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US Collection

Pouches: United States

August 2018



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About This Report

Scope

This report forecasts to 2022 US pouch demand in nominal US dollars at the manufacturer level. Total demand is segmented by product in terms of:

- pillow
- four-side seal
- three-side seal
- stand-up

Total demand is also segmented by market as follows:

- food and beverage
- medical and pharmaceutical
- consumer products
- industrial and other

To illustrate historical trends, total demand is provided in annual series from 2007 to 2017; the various segments are reported at five-year intervals for 2007, 2012, and 2017.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Pouches: United States (FF30010) is based on *Pouches in the US*, a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

About This Report

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 5 | NAICS & SIC Codes Related to Pouches

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industrial Classification	
322221	Coated & Laminated Packaging Paper Mfg	2671	Packaging Paper & Plastics Film, Coated & Laminated
322222	Coated & Laminated Paper Mfg	2672	Coated & Laminated Paper, NEC
322223	Coated Paper Bag & Pouch Mfg	2673	Plastics, Foil, & Coated Paper Bags
322224	Uncoated Paper & Multiwall Bag Mfg	2674	Uncoated Paper & Multiwall Bags
322225	Laminated Aluminum Foil Mfg for Flexible Packaging Uses	3497	Metal Foil & Leaf
326111	Plastics Bag & Pouch Mfg		
326112	Plastics Packaging Film & Sheet (including Laminated) Mfg		

Source: US Census Bureau

Freedonia Methodology

The Freedonia Group, a subsidiary of MarketResearch.com, has been in business for more than 30 years and in that time has developed a comprehensive approach to data analysis that takes into account the variety of industries covered and the evolving needs of our customers.

Every industry presents different challenges in market sizing and forecasting, and this requires flexibility in methodology and approach. Freedonia methodology integrates a variety of quantitative and qualitative techniques to present the best overall picture of a market's current position as well as its future outlook: When published data are available, we make sure they are correct and representative of reality. We understand that published data often have flaws either in scope or quality, and adjustments are made accordingly. Where no data are available, we use various methodologies to develop market sizing (both top-down and bottom-up) and then triangulate those results to come up with the most accurate data series possible. Regardless of approach, we also talk to industry participants to verify both historical perspective and future growth opportunities.

Methods used in the preparation of Freedonia market research include, but are not limited to, the following activities: comprehensive data mining and evaluation, primary research, consensus forecasting and analysis, ratio analysis using key indicators, regression analysis, end use growth indices and intensity factors, purchase power parity adjustments for global data, consumer and end user surveys, market share and corporate sales analysis, product lifespan analysis, product or market life cycle analysis, graphical data modeling, long-term

About This Report

historical trend analysis, bottom-up and top-down demand modeling, and comparative market size ranking.

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

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Resources

The Freedonia Group

Pouches in the US, September 2018

Freedonia Industry Studies

US Lawn & Garden Consumables, February 2018

Produce Packaging Market in the US, June 2018

Disposable Medical Supplies in the US, June 2018

Food Safety in the US, April 2018

Food Containers in the US, April 2018

Foodservice Single-Use Products in the US, December 2017

Pharmaceutical Packaging Market in the US, June 2017

Converted Flexible Packaging Market in the US, May 2017

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Converted Flexible Packaging: United States

Food Containers: United States

Medical Device Packaging: United States

Produce Packaging: United States

Freedonia Custom Research

Trade Publications

Beverage Industry

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Food & Beverage Packaging

Food Processing

Healthcare Packaging

Meat & Poultry

Packaging Digest

Packaging Strategies

Packaging World

PackagePrinting

Plastics News

Plastics Technology

Plastics Today

Prepared Foods

Progressive Grocer

Snack Food & Wholesale Bakery

Supermarket News

Agencies & Associations

Aluminum Association

American Chemistry Council – Plastics Division

American Forest & Paper Association

Flexible Packaging Association

United States Census Bureau

United States International Trade Commission