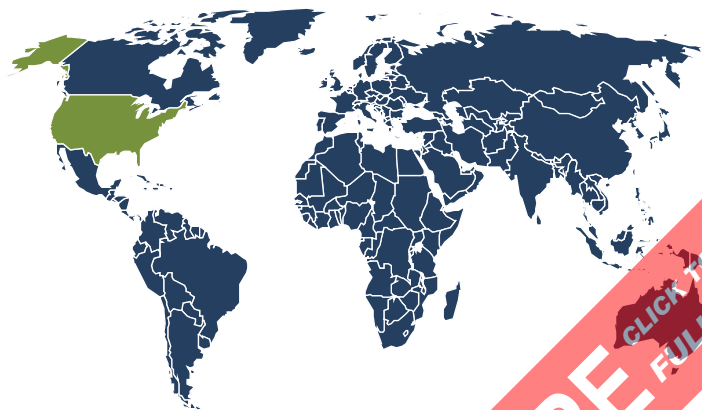




Freedonia Focus Reports  
US Collection

# Cosmetic & Toiletry Containers: United States

November 2016



## Highlights

### Market Environment

Historical Trends | Key Economic Indicators | Environmental Factors  
Regulatory Factors | Product Development

### Segmentation and Forecasts

Materials | Markets

### Industry Structure

Industry Composition and Characteristics | Companies Cited

### Resources

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## ABOUT THIS REPORT

### Scope & Method

This report forecasts US cosmetic and toiletry container demand in units to 2020. Total demand is segmented by material in terms of:

- plastic
- paperboard
- metal
- glass.

Excluded from the scope of this report are secondary containers not designed for use beyond the point of sale (eg, corrugated containers and merchandise display boxes); most flexible packaging; and dispensers, closures, and applicators. Also excluded are containers for medicated toiletry products and “hard” personal care items like tooth and hair brushes and razors.

Total demand is also segmented by market as follows:

- skin care products
- hair care products
- oral care products
- cosmetics
- fragrances
- other markets such as deodorants and antiperspirants, shaving products, and bath oils.

To illustrate historical trends, total demand is provided in an annual series from 2005 to 2015; the various segments are reported at five-year intervals for 2010 and 2015.

This report quantifies trends in various measures of growth. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided at five-year intervals with CAGRs for the years corresponding to other reported figures. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

## Sources

*Cosmetic & Toiletry Containers: United States* (FF30027) is based on [Cosmetic & Toiletry Containers in the US](#), a comprehensive industry study published by The Freedonia Group in November 2016. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

## Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
322211	Corrugated & Solid Fiber Box Mfg	2652	Setup Paperboard Boxes
322212	Folding Paperboard Box Mfg	2653	Corrugated & Solid Fiber Boxes
322213	Setup Paperboard Box Mfg	2657	Folding Paperboard Boxes, Including Sanitary
322221	Coated & Laminated Packaging Paper Mfg	2671	Packaging Paper & Plastics Film, Coated & Laminated
325620	Toilet Preparation Mfg	2844	Perfumes, Cosmetics, & Other Toilet Preparations
327213	Glass Container Mfg	3221	Glass Containers
332431	Metal Can Mfg	3411	Metal Cans

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## RESOURCES

### The Freedonia Group

[www.freedoniagroup.com](http://www.freedoniagroup.com)

<i>3477 Cosmetic &amp; Toiletry Containers in the US</i> , November 2016	<a href="#">see study contents</a>
Related Industry Studies	
<i>3419 Caps &amp; Closures</i> , June 2016	<a href="#">see study contents</a>
<i>3398 Corrugated &amp; Paperboard Boxes</i> , April 2016	<a href="#">see study contents</a>
<i>3383 Pouches</i> , February 2016	<a href="#">see study contents</a>
<i>3333 Converted Flexible Packaging</i> , October 2015	<a href="#">see study contents</a>
<i>3252 Tube &amp; Stick Packaging</i> , January 2015	<a href="#">see study contents</a>
Related Focus Reports	
<i>Caps &amp; Closures: United States</i>	<a href="#">see report contents</a>
<i>Cups &amp; Lids: United States</i>	<a href="#">see report contents</a>
<i>Packaging: United States</i>	<a href="#">see report contents</a>
<i>Retail-Ready Packaging: United States</i>	<a href="#">see report contents</a>
<i>Rigid &amp; Flexible Food Containers: United States</i>	<a href="#">see report contents</a>
<i>Wine Packaging: United States</i>	<a href="#">see report contents</a>
Freedonia Custom Research	<a href="#">see capabilities</a>

### Trade Publications

<i>Beauty Packaging</i>	<a href="http://www.beautypackaging.com">www.beautypackaging.com</a>
<i>BrandPackaging</i>	<a href="http://www.brandpackaging.com">www.brandpackaging.com</a>
<i>Global Cosmetic Industry</i>	<a href="http://www.gcimagazine.com">www.gcimagazine.com</a>
<i>Happi</i>	<a href="http://www.happi.com">www.happi.com</a>
<i>Mass Market Retailers</i>	<a href="http://www.massmarketretilers.com">www.massmarketretilers.com</a>
<i>Modern Plastics</i>	<a href="http://www.modernplastics.com">www.modernplastics.com</a>
<i>Package Design</i>	<a href="http://www.packagedesignmag.com">www.packagedesignmag.com</a>
<i>Packaging Digest</i>	<a href="http://www.packagingdigest.com">www.packagingdigest.com</a>
<i>Plastics News</i>	<a href="http://www.plasticsnews.com">www.plasticsnews.com</a>
<i>Spray Technology &amp; Marketing</i>	<a href="http://www.spraytm.com">www.spraytm.com</a>

### Agencies & Associations

Federal Trade Commission	<a href="http://www.ftc.gov">www.ftc.gov</a>
Glass Packaging Institute	<a href="http://www.gpi.org">www.gpi.org</a>
Transportation Security Administration	<a href="http://www.tsa.gov">www.tsa.gov</a>
United States Census Bureau	<a href="http://www.census.gov">www.census.gov</a>
United States Consumer Product Safety Commission	<a href="http://www.cpsc.gov">www.cpsc.gov</a>
United States Food and Drug Administration	<a href="http://www.fda.gov">www.fda.gov</a>
United States Environmental Protection Agency	<a href="http://www.epa.gov">www.epa.gov</a>
United States International Trade Commission	<a href="http://www.usitc.gov">www.usitc.gov</a>

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