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# Security Services: United Kingdom

October 2018



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# Table of Contents

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<b>1. Highlights</b>	<b>3</b>
<b>2. Market Environment</b>	<b>4</b>
Historical Trends	4
Key Economic Indicators	6
Technology Trends	7
Regulatory Factors	10
<b>3. Segmentation &amp; Forecasts</b>	<b>13</b>
Services	13
Guard Services	14
Alarm Monitoring Services	14
Cash-in-Transit & Related Services	15
Other Services	16
Markets	19
Commercial & Industrial	20
Government & Institutional	21
Residential	21
<b>4. Industry Structure</b>	<b>23</b>
Industry Characteristics	23
Market Leaders	25
G4S	25
Securitas AB	26
Verisure	26
<b>5. About This Report</b>	<b>27</b>
Scope	27
Sources	27
Industry Codes	28
Freedonia Methodology	28
Resources	30

# List of Tables & Figures

---

Figure 1   Key Trends in UK Security Services Revenue, 2017 – 2022	3
Figure 2   UK Security Services Revenue Trends, 2007 – 2017	4
Table 1   Key Indicators for UK Security Services Revenue, 2007 – 2022	6
Figure 3   UK Security Services Revenue by Type, 2007 – 2022 (US\$ mil)	13
Table 2   UK Security Services Revenue by Type, 2007 – 2022 (US\$ mil)	13
Figure 4   UK Security Services Revenue by Type, 2007 – 2022 (%)	16
Figure 5   UK Security Services Revenue by Market, 2007 – 2022 (US\$ mil)	19
Table 3   UK Security Services Revenue by Market, 2007 – 2022 (US\$ mil)	19
Figure 6   UK Security Services Revenue by Market, 2007 – 2022 (%)	22
Table 4   Leading Participants in the UK Security Services Market by Key Security Services	25
Table 5   NACE Codes Related to Security Services	28

# About This Report

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## Scope

This report forecasts to 2022 UK security services revenue in nominal US dollars. Total revenue is segmented by service in terms of:

- guard services
- alarm monitoring services
- cash-in-transit and related services
- other services such as systems integration, security consulting, and private investigations

Total revenue is also segmented by market as follows:

- commercial and industrial
- government and institutional
- residential

To illustrate historical trends, total revenues are provided in annual series from 2007 to 2017; the various segments are reported at five-year intervals for 2007, 2012, and 2017.

Excluded from the scope of this report are:

- public safety personnel (e.g., police officers, public corrections officers, federal agents, and fire fighters)
- in-house, proprietary security services, such as guards, detectives, and off-duty police officers on the paid staff of (non-security) business establishments
- equipment installation services (aside from systems integration)
- locksmith activities
- security products distribution and sales
- private correctional facility management

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

## Sources

*Security Services: United Kingdom* (FB80034) is based on *Global Security Services*, a comprehensive industry study published by The Freedonia Group. Reported findings

## About This Report

represent the synthesis and analysis of data from various secondary, macroeconomic, and demographic sources, such as:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- intergovernmental and non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

## Industry Codes

Table 5 | NACE Codes Related to Security Services

NACE Code	Definition
80.1	Private security activities
80.2	Security systems service activities

Source: European Commission

## Freedonia Methodology

The Freedonia Group, a subsidiary of MarketResearch.com, has been in business for more than 30 years and in that time has developed a comprehensive approach to data analysis that takes into account the variety of industries covered and the evolving needs of our customers.

Every industry presents different challenges in market sizing and forecasting, and this requires flexibility in methodology and approach. Freedonia methodology integrates a variety of quantitative and qualitative techniques to present the best overall picture of a market's current position as well as its future outlook: When published data are available, we make sure they are correct and representative of reality. We understand that published data often have flaws either in scope or quality, and adjustments are made accordingly. Where no data are available, we use various methodologies to develop market sizing (both top-down and bottom-up) and then triangulate those results to come up with the most accurate data series possible. Regardless of approach, we also talk to industry participants to verify both historical perspective and future growth opportunities.

Methods used in the preparation of Freedonia market research include, but are not limited to, the following activities: comprehensive data mining and evaluation, primary research,

## About This Report

consensus forecasting and analysis, ratio analysis using key indicators, regression analysis, end use growth indices and intensity factors, purchase power parity adjustments for global data, consumer and end user surveys, market share and corporate sales analysis, product lifespan analysis, product or market life cycle analysis, graphical data modeling, long-term historical trend analysis, bottom-up and top-down demand modeling, and comparative market size ranking.

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or  $r^2$ . The most stable data series relative to the trend carries an  $r^2$  value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

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## Resources

### The Freedonia Group

*Global Security Services*

### Freedonia Industry Studies

*Access Controls Market in the US*

*Elder Care Services Market in the US*

*Electronic Security Products US Market Forecasts*

*Private Security Services in the US*

*Safety & Security Drones in the US*

*Security Alarms Market in the US*

*Smart Home Security in the US*

*Video Surveillance Equipment Market in the US*

### Freedonia Focus Reports

*Construction: United States*

*Electronic Security Products: United States*

*Global Demographics*

*Global Housing*

*Nonresidential Building Construction: United States*

*Private Security Services: United States*

*Residential Security Services: United States*

*Security Alarms: United States*

### Freedonia Custom Research

### Trade Publications

*A&S International*

*SDM*

*Security*

*Security Management*

*Security Sales & Integration*

*Security Systems News*

*Security World Magazine*

*SP&T News*

### Agencies & Associations

Eurostat

International Monetary Fund

United Kingdom Office for National Statistics