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Converted Flexible Packaging: United States

April 2019



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About This Report

Scope

This report forecasts to 2023 US converted flexible packaging demand in nominal US dollars at the manufacturer level. Total demand is segmented by product in terms of:

- bags
- pouches
- wraps and other products, such as chubs and sleeves

Total demand is also segmented by market as follows:

- meat, poultry, and seafood
- baked goods
- snack food
- produce
- other food markets such as candy and confections and pet food
- pharmaceuticals
- other nonfood markets such as medical products and chemicals

To illustrate historical trends, total demand is provided in annual series from 2008 to 2018; the various segments are reported at five-year intervals for 2008, 2013, and 2018.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Converted Flexible Packaging: United States (FF30014) is based on [*Converted Flexible Packaging Market in the US*](#), a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources, such as:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- intergovernmental and non-governmental organizations
- proprietary national consumer survey data
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group

About This Report

- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 5 | NAICS & SIC Codes Related to Converted Flexible Packaging

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industrial Classification	
322221	Coated and Laminated Packaging Paper Mfg	2671	Packaging Paper and Plastics Film, Coated and Laminated
322222	Coated and Laminated Paper Mfg	2672	Coated and Laminated Paper, NEC
322223	Coated Paper Bag and Pouch Mfg	2673	Plastics, Foil, and Coated Paper Bags
322224	Uncoated Paper and Multiwall Bag Mfg	2674	Uncoated Paper and Multiwall Bags
322225	Laminated Aluminum Foil Mfg for Flexible Packaging Uses	3497	Metal Foil and Leaf
326111	Plastics Bag and Pouch Mfg		
326112	Plastics Packaging Film and Sheet (including Laminated) Mfg		

Source: US Census Bureau

Freedonia Methodology

The Freedonia Group, a subsidiary of MarketResearch.com, has been in business for more than 30 years and in that time has developed a comprehensive approach to data analysis that takes into account the variety of industries covered and the evolving needs of our customers.

Every industry presents different challenges in market sizing and forecasting, and this requires flexibility in methodology and approach. Freedonia methodology integrates a variety of quantitative and qualitative techniques to present the best overall picture of a market's current position as well as its future outlook: When published data are available, we make sure they are correct and representative of reality. We understand that published data often have flaws either in scope or quality, and adjustments are made accordingly. Where no data are available, we use various methodologies to develop market sizing (both top-down and bottom-up) and then triangulate those results to come up with the most accurate data series possible. Regardless of approach, we also talk to industry participants to verify both historical perspective and future growth opportunities.

Methods used in the preparation of Freedonia market research include, but are not limited to, the following activities: comprehensive data mining and evaluation, primary research, consensus forecasting and analysis, ratio analysis using key indicators, regression analysis, end use growth indices and intensity factors, purchase power parity adjustments for global

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data, consumer and end user surveys, market share and corporate sales analysis, product lifespan analysis, product or market life cycle analysis, graphical data modeling, long-term historical trend analysis, bottom-up and top-down demand modeling, and comparative market size ranking.

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

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Resources

The Freedonia Group

Converted Flexible Packaging Market in the US

Amcor/Bemis Merger Impact Report

Berry Global/RPC Group Merger Impact Report

Freedonia Industry Studies

Barrier Films Market in the US

Food Containers in the US

Food Safety Products in the US

Foodservice Single-Use Products in the US

Global Pharmaceutical Packaging

Meat Packaging Market in the US

Packaging Films Market in the US

Pharmaceutical Packaging Market in the US

Pouches in the US

Poultry Packaging Market in the US

Produce Packaging Market in the US

Specialty Films

Stretch & Shrink Film Market in the US

World Wine Packaging: Containers, Closures, & Accessories

Freedonia Focus Reports

Packaging Machinery: United States

Packaging: United States

Specialty Films: United States

Freedonia Custom Research

Trade Publications

Beverage World

Flexible Packaging

Food Processing

PackagePRINTING

Packaging Digest

Packaging Strategies

Packaging World

Plastics News

Plastics Technology

PlasticsToday

Prepared Foods

Agencies & Associations

Aluminum Association

American Chemistry Council – Plastics Division

American Forest and Paper Association

Flexible Packaging Association

United States Census Bureau

United States International Trade Commission