

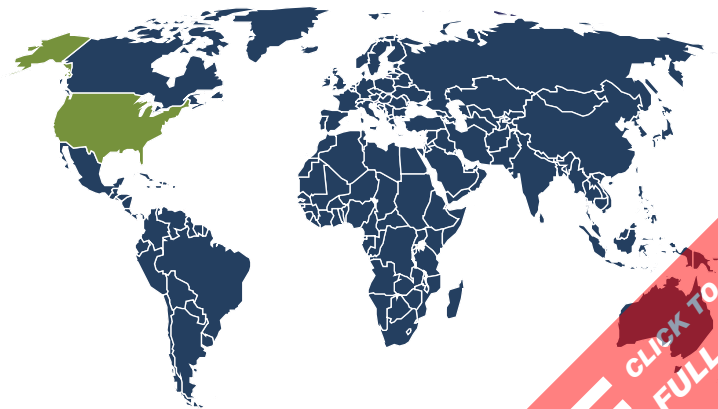
Freedonia Focus Reports
US Collection



Bed & Bath

Furnishings: United States

February 2017



Highlights

Market Environment

Historical Trends | Key Economic Indicators | Trade | Retail Environment

Segmentation and Forecasts

Demand | Shipments

Industry Structure

Industry Composition and Characteristics | Companies Cited

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ABOUT THIS REPORT

Scope & Method

This report forecasts US bed and bath furnishing demand and shipments in US dollars at the manufacturers' level to 2021. Total demand and shipments are segmented by product in terms of:

- sheets and pillowcases
- pillows and cushions
- bedspreads, blankets, and comforters
- towels and washcloths.

For the purposes of this report, pillows and cushions include decorative types (sometimes called accent or throw pillows) in addition to bed pillows. Mattress toppers, mattress pads, and electric blankets are excluded from the scope of this report. Re-exports of bed and bath products are excluded from demand and trade figures.

To illustrate historical trends, total demand, total shipments, the various segments, and trade are provided in annual series from 2006 to 2016.

This report quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

Sources

Bed & Bath Furnishings: United States (FF15025) represents the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies

- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
313210	Broadwoven Fabric Mills	2211	Broadwoven Fabric Mills, Cotton
314129	Other Household Textile Product Mills	2221	Broadwoven Fabric Mills, Manmade Fiber and Silk
423220	Home Furnishing Merchant Wholesalers	2231	Broadwoven Fabric Mills, Wool
		2299	Textile Goods, NEC
		2392	House Furnishings, Except Curtains and Draperies
		5023	Home Furnishings

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