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# Moulding & Trim: United States

March 2020



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# About This Report

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## Scope

This report forecasts to 2024 US moulding and trim demand in nominal US dollars at the manufacturer level. Total demand is segmented by material in terms of:

- wood
- engineered wood
- metal
- plastic
- other materials such as fiber cement, synthetic stone veneers, and wood-plastic composite

Total demand is also segmented by market as follows:

- residential
- commercial

Total demand is further segmented by product in terms of:

- interior moulding
- stairwork
- other moulding and trim products such as decorative columns, exterior trim, and fireplace surrounds

To illustrate historical trends, total demand is provided in annual series from 2009 to 2019; the various segments are reported at five-year intervals for 2009, 2014, and 2019.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading companies, are covered in this report. A full outline of report items by page is available in the Table of Contents.

## Sources

*Moulding & Trim: United States* (FF20015) is based on *Moulding & Trim*, a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources, such as:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- trade associations and their publications
- the business and trade press

## About This Report

- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

## Industry Codes

Table 6 | NAICS & SIC Codes Related to Moulding & Trim

NAICS/SCIAN 2017		SIC	
North American Industry Classification System		Standard Industrial Classification	
321918	Other millwork (including flooring)	2431	Millwork
332323	Ornamental and architectural metal work manufacturing	3446	Architectural metalwork
326199	Other plastics product manufacturing	3449	Miscellaneous metalwork
327420	Gypsum product manufacturing	3089	Plastic products, NEC
		3275	Gypsum products

Source: US Census Bureau

## Freedonia Methodology

The Freedonia Group, a subsidiary of MarketResearch.com, has been in business for more than 30 years and in that time has developed a comprehensive approach to data analysis that takes into account the variety of industries covered and the evolving needs of our customers.

Every industry presents different challenges in market sizing and forecasting, and this requires flexibility in methodology and approach. Freedonia methodology integrates a variety of quantitative and qualitative techniques to present the best overall picture of a market's current position as well as its future outlook: When published data are available, we make sure they are correct and representative of reality. We understand that published data often have flaws either in scope or quality, and adjustments are made accordingly. Where no data are available, we use various methodologies to develop market sizing (both top-down and bottom-up) and then triangulate those results to come up with the most accurate data series possible. Regardless of approach, we also talk to industry participants to verify both historical perspective and future growth opportunities.

Methods used in the preparation of Freedonia market research include, but are not limited to, the following activities: comprehensive data mining and evaluation, primary research, consensus forecasting and analysis, ratio analysis using key indicators, regression analysis, end use growth indices and intensity factors, purchase power parity adjustments for global data, consumer and end user surveys, market share and corporate sales analysis, product lifespan analysis, product or market life cycle analysis, graphical data modeling, long-term

## About This Report

historical trend analysis, bottom-up and top-down demand modeling, and comparative market size ranking.

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or  $r^2$ . The most stable data series relative to the trend carries an  $r^2$  value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

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## Resources

### The Freedonia Group

*Moulding & Trim*

### Freedonia Industry Studies

*Building Envelope in North America*

*Global Cement & Concrete Additives*

*Global Drywall & Building Plaster*

*Global Fiber Cement*

*Global Housing*

*Global Roofing*

*Global Siding (Cladding)*

*Global Windows & Doors*

*Low-Slope Roofing*

*Outdoor Kitchens*

*Prefabricated Housing*

*Roofing*

*Roofing Underlay Market in the US*

*Siding*

*Windows & Doors*

*Window & Door Components*

### Freedonia Focus Reports

*Commercial Building Construction: United States*

*Commercial Roofing: United States*

*Construction: United States*

*Residential Roofing: United States*

### Freedonia Custom Research

### Trade Publications

*Builder*

*Building Design+Construction*

*Journal of Light Construction*

*Qualified Remodeler*

*Walls & Ceilings*

### Agencies & Associations

Moulding & Millwork Producers Association

National Association of Home Builders

Southern Forest Products Association

## About This Report

Stairbuilders and Manufacturers Association  
United States Census Bureau  
United States Department of Labor Statistics  
United States International Trade Commission  
Wood Component Manufacturers Association  
World Millwork Alliance