



Freedonia Focus Reports
US Collection

Canned Foods: United States

July 2021



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About This Report

Scope

This report forecasts to 2021 and 2025 US canned food demand and shipments in nominal US dollars at the manufacturer level. Total demand and shipments are segmented by product in terms of:

- dressings and sauces
- fruits and vegetables
- dog and cat food
- meat, poultry, and seafood
- dairy products
- soups and stews
- other canned food such as canned baby food, beans, and peanut butter

To illustrate historical trends, total demand, total shipments, the various segments, and trade are provided in annual series from 2010 to 2020.

Canned food is shelf-stable processed food that is heat treated and packaged in airtight containers such as bottles, cans, and jars. In some categories, food that is traditionally packaged in cans but also available in pouches is also included in the scope of this report. Certain specialty canned items, such as canned desserts, table syrup, and honey, are excluded from the scope of this report. Re-exports of canned food are excluded from demand and trade figures.

This report includes the results of a proprietary national online consumer survey of US adults (age 18+). This Freedonia Focus Reports National Survey has a sample size of approximately 2,000, screened for response quality, and representative of the US population on the demographic measures of age, gender, geographic region, race/ethnicity, household income, and the presence/absence of children in the household.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Canned Foods: United States (FF10012) represents the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies

About This Report

- intergovernmental organizations
- trade associations and their publications
- proprietary national consumer survey data
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 7 | NAICS & SIC Codes Related to Canned Food

| NAICS/SCIAN 2017 | | SIC | |
|---|--|------------------------------------|--------------------------------------|
| North American Industry Classification System | | Standard Industrial Classification | |
| 311111 | Dog and Cat Food Manufacturing | 2011 | Meat Packing Plants |
| 311421 | Fruit and Vegetable Canning | 2013 | Sausages and Other Prepared Meats |
| 311422 | Specialty Canning | 2015 | Poultry Slaughtering and Processing |
| 311514 | Dry, Condensed, and Evaporated Dairy Product Manufacturing | 2023 | Dry, Condensed, Evaporated Products |
| 311611 | Animal (except Poultry) Slaughtering | 2032 | Canned Specialties |
| 311612 | Meat Processed from Carcasses | 2033 | Canned Fruits and Specialties |
| 311615 | Poultry Processing | 2035 | Pickles, Sauces, and Salad Dressings |
| 311711 | Seafood Canning | 2047 | Dog and Cat Food |
| 311941 | Mayonnaise, Dressing, and Other Prepared Sauce Manufacturing | 2091 | Canned and Cured Fish and Seafoods |
| 326160 | Plastics Bottle Manufacturing | 2099 | Other Food Preparations, NEC |
| 327213 | Glass Container Manufacturing | 3085 | Plastics Bottles |
| 332431 | Metal Can Manufacturing | 3221 | Glass Containers |
| 311911 | Roasted Nuts and Peanut Butter Manufacturing | 3411 | Metal Cans |
| | | 5147 | Meats and Meat Products |

Source: US Census Bureau

Freedonia Methodology

The Freedonia Group, a subsidiary of MarketResearch.com, has been in business for more than 30 years and in that time has developed a comprehensive approach to data analysis that takes into account the variety of industries covered and the evolving needs of our customers.

About This Report

Every industry presents different challenges in market sizing and forecasting, and this requires flexibility in methodology and approach. Freedonia methodology integrates a variety of quantitative and qualitative techniques to present the best overall picture of a market's current position as well as its future outlook: When published data are available, we make sure they are correct and representative of reality. We understand that published data often have flaws either in scope or quality, and adjustments are made accordingly. Where no data are available, we use various methodologies to develop market sizing (both top-down and bottom-up) and then triangulate those results to come up with the most accurate data series possible. Regardless of approach, we also talk to industry participants to verify both historical perspective and future growth opportunities.

Methods used in the preparation of Freedonia market research include, but are not limited to, the following activities: comprehensive data mining and evaluation, primary research, consensus forecasting and analysis, ratio analysis using key indicators, regression analysis, end use growth indices and intensity factors, purchase power parity adjustments for global data, consumer and end user surveys, market share and corporate sales analysis, product lifespan analysis, product or market life cycle analysis, graphical data modeling, long-term historical trend analysis, bottom-up and top-down demand modeling, and comparative market size ranking.

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

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Resources

The Freedonia Group

Freedonia Industry Studies

Food Containers in the US

Food Safety Products in the US

Global Food Processing Machinery

Freedonia Focus Reports

Aluminum: United States

Beer: United States

Beverages: United States

Bread & Bakery Products: United States

Cheese: United States

Condiments & Sauces: United States

Dairy Products: United States

Dough, Dry Pasta, & Tortillas: United States

Food Containers: United States

Food Processing: United States

Food Safety Products: United States

Frozen Foods: United States

Fruit Beverages: United States

Grain-Based Foods: United States

Household Cooking Appliances: United States

Ice Cream & Frozen Desserts: United States

Meat & Poultry Products: United States

Salty Snacks: United States

Snack Foods: United States

Small Kitchen Appliances: United States

Soups & Stews: United States

Wine: United States

Yogurt: United States

Freedonia Custom Research

Trade Publications

BRANDPackaging

The Canmaker

FoodBev

Food Business News

Food Business Review

About This Report

FoodNavigator-USA

Food Processing

Prepared Foods

Progressive Grocer

Supermarket News

Agencies & Associations

The Association for Dressings & Sauces

Bureau of Labor Statistics

Canned Food Alliance

Can Manufacturers Institute

Consumer Brands Association

Food Marketing Institute

Glass Packaging Institute

Pet Food Institute

United States Census Bureau

United States Department of Agriculture

United States Food and Drug Administration

United States International Trade Commission