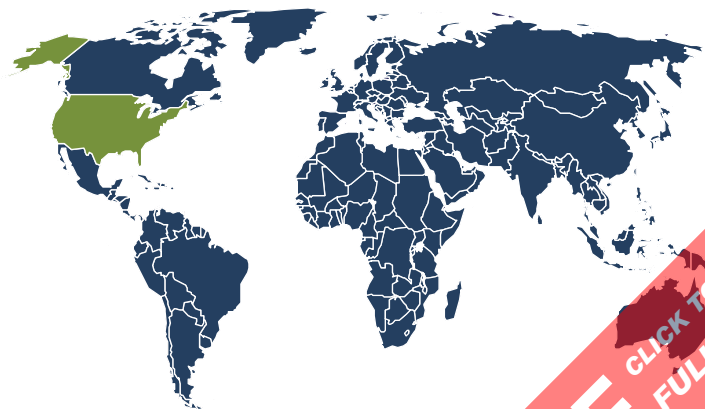




Freedonia Focus Reports
US Collection

Plastic Film: United States

January 2015



Highlights

Market Environment

Historical Market Size and Trends | Key Economic Indicators
Technological Developments | Regulatory and Environmental Factors

Demand Segmentation and Forecasts

Resins | Markets

Industry Structure

Industry Composition and Characteristics | Additional Companies Cited

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ABOUT THIS REPORT

Scope & Method

This report forecasts US plastic film demand in pounds to 2018. Total demand is segmented by resin in terms of:

- linear-low-density polyethylene
- high-density polyethylene
- low-density polyethylene
- polypropylene
- polyvinyl chloride
- other resins such as polyethylene terephthalate, polystyrene, and nylon.

Total demand is also segmented by market as follows:

- food packaging
- nonfood packaging
- secondary packaging
- nonpackaging.

To illustrate historical trends, total demand is provided in an annual series from 2003 to 2013; the various segments are reported at five-year intervals for 2008 and 2013. Forecasts are developed via the identification and analysis of pertinent statistical relationships and other historical trends/events as well as their expected progression/impact over the forecast period. Changes in quantities between reported years of a given total or segment are typically provided in terms of five-year compound annual growth rates (CAGRs). For the sake of brevity, forecasts are generally stated in smoothed CAGR-based descriptions to the forecast year, such as “demand is projected to rise 3.2% annually through 2018.” The result of any particular year over that period, however, may exhibit volatility and depart from a smoothed, long-term trend, as historical data typically illustrate.

Key macroeconomic indicators are also provided at five-year intervals with CAGRs for the years corresponding to other reported figures. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

Sources

Plastic Film: United States (FF30025) is based on [Plastic Film](#), a comprehensive industry study published by The Freedonia Group in January 2015. Reported findings represent the synthesis and analysis of data from various primary, secondary,

macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- The Freedonia Group Consensus Forecasts dated August 2014
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
326111	Plastics Bag and Pouch Mfg	2671	Packaging Paper and Plastics Film, Coated and Laminated
326112	Plastics Packaging Film and Sheet (including Laminated) Mfg	2673	Plastics, Foil, and Coated Paper Bags
326113	Unlaminated Plastics Film and Sheet (except Packaging) Mfg	3081	Unsupported Plastics Film and Sheet

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Table of Contents

Section	Page
About This Report	i
Highlights.....	1
Market Environment	2
Historical Market Size & Trends	2
Chart 1 US Plastic Film Demand Trends, 2003-2013 (mil lbs).....	2
Key Economic Indicators	3
Table 1 Key Indicators for US Plastic Film Demand; 2008, 2013, 2018 (2009US\$ bil)	3
Technological Developments.....	4
Regulatory & Environmental Factors	5
Demand Segmentation & Forecasts	7
Resins	7
Chart 2 US Plastic Film Demand by Resin; 2008, 2013, 2018 (mil lbs).....	7
Linear-Low-Density Polyethylene.....	7
High-Density Polyethylene.....	8
Low-Density Polyethylene.....	9
Polypropylene.....	9
Polyvinyl Chloride.....	11
Other Resins.....	12
Chart 3 US Plastic Film Demand by Resin Share; 2008, 2013, 2018 (%)	12
Markets	13
Chart 4 US Plastic Film Demand by Market; 2008, 2013, 2018 (mil lbs)	13
Food Packaging.....	13
Nonfood Packaging.....	15
Secondary Packaging.....	16
Nonpackaging.....	16
Chart 5 US Plastic Film Demand by Market Share; 2008, 2013, 2018 (%)	17
Industry Structure.....	18
Industry Composition & Characteristics.....	18
Company Profile 1 Bemis Company Inc.....	19
Company Profile 2 Sigma Plastics Group	20
Company Profile 3 Sealed Air Corporation.....	21
Additional Companies Cited.....	22
Resources	23

To return here, click on any Freedonia logo or the Table of Contents link in report footers.
 PDF bookmarks are also available for navigation.