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US Collection

Ice Cream & Frozen Desserts: United States

June 2018



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About This Report

Scope & Method

This report forecasts to 2022 US ice cream and frozen dessert demand in billion pounds and in nominal US dollars at the manufacturer level. Total shipments in nominal US dollars at the manufacturer level are also forecast to 2022. Total demand in pounds is segmented by product in terms of:

- regular ice cream
- reduced fat and nonfat ice cream
- water and juice ices
- frozen yogurt
- sherbet
- other frozen dairy such as custard, frozen pet treats, gelato, and pudding-based novelties

To illustrate historical trends, total demand in pounds and in dollars, total shipments in dollars, the various segments in pounds, and trade in dollars are provided in annual series from 2007 to 2017.

Non-dairy frozen desserts such as cakes and pies, lactose free/non-dairy ice cream, powdered ice cream mixes, and ice cream prepared in foodservice settings (e.g., ice cream shops) are excluded from the scope of this report. Ice cream data in pounds, provided by the USDA, do not include non-dairy ice cream. Data in dollars includes all ice cream types including non-dairy. Re-exports of ice cream and frozen desserts are excluded from demand and trade figures.

This report quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Ice Cream & Frozen Desserts: United States (FF10043) represents the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 8 | Industry Codes Related to Ice Cream & Frozen Desserts

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industrial Classification	
311514	Dry, Condensed, and Evaporated Dairy Product Mfg	2023	Dry, Condensed, and Evaporated Dairy Products
311520	Ice Cream and Frozen Dessert Mfg	2024	Ice Cream and Frozen Desserts
424430	Dairy Product (except Dried or Canned) Merchant Wholesalers	5143	Dairy Products, except Dried or Canned

Source: US Census Bureau

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Resources

The Freedonia Group

Freedonia Industry Studies

Food Containers in the US, April 2018

Food Safety Products in the US, April 2018

Global Industrial Enzymes Market, January 2018

Protective Packaging Market in the US, November 2017

Global Food Processing Machinery, September 2017

Stretch & Shrink Film Market in the US, September 2017

Food & Beverage Natural Colors Market in the US, September 2017

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Cheese: United States

Dairy Products: United States

Food Processing Machinery: United States

Nuts & Seeds: United States

Processed Food: United States

Snack Foods: United States

Wine: United States

Yogurt: United States

Freedonia Custom Research

Trade Publications

Dairy Foods

Dairy Reporter

Food Business Review

Food Technology

Progressive Grocer

Supermarket News

Agencies & Associations

American Dairy Products Institute

International Dairy Foods Association

National Ice Cream Retailers Association

Simmons National Consumer Survey

United States Census Bureau

United States Department of Agriculture

United States Food and Drug Administration

United States International Trade Commission