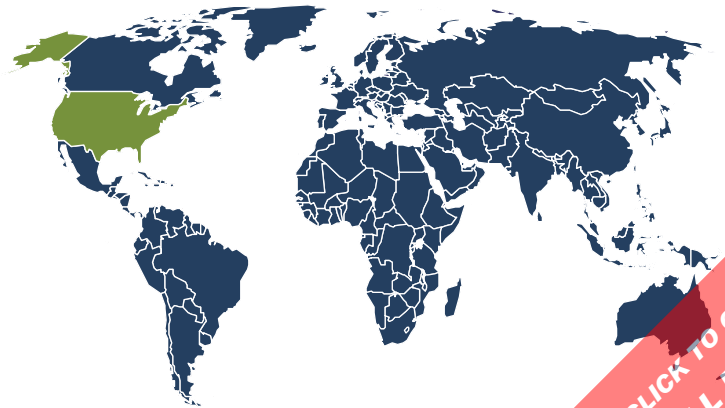




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US Collection

Produce Packaging: United States

August 2015



Highlights

Market Environment

Historical Trends | Key Economic Indicators | Regulatory Factors
Technology Overview | Fresh Produce Industry Trends | Environmental Factors

Segmentation and Forecasts

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ABOUT THIS REPORT

Scope & Method

This report forecasts US produce packaging demand in US dollars at the manufacturers' level to 2019. Total demand is segmented by product in terms of:

- corrugated boxes
- bags and liners
- plastic containers
- trays
- other products such as plastic film, reusable plastic containers (RPCs), and wood crates.

Excluded from the scope of this report are plastic and paper retail bags, bag closures (eg, twist ties), and rubber bands. Restaurant and other foodservice carryout containers are also excluded. Data for RPCs include new containers only, and not total RPCs in use. Nuts are excluded as a produce packaging application.

Total demand is also segmented by application as follows:

- vegetables
- fruit
- salad.

To illustrate historical trends, total demand is provided in an annual series from 2004 to 2014; the various segments are reported at five-year intervals for 2009 and 2014.

This report quantifies trends in various measures of growth. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided at five-year intervals with CAGRs for the years corresponding to other reported figures. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

Sources

Produce Packaging: United States (FF30024) is based on [Produce Packaging](#), a

comprehensive industry study published by The Freedonia Group in August 2015. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
115114	Postharvest Crop Activities (Except Cotton Ginning)	0723	Crop Preparation Services for Market, Except Cotton Ginning
322211	Corrugated and Solid Fiber Box Mfg	2652	Setup Paperboard Boxes
322212	Folding Paperboard Box Mfg	2653	Corrugated and Solid Fiber Boxes
322213	Setup Paperboard Box Mfg	2657	Folding Paperboard Boxes, Including Sanitary
322221	Coated and Laminated Packaging Paper Mfg	2671	Packaging Paper and Plastics Film, Coated and Laminated
322225	Laminated Aluminum Foil Mfg for Flexible Packaging Uses	3497	Metal Foil and Leaf
445230	Fruit and Vegetable Markets	5431	Fruit and Vegetable Markets

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