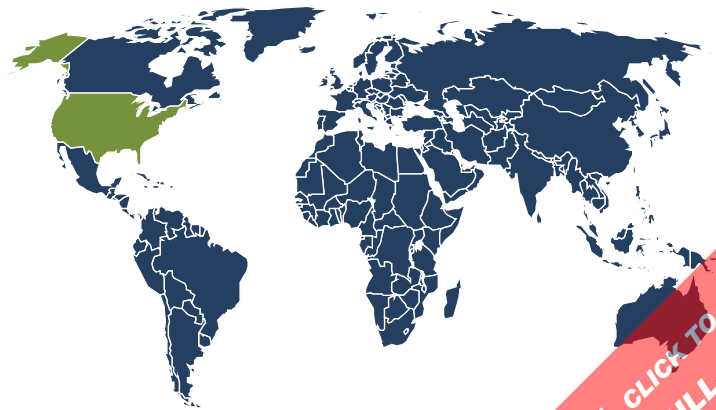




Freedonia Focus Reports
US Collection

Sleep Products: United States

September 2016



Highlights

Market Environment

Historical Trends | Key Economic Indicators | Trade
Environmental and Regulatory Factors | Retail Overview

Segmentation and Forecasts Products

Industry Structure

Industry Composition and Characteristics | Additional Companies Cited

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ABOUT THIS REPORT

Scope & Method

This report forecasts US sleep product demand and shipments in US dollars at the manufacturers' level to 2020. Total demand and shipments are segmented by product type in terms of:

- innerspring mattresses
- non-innerspring mattresses
- foundations
- sleep system ensembles.

Bed furnishings (eg, bedspreads, sheets, and pillows) and furniture (eg, bed frames, bed slats, and headboards) are excluded from the scope of this report. In addition, inflatable mattresses and sleeping bags are not included in this report. Re-exports of sleep products are excluded from demand and trade figures.

To illustrate historical trends, total demand, total shipments, and the various segments are provided in annual series from 2005 to 2015.

This report quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

Sources

Sleep Products: United States (FF20011) represents the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies

- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007 North American Industry Classification System		SIC Standard Industry Codes	
337910	Mattress Manufacturing	2515	Mattresses, Foundations, and Convertible Beds

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Table of Contents

Section	Page
About This Report	i
Highlights.....	1
Market Environment	2
Historical Trends	2
Chart 1 US Sleep Product Demand Trends, 2005-2015 (US\$ mil)	2
Chart 2 US Sleep Product Shipment Trends, 2005-2015 (US\$ mil)	3
Key Economic Indicators	4
Table 1 Key Indicators for US Sleep Product Demand; 2005, 2015, 2020 (US\$ bil)	4
Trade.....	5
Chart 3 US Sleep Product Imports by Country, 2005-2015 (US\$ mil)	5
Chart 4 US Sleep Product Exports by Country, 2005-2015 (US\$ mil)	6
Environmental & Regulatory Factors	7
Retail Overview	8
Chart 5 US Mattress Retail Sales by Channel, 2015	8
Segmentation & Forecasts.....	10
Products	10
Chart 6 US Sleep Product Demand by Type; 2005-2015, 2020 (US\$ mil)	10
Chart 7 US Sleep Product Shipments by Type; 2005-2015, 2020 (US\$ mil)	12
Innerspring Mattresses.	12
Non-Innerspring Mattresses.	13
Foundations.	15
Sleep System Ensembles.....	16
Chart 8 US Sleep Product Demand by Type Share; 2005-2015, 2020 (%)	17
Industry Structure	18
Industry Composition & Characteristics	18
Table 2 Leading Suppliers of Sleep Products to the US Market	18
Company Profile 1 Select Comfort Corporation	20
Company Profile 2 Serta Simmons Bedding LLC.....	21
Company Profile 3 Tempur Sealy International Inc.....	22
Additional Companies Cited.....	23
Resources	24

To return here, click on any Freedonia logo or the Table of Contents link in report footers.
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www.bedtimesmagazine.com

Casual Living

www.casualiving.com

Furniture Today

www.furnituretoday.com

Furniture World

www.furninfo.com

Home Furnishings News

www.hfndigital.com

Retailer Now

www.retailernowmag.com

Sleep Retailer

www.bedroomretailers.com

Agencies & Associations

American Home Furnishings Alliance

www.ahfa.us

Federal Trade Commission

www.ftc.gov

Home Furnishings Association

www.myhfa.org

International Sleep Products Association

www.sleepproducts.org

Mattress Recycling Council

www.mattressrecyclingcouncil.org

Sleep Products Safety Council

www.safesleep.org

Specialty Sleep Association

www.sleepinformation.org

United States Census Bureau

www.census.gov

United States Consumer Product Safety Commission

www.cpsc.gov

United States International Trade Commission (USITC)

www.usitc.gov

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