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Bed & Bath Furnishings: United States

April 2021



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About This Report

Scope

This report forecasts to 2021 and 2025 US bed and bath furnishings demand and shipments in nominal US dollars at the manufacturer level. Total demand and shipments is segmented by product in terms of:

- bedspreads, blankets, and comforters
- sheets and pillowcases
- pillows and cushions
- towels and washcloths

To illustrate historical trends, total demand, total shipments, the various segments, and trade are provided in annual series from 2010 to 2020.

For the purposes of this report, pillows and cushions include decorative types (sometimes called accent or throw pillows) in addition to bed pillows. Mattress toppers, mattress pads, and electric blankets are excluded from the scope of this report. Re-exports of bed and bath furnishings are excluded from demand and trade figures.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading companies, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Bed & Bath Furnishings: United States (FF15025) represents the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources, such as:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- intergovernmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 7 | NAICS & SIC Codes Related to Bed & Bath Furnishings

| NAICS/SCIAN 2017 | | SIC | |
|---|--------------------------------------|------------------------------------|--|
| North American Industry Classification System | | Standard Industrial Classification | |
| 313210 | Broadwoven Fabric Mills | 2211 | Broadwoven Fabric Mills, Cotton |
| 314120 | Curtain and Linen Mills | 2221 | Broadwoven Fabric Mills, Manmade |
| 423220 | Home Furnishing Merchant Wholesalers | 2231 | Broadwoven Fabric Mills, Wool |
| | | 2299 | Textile Goods, Nec |
| | | 2392 | Household Furnishings, Except Curtains and Draperies |
| | | 5023 | Home furnishings |

Source: US Census Bureau

Freedonia Methodology

The Freedonia Group, a subsidiary of MarketResearch.com, has been in business for more than 30 years and in that time has developed a comprehensive approach to data analysis that takes into account the variety of industries covered and the evolving needs of our customers.

Every industry presents different challenges in market sizing and forecasting, and this requires flexibility in methodology and approach. Freedonia methodology integrates a variety of quantitative and qualitative techniques to present the best overall picture of a market’s current position as well as its future outlook: When published data are available, we make sure they are correct and representative of reality. We understand that published data often have flaws either in scope or quality, and adjustments are made accordingly. Where no data are available, we use various methodologies to develop market sizing (both top-down and bottom-up) and then triangulate those results to come up with the most accurate data series possible. Regardless of approach, we also talk to industry participants to verify both historical perspective and future growth opportunities.

Methods used in the preparation of Freedonia market research include, but are not limited to, the following activities: comprehensive data mining and evaluation, primary research, consensus forecasting and analysis, ratio analysis using key indicators, regression analysis, end use growth indices and intensity factors, purchase power parity adjustments for global data, consumer and end user surveys, market share and corporate sales analysis, product lifespan analysis, product or market life cycle analysis, graphical data modeling, long-term historical trend analysis, bottom-up and top-down demand modeling, and comparative market size ranking.

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth

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rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

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E-Commerce: United States

Furniture: United States

Furniture & Furnishings: United States

Household Cooking Appliances: United States

Household Floor Care Appliances: United States

Household Furniture: United States

Household Refrigerators & Freezers: United States

Housing: United States

Lighting Fixtures: United States

Office Furniture: United States

Sleep Products: United States

Tableware & Kitchenware: United States

Window Coverings: United States

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Home Accents Today

Home Furnishings News

Home Textiles Today

Insights Magazine

Sleep Retailer

Agencies & Associations

Cotton Egypt Association

Home Furnishings Association

International Textile Manufacturers Federation

National Furniture Association

National Retail Federation

Office of Textiles & Apparel

United States Bureau of Economic Analysis

United States Census Bureau

United States International Trade Commission