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# Meat & Poultry Products: United States

August 2017



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# About This Report

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## Scope & Method

This report forecasts US meat and poultry product shipments in US dollars at the manufacturers' level to 2021. Total shipments are segmented by product in terms of:

- beef and veal
- poultry
- pork
- lamb and other products such as bison, goat, and venison.

For the purposes of this report, “meat” excludes poultry products, and “red meat” refers to muscle meat from cattle, goats, horses, pigs, and sheep. The scope of this report encompasses products from slaughtered animals; live animals are not counted in stated shipment figures. Also excluded are byproducts of slaughtering such as animal hides, skins, and pelts; bones removed during the slaughtering process; lard and tallow; and inedible offal. Re-exports of meat and poultry products are excluded from trade figures.

Total shipments are also segmented by process as follows:

- fresh and frozen
- processed.

To illustrate historical trends, total shipments and the various segments are provided in annual series from 2006 to 2016.

This report quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or  $r^2$ . The most stable data series relative to the trend carries an  $r^2$  value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

## Sources

*Meat & Poultry Products: United States (FF10017)* represents the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group.

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

## Industry Codes

Table 7 | Industry Codes Related to Meat & Poultry Products

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
311412	Frozen Specialty Food Mfg	2011	Meat Packing Plants
311611	Animal (except Poultry) Slaughtering	2013	Sausages and Other Prepared Meat Products
311612	Meat Processed from Carcasses	2015	Poultry Slaughtering and Processing
311615	Poultry Processing	2038	Frozen Specialties, NEC

Source: US Census Bureau

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## Resources

### The Freedonia Group

#### Freedonia Industry Studies

*Food & Beverage Hydrocolloids Market*, May 2017

*Converted Flexible Packaging Market*, May 2017

*Poultry Packaging Market*, March 2017

*Meat Packaging Market*, February 2017

#### Freedonia Focus Reports

*Canned Foods: United States*

*Frozen Foods Retail: United States*

*Gluten-Free Foods: United States*

*Hispanic Foods & Beverages: United States*

*Meat & Poultry Retail: United States*

*Natural & Organic Foods & Beverages: United States*

*Processed Food: United States*

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### Trade Publications

*Beef*

*Food Processing*

*Meat+Poultry*

*The National Provisioner*

*Progressive Grocer*

*Refrigerated & Frozen Foods*

*Supermarket News*

### Agencies & Associations

Cattlemen's Beef Board

National Chicken Council

National Pork Board

National Turkey Federation

North American Meat Institute

United States Census Bureau

United States Department of Agriculture

United States Environmental Protection Agency

United States Food and Drug Administration

United States International Trade Commission

United States Meat Export Federation