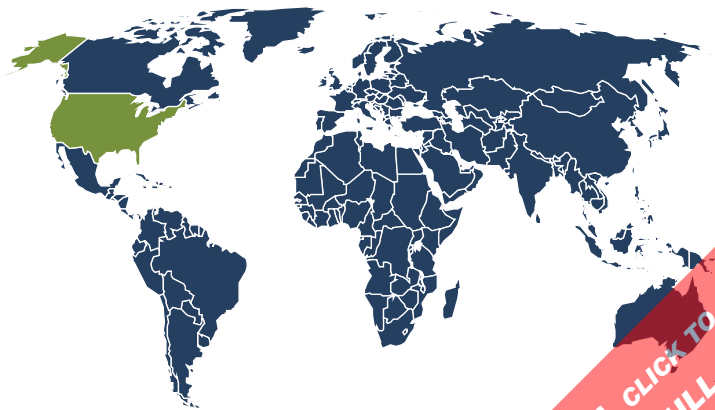


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# Coated Fabrics: United States

May 2016



## Highlights

### Market Environment

Historical Trends | Key Economic Indicators | Trade  
Environmental and Regulatory Factors | Coating Processes

### Segmentation and Forecasts

Products | Markets | Shipments Outlook

### Industry Structure

Industry Composition and Characteristics | Additional Companies Cited

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## ABOUT THIS REPORT

### Scope & Method

This report forecasts US coated fabric demand and shipments in US dollars at the manufacturers' level and demand in square yards to 2020. Total demand in dollars is segmented by product in terms of:

- polymer-coated fabrics
- rubber-coated fabrics
- fabric-backed wallcoverings.

Coated fabrics are defined in this report as fabrics coated or laminated with polymeric or elastomeric coatings or films. Fabrics treated with chemical finishes, such as **SCOTCHGARD (3M Company)** or other stain- or water-repellent finishes, are not coated fabrics as defined here and are therefore not included in the scope of this report.

Total demand in square yards is segmented by market as follows:

- motor vehicles
- marine and other non-motor vehicles such as snowmobiles, golf carts, and motorcycles
- protective clothing
- industrial
- furniture
- commercial and rental tents
- wallcoverings
- other markets such as awnings, canopies, luggage, and handbags.

To illustrate historical trends, total demand in both value and area terms is provided in annual series from 2005 to 2015; shipments and the various segments are reported at five-year intervals for 2010 and 2015.

This report quantifies trends in various measures of growth. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided at five-year intervals with CAGRs for the years corresponding to other reported figures. Other various topics, including

profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

## Sources

*Coated Fabrics: United States* (FF15012) is based on [Coated Fabrics](#), a comprehensive industry study published by The Freedonia Group in May 2016. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

## Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
313320	Fabric Coating Mills	2295	Coated Fabrics, Not Rubberized
314999	All Other Miscellaneous Textile Product Mills	2299	Textile Goods, NEC
		3069	Fabricated Rubber Products, NEC

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## RESOURCES

### The Freedonia Group

<i>3412 Coated Fabrics</i> , May 2016	<a href="http://www.freedoniagroup.com">www.freedoniagroup.com</a>
Related Industry Studies	
<i>3391 Silicones</i> , March 2016	<a href="#">see study contents</a>
<i>3385 Decorative Laminates</i> , March 2016	<a href="#">see study contents</a>
<i>3365 World Nonwovens</i> , January 2016	<a href="#">see study contents</a>
<i>3347 World Geosynthetics</i> , November 2015	<a href="#">see study contents</a>
<i>3344 Outdoor Furniture &amp; Grills</i> , October 2015	<a href="#">see study contents</a>
<i>3293 Roofing</i> , June 2015	<a href="#">see study contents</a>
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<i>Footwear: United States</i>	<a href="#">see report contents</a>
<i>Furniture: United States</i>	<a href="#">see report contents</a>
<i>Motor Vehicles: United States</i>	<a href="#">see report contents</a>
<i>Rubber: United States</i>	<a href="#">see report contents</a>
<i>Synthetic Geotextiles: United States</i>	<a href="#">see report contents</a>
<i>Transport Equipment: United States</i>	<a href="#">see report contents</a>
<i>World Nonwovens</i>	<a href="#">see report contents</a>
Freedonia Custom Research	<a href="#">see capabilities</a>

### Trade Publications

<i>Plastics News</i>	<a href="http://www.plasticsnews.com">www.plasticsnews.com</a>
<i>Rubber &amp; Plastics News</i>	<a href="http://www.rubbernews.com">www.rubbernews.com</a>
<i>Specialty Fabrics Review</i>	<a href="http://specialtyfabricsreview.com">http://specialtyfabricsreview.com</a>
<i>Textile World</i>	<a href="http://www.textileworld.com">www.textileworld.com</a>
<i>Urethanes Technology International</i>	<a href="http://www.urethanes-technology-international.com">www.urethanes-technology-international.com</a>

### Agencies & Associations

California Office of Environmental Health Hazard Assessment	<a href="http://oehha.ca.gov">http://oehha.ca.gov</a>
Chemical Fabrics & Film Association	<a href="http://www.chemicalfabricsandfilm.com">www.chemicalfabricsandfilm.com</a>
Industrial Fabrics Association International	<a href="http://www.ifai.com">www.ifai.com</a>
Occupational Safety & Health Administration	<a href="http://www.osha.gov">www.osha.gov</a>
United States Census Bureau	<a href="http://www.census.gov">www.census.gov</a>
United States Consumer Product Safety Commission	<a href="http://www.cpsc.gov">www.cpsc.gov</a>
United States Environmental Protection Agency	<a href="http://www.epa.gov">www.epa.gov</a>
United States International Trade Commission	<a href="http://www.usitc.gov">www.usitc.gov</a>
Wallcoverings Association	<a href="http://www.wallcoverings.org">www.wallcoverings.org</a>

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