, we make sure they are correct and representative of reality. We understand that published data often have flaws either in scope or quality, and adjustments are made accordingly. Where no data are available, we use various methodologies to develop market sizing (both top-down and bottom-up) and then triangulate those results to come up with the most accurate data series possible. Regardless of approach, we also talk to industry participants to verify both historical perspective and future growth opportunities.

Methods used in the preparation of Freedonia market research include, but are not limited to, the following activities: comprehensive data mining and evaluation, primary research, consensus forecasting and analysis, ratio analysis using key indicators, regression analysis, end use growth indices and intensity factors, purchase power parity adjustments for global data, consumer and end user surveys, market share and corporate sales analysis, product lifespan analysis, product or market life cycle analysis, graphical data modeling, long-term historical trend analysis, bottom-up and top-down demand modeling, and comparative market size ranking.

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

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Resources

The Freedonia Group

Global Roofing

Freedonia Industry Studies

Asphalt Market Forecasts

Asphalt Shingles Market in the US

Commercial Roofing

Fiber Cement in the US

Global Housing

Global Insulation

Global Siding (Cladding)

Global Windows & Doors

Green (Vegetative) Roofing

Insulation Market in the US

Metal Roofing Market in the US

Residential Roofing

Roofing Underlay Market in the US

Siding Market in the US

Solar Roofing Market in the US

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Global Housing

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Liquid-Applied Roof Coatings: United States

Low-Slope Roofing: United States

Metal Roofing: United States

Power Tools: United Kingdom

Roofing Distribution: United States

Windows & Doors: United Kingdom

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Journal of Light Construction

Metal Construction News

About This Report

Metal Roofing
Qualified Remodeler
Remodeling
Roofing Cladding & Insulation Magazine
Roofing Contractor
Roofing Today
Total Contractor

Agencies & Associations

Confederation of Roofing Contractors
Cool Roof Rating Council
European Cool Roofs Council
Eurostat
International Federation for the Roofing Trade
International Monetary Fund
Mastic Asphalt Council
Metal Cladding and Roofing Manufacturers Association
Metal Construction Association
The National Federation of Roofing Contractors Limited
Organisation for Economic Co-operation and Development
Single Ply Roofing Association
Solar Trade Association
UK Green Building Council
United Nations Comtrade
World Bank