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US Collection

Men's Clothing: United States

September 2019



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About This Report

Scope

This report forecasts to 2023 US personal consumption expenditures (PCE) on men's clothing in nominal US dollars at the retail level. Total consumer spending is segmented by product in terms of:

- tops
- bottoms
- coats, jackets, and suits
- accessories
- intimates and sleepwear
- other apparel, such as overalls, sports team apparel, and uniforms

To illustrate historical trends, total PCE, the various segments, and trade are provided in annual series from 2008 to 2018.

Clothing for infants is excluded from the scope of this report. Re-exports of men's clothing are excluded from PCE and trade figures.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading companies, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Men's Clothing: United States (FF15016) represents the synthesis and analysis of data from various primary secondary, macroeconomic, and demographic sources, such as:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- intergovernmental organizations
- licensed and proprietary national consumer survey data
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 9 | NAICS & SIC Codes Related to Men's Clothing

NAICS/SCIAN 2017		SIC	
North American Industry Classification System		Standard Industrial Classification	
448110	Men's Clothing Stores	5311	Department Stores
448140	Family Clothing Stores	5399	Miscellaneous General Merchandise Stores
448150	Clothing Accessories Stores	5611	Men's and Boys' Clothing and Accessory Stores
448190	Other Clothing Stores	5651	Family Clothing Stores
451110	Sporting Goods Stores	5699	Miscellaneous Apparel and Accessory Stores
452210	Department Stores	5941	Sporting Goods Stores and Bicycle Shops
452311	Warehouse Clubs and Supercenters	5961	Catalog and Mail-Order Houses
454110	Electronic Shopping and Mail-Order Houses		

Source: US Census Bureau

Freedonia Methodology

The Freedonia Group, a subsidiary of MarketResearch.com, has been in business for more than 30 years and in that time has developed a comprehensive approach to data analysis that takes into account the variety of industries covered and the evolving needs of our customers.

Every industry presents different challenges in market sizing and forecasting, and this requires flexibility in methodology and approach. Freedonia methodology integrates a variety of quantitative and qualitative techniques to present the best overall picture of a market's current position as well as its future outlook: When published data are available, we make sure they are correct and representative of reality. We understand that published data often have flaws either in scope or quality, and adjustments are made accordingly. Where no data are available, we use various methodologies to develop market sizing (both top-down and bottom-up) and then triangulate those results to come up with the most accurate data series possible. Regardless of approach, we also talk to industry participants to verify both historical perspective and future growth opportunities.

Methods used in the preparation of Freedonia market research include, but are not limited to, the following activities: comprehensive data mining and evaluation, primary research, consensus forecasting and analysis, ratio analysis using key indicators, regression analysis, end use growth indices and intensity factors, purchase power parity adjustments for global data, consumer and end user surveys, market share and corporate sales analysis, product lifespan analysis, product or market life cycle analysis, graphical data modeling, long-term historical trend analysis, bottom-up and top-down demand modeling, and comparative market size ranking.

About This Report

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

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Resources

The Freedonia Group

Freedonia Industry Studies

Clothes Washers & Dryers in the US

Coated Fabrics

Global Nonwovens

Retail E-Commerce Packaging Market in the US

Freedonia Focus Reports

Apparel: United States

Athletic Footwear: United States

E-Commerce: United States

Footwear: United States

Jewelry & Watches: United States

Leather & Fur Products: United States

Women's Clothing: United States

Repair Services: United States

Freedonia Custom Research

Trade Publications

Apparel Insider

Apparel Magazine

The Business of Fashion

California Apparel News

Chain Store Age

Retail Dive

Wearables

Agencies & Associations

American Apparel & Footwear Association

National Council of Textile Organizations

National Retail Federation

United States Department of Commerce

Bureau of Economic Analysis

Office of Textiles and Apparel

United States Census Bureau

United States Department of Labor

Bureau of Labor Statistics

United States International Trade Commission