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US Collection

Dairy Products: United States

October 2017



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About This Report

Scope & Method

This report forecasts US dairy product shipments in nominal US dollars at the manufacturers' level to 2021. Total shipments are segmented by type in terms of:

- cheese
- fluid milk & cream
- frozen dairy
- yogurt
- butter
- other dairy products such as dry, condensed, and evaporated milk.

Re-exports of dairy products are excluded from trade figures.

To illustrate historical trends, total shipments, the various segments, and trade are provided in annual series from 2006 to 2016.

This report quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Dairy Products: United States represents the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations

About This Report

- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group.

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 8 | Industry Codes Related to Dairy Product

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
311511	Fluid Milk Manufacturing	2021	Creamery Butter
311512	Creamery Butter Manufacturing	2022	Natural, Processed, and Imitation Cheese
311513	Cheese Manufacturing	2023	Dry, Condensed, and Evaporated Dairy Products
311514	Dry, Condensed, and Evaporated Dairy Product Manufacturing	2024	Ice Cream and Frozen Desserts
311520	Ice Cream and Frozen Dessert Manufacturing	2026	Fluid Milk

Source: US Census Bureau

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Resources

The Freedonia Group

Freedonia Industry Studies

Food & Beverage Natural Colors Market in the US, July 2017

Food & Beverage Hydrocolloids Market in the US, May 2017

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Beer: United States

Beverages: United States

Canned Foods: United States

Cheese: United States

Frozen Foods Retail: United States

Ice Cream & Frozen Desserts: United States

Meat & Poultry Products: United States

Processed Food: United States

Refrigerated Coffee Creamers: United States

Soft Drinks: United States

Wine: United States

Freedonia Custom Research

Trade Publications

Beverage Industry

Dairy Foods

Dairy Reporter

Food Business Review

Food Technology

Supermarket News

Agencies & Associations

American Cheese Society

American Dairy Products Institute

International Dairy Foods Association

National Milk Producers Federation

United States Census Bureau

United States Department of Agriculture

United States International Trade Commission

US Dairy Export Council