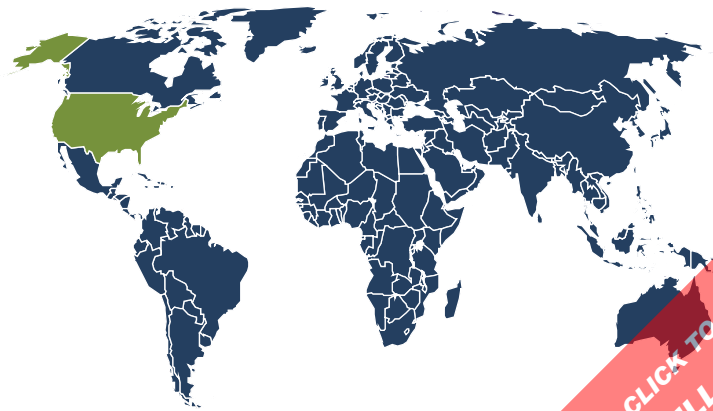




Freedonia Focus Reports
US Collection

Household Furniture: United States

March 2017



Highlights

Market Environment

Historical Trends | Key Economic Indicators | Trade | Retail Overview
Product Trends

Segmentation and Forecasts

Demand | Shipments

Industry Structure

Industry Composition and Characteristics | Companies Cited

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ABOUT THIS REPORT

Scope & Method

This report forecasts US household furniture demand and shipments in US dollars at the manufacturers' level to 2021. Total demand and shipments are segmented by product in terms of:

- upholstered
- nonupsholstered wood
- other household furniture such as metal and rattan.

The following are excluded from the scope of this report: home office furniture, kitchen cabinets intended for permanent installation, and mattresses and box springs. Re-exports of household furniture are excluded from demand and trade figures.

To illustrate historical trends, total demand, total shipments, the various segments, and trade are provided in annual series from 2006 to 2016.

This report quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

Sources

Household Furniture: United States (FF20010) represents the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations

- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
337121	Upholstered Household Furniture Mfg	2499	Wood Products, NEC
337122	Nonupholstered Wood Household Furniture Mfg	2511	Wood Household Furniture, Except Upholstered
337124	Metal Household Furniture Mfg	2512	Wood Household Furniture, Upholstered
337125	Household Furniture (except Wood and Metal) Mfg	2514	Metal Household Furniture
423210	Furniture Merchant Wholesalers	2519	Household Furniture, NEC
442110	Furniture Stores	5021	Furniture
		5712	Furniture Stores

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3366 *World Major Household Appliances*, February 2016

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3372 *Cabinets*, January 2016

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3344 *Outdoor Furniture & Grills*, October 2015

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www.furnituremagazine.com

Furniture Today

www.furnituretoday.com

Furniture World

www.furninfo.com

Home Furnishings News

www.hfnmag.com

Patio & Hearth Products Report

www.patioandhearthproductsreport.com

Agencies & Associations

American Home Furnishings Alliance

www.ahfa.us

Forest Stewardship Council

<https://us.fsc.org>

Hearth, Patio & Barbecue Association

www.hpba.org

Home Furnishings Association

www.myhfa.org

National Association of Home Builders

www.nahb.org

National Association of Realtors

www.realtor.org

United States Census Bureau

www.census.gov

United States Environmental Protection Agency

www.epa.gov

United States Green Building Council

www.usgbc.org

United States International Trade Commission

www.usitc.gov

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