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US Collection

Carpets & Rugs: United States

August 2017



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Table of Contents

1. Highlights	3
2. Market Environment	4
Historical Trends	4
Key Economic Indicators	5
Technology & Innovation	6
Recycled Materials	6
Modular Designs	6
Smart Technology	6
Environmental & Regulatory Factors	7
Carpet Recycling & Material Reclamation	7
Indoor Air Quality	8
NAFTA Overview	9
3. Segmentation & Forecasts	10
Products	10
Tufted	12
Woven	13
Other Products	13
Markets	15
Residential	16
Nonresidential	16
Transportation Equipment	16
4. Industry Structure	18
Industry Characteristics	18
Market Leaders	19
International Automotive Components Group	19
Mohawk Industries	20
Shaw Industries Group	20
5. About This Report	21
Scope & Method	21
Sources	22
Industry Codes	22
Resources	23

List of Tables & Figures

Figure 1 US Carpet & Rug Demand Trends, 2006-2016	4
Table 1 Key Indicators for US Carpet & Rug Demand; 2006, 2011, 2016, 2021 (2009US\$ bil)	5
Figure 2 NAFTA Carpet & Rug Demand by Country, 2016	9
Figure 3 US Carpet & Rug Demand by Product; 2006, 2011, 2016, 2021 (mil sq mtr)	10
Table 2 US Carpet & Rug Demand by Product; 2006, 2011, 2016, 2021 (mil sq mtr)	10
Figure 4 US Carpet & Rug Production & Demand; 2006-2016, 2021 (mil sq mtr)	12
Table 3 US Carpet & Rug Production & Demand; 2006-2016, 2021 (mil sq mtr)	12
Figure 5 US Carpet & Rug Demand by Product; 2006, 2011, 2016, 2021 (%)	14
Figure 6 US Carpet & Rug Demand by Market; 2006, 2011, 2016, 2021 (mil sq mtr)	15
Table 4 US Carpet & Rug Demand by Market; 2006, 2011, 2016, 2021 (mil sq mtr)	15
Figure 7 US Carpet & Rug Demand by Market; 2006, 2011, 2016, 2021 (%)	17
Table 5 Major Suppliers to the US Carpet & Rug Market by Principal Product Lines	19
Table 6 Industry Codes Related to Carpets & Rugs	22

About This Report

Scope & Method

This report forecasts US carpet and rug demand and production in square meters to 2021. Total demand is segmented by product in terms of:

- tufted
- woven
- other products such as needlepunched, knitted, and braided types.

A carpet is defined as a material fastened in place and used to cover the entire surface of the floor area, while a rug typically covers only a portion of the floor and is not held in place, allowing it to be moved to another location.

Total demand is also segmented by market as follows:

- residential buildings
- nonresidential buildings
- transportation equipment.

To illustrate historical trends, total demand and total production are provided in annual series from 2006 to 2016; the various segments are reported at five-year intervals for 2006, 2011, and 2016.

This report quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Carpets & Rugs: United States (FF15024) is based on *Global Carpets & Rugs Market*, a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group.

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 6 | Industry Codes Related to Carpets & Rugs

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
314110	Carpet and Rug Mills	2273	Carpets and Rugs

Source: US Census Bureau

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Resources

The Freedonia Group

Global Carpets & Rugs Market, August 2017

Freedonia Industry Studies

Molding & Trim in the US, November 2016

Commercial Windows & Doors, August 2016

World Flat Glass, August 2016

Residential Windows & Doors, July 2016

World Insulation, July 2016

World Roofing, May 2016

Siding, January 2016

Insulation, September 2015

World Siding (Cladding), September 2015

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Flooring: United States

Housing: United States

Motor Vehicles: United States

Polypropylene: United States

Prefabricated Housing: United States

Nonresidential Building Construction: United States

Transport Equipment: United States

World Flooring

World Housing

World Nonwovens

World Prefabricated Housing

Freedonia Custom Research

Trade Publications

Floor Covering News

Floor Covering Weekly

Floor Trends

RUG INSIDER

Rug News and Design

Agencies & Associations

American Fiber Manufacturers Association

The Carpet and Rug Institute

About This Report

Occupational Safety and Health Administration
United States Census Bureau
United States Consumer Product Safety Commission
United States Environmental Protection Agency
United States International Trade Commission