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US Collection

Men's Clothing: United States

September 2017



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About This Report

Scope & Method

This report forecasts US men's clothing demand in US dollars at the retail level to 2021. Total demand is segmented by product in terms of:

- tops
- bottoms
- coats, jackets, and suits
- intimates and sleepwear
- accessories and other clothing such as gloves, hats, jumpsuits, and swimwear.

Clothing for boys (ages 2 to 15 years) and infants are excluded from the scope of this report. Re-exports of men's clothing are excluded from demand and import figures.

To illustrate historical trends, total demand, the various segments, and imports are provided in annual series from 2006 to 2016.

This report quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Men's Clothing: United States (FF15016) represents the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations

About This Report

- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group.

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 6 | Industry Codes Related to Men's Clothing

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
448110	Men's Clothing Stores	5311	Department Stores
448140	Family Clothing Stores	5399	Miscellaneous General Merchandise Stores
448150	Clothing Accessories Stores	5611	Men's and Boys' Clothing & Accessory Stores
448190	Other Clothing Stores	5651	Family Clothing Stores
451110	Sporting Goods Stores	5699	Miscellaneous Apparel & Accessory Stores
452111	Department Stores (except Discount Department Stores)	5941	Sporting Goods Stores & Bicycle Shops
452112	Discount Department Stores	5961	Catalog & Mail-Order Houses
452910	Warehouse Clubs & Supercenters		
454111	Electronic Shopping		
454112	Electronic Auctions		

Source: US Census Bureau

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Resources

Freedonia Industry Studies

Retail E-Commerce Packaging Market in the US, November 2016

Coated Fabrics, May 2016

World Nonwovens, January 2016

Freedonia Focus Reports

Athletic Footwear: United States

Apparel: United States

E-Commerce: United States

Footwear: United States

Leather & Fur Products: United States

Women's Clothing: United States

Freedonia Custom Research

Trade Publications

Apparel Insiders

Apparel Magazine

California Apparel News

Chain Store Age

Retail Dive

Wearables

Women's Wear Daily

Agencies & Associations

American Apparel & Footwear Association

American Association of Textile Chemists and Colorists

American Fiber Manufacturers Association

Americas Apparel Producers' Network

Bureau of Labor Statistics

National Retail Federation

Retail Industry Leaders Association

United States Department of Commerce

Bureau of Economic Analysis

United States Census Bureau

Office of Textiles and Apparel

United States International Trade Commission

World Trade Organization