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# Sleep Products: United States

July 2018



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# About This Report

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## Scope & Method

This report forecasts to 2022 US sleep product demand and shipments in nominal US dollars at the manufacturer level. Total demand and shipments are segmented by product in terms of:

- innerspring mattresses
- non-innerspring mattresses
- foundations
- sleep system ensembles

To illustrate historical trends, total demand, total shipments, the various segments, and trade are provided in annual series from 2007 to 2017.

Bed furnishings (e.g., bedspreads, sheets, and pillows) and furniture (e.g., bed frames, bed slats, and headboards) are excluded from the scope of this report. In addition, inflatable mattresses and sleeping bags are not included in this report. Re-exports of sleep products are excluded from demand and trade figures.

This report quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or  $r^2$ . The most stable data series relative to the trend carries an  $r^2$  value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

## Sources

*Sleep Products: United States* (FF20011) represents the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies

## About This Report

- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

## Industry Codes

Table 6 | NAICS & SIC Codes Related to Sleep Products

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industrial Classification	
337910	Mattress Manufacturing	2515	Mattresses, Foundations, and Convertible Beds

Source: US Census Bureau

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## Resources

### The Freedonia Group

#### Freedonia Industry Studies

*Global Housing*, October 2017

*Plastic Foams in the US*, June 2016

#### Freedonia Focus Reports

*Bed & Bath Furnishings: United States*

*Furniture: United States*

*Household Furniture: United States*

*Housing: United States*

*Laundry & Linen Services: United States*

*Plastic Foams: United States*

*Polyurethane: United States*

*Window Coverings: United States*

*World Respiratory Devices*

#### Freedonia Custom Research

### Trade Publications

*BedTimes*

*Casual Living*

*Furniture Today*

*Furniture World*

*Home Furnishings News*

*RetailerNOW*

*Sleep Retailer*

### Agencies & Associations

American Home Furnishings Alliance

Federal Trade Commission

Home Furnishings Association

International Sleep Products Association

Mattress Recycling Council

Sleep Products Safety Council

Specialty Sleep Association

United States Census Bureau

United States Consumer Product Safety Commission

United States International Trade Commission