

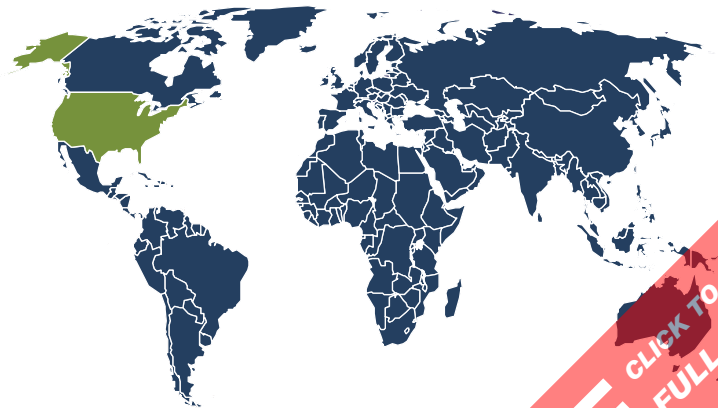
Freedonia Focus Reports
US Collection



Pet Food

Packaging: United States

July 2014



Highlights

Industry Overview

Market Size and Trends | Product Segmentation | Application Segmentation
Pet Food Retail Overview | Packaging Pricing Trends

Demand Forecasts

Market Environment | Product Forecasts | Application Forecasts

Industry Structure

Industry Composition and Characteristics | Additional Companies Cited

Resources

www.freedoniafocus.com

CLICK TO ORDER
FULL REPORT
BROCHURE
CLICK TO ORDER
FULL REPORT

ABOUT THIS REPORT

Scope & Method

This report forecasts US pet food packaging demand in US dollars at the manufacturers' level to 2018. Total demand is segmented by product in terms of:

- bags
- metal cans
- pouches
- folding cartons
- other packaging such as bottles and jars, and tub and cups.

Both primary and secondary rigid packaging are included in this report in cases where the secondary packaging is typically used beyond the point of sale. For example, secondary containers such as folding cartons for multipacks of pet food products are included, while corrugated shipping boxes and merchandise display boxes are not. Also excluded are containers for packaging pet beverages, health supplements, and pet supplies. Other pet food packaging – such as film wrap, trays, clamshells, baskets, pet food storage containers, pails, and separately sold ends and closures – are also excluded from the scope of this report.

Semi-moist pet food, a small category sometimes classified separately by pet food manufacturers, is included in the pet treats segment for the purposes of this report. Total demand is also segmented by application as follows:

- dry food
- wet food
- pet treats
- chilled and frozen pet food.

To illustrate historical trends, total demand is provided in an annual series from 2003 to 2013; the various segments are reported at five-year intervals for 2008 and 2013. Forecasts are developed via the identification and analysis of pertinent statistical relationships and other historical trends/events as well as their expected progression/impact over the forecast period. Changes in quantities between reported years of a given total or segment are typically provided in terms of five-year compound annual growth rates (CAGRs). For the sake of brevity, forecasts are generally stated in smoothed CAGR-based descriptions to the forecast year, such as “demand is projected to rise 3.2% annually through 2018”. The result of any particular year over that period, however, may exhibit volatility and depart from a smoothed, long-term trend, as historical data typically illustrate.

Key macroeconomic indicators are also provided at five-year intervals with CAGRs for the years corresponding to other reported figures. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

Sources

Pet Food Packaging: United States is based on [Pet Food Packaging](#), a comprehensive industry study published by The Freedonia Group in July 2014. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- The Freedonia Group Consensus Forecasts dated April 2014
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
314911	Textile Bag Mills	2393	Textile Bags
322212	Folding Paperboard Box Mfg	2657	Folding Paperboard Boxes, Including Sanitary
322221	Coated & Laminated Packaging Paper Mfg	2671	Packaging Paper & Plastics Film, Coated & Laminated
322222	Coated & Laminated Paper Mfg	2672	Coated & Laminated Paper, NEC
326111	Plastics Bag & Pouch Mfg	2673	Plastics, Foil, & Coated Paper Bags
326160	Plastics Bottle Mfg	3085	Plastics Bottles
326199	All Other Plastics Product Mfg	3089	Plastics Products, NEC
332431	Metal Can Mfg	3411	Metal Cans

Copyright & Licensing

The full report is protected by copyright laws of the United States of America and international treaties. The entire contents of the publication are copyrighted by The Freedonia Group, Inc.

Table of Contents

Section	Page
About This Report	i
Highlights	1
Industry Overview	2
Market Size & Trends	2
Chart 1 United States: Pet Food Packaging Demand Trends, 2003-2013.....	2
Product Segmentation	3
Chart 2 United States: Pet Food Packaging Demand by Product, 2013.....	3
Bags.....	3
Metal Cans.....	5
Pouches.....	6
Folding Cartons.....	6
Other Packaging.....	7
Table 1 United States: Representative Pet Food Packaging Products.....	8
Application Segmentation.....	9
Chart 3 United States: Pet Food Packaging Demand by Application, 2013.....	9
Dry Food.....	9
Wet Food.....	10
Pet Treats.....	11
Chilled & Frozen Pet Food.....	12
Pet Food Retail Overview.....	14
Packaging Pricing Trends.....	15
Table 2 United States: Selected Pet Food Packaging Prices; 2003, 2008, 2013 (cents per unit)	16
Demand Forecasts.....	17
Market Environment.....	17
Table 3 Key Indicators for US Pet Food Packaging Demand; 2008, 2013, 2018 (US\$ mil)	17
Product Forecasts.....	18
Table 4 United States: Pet Food Packaging Demand by Product; 2008, 2013, 2018 (US\$ mil).....	18
Bags.....	18
Metal Cans.....	19
Pouches.....	19
Folding Cartons.....	19
Other Packaging.....	20
Application Forecasts	21
Table 5 US: Pet Food Packaging Demand by Application; 2008, 2013, 2018 (US\$ mil)	21
Dry Food.....	21
Wet Food.....	21
Pet Treats.....	22
Chilled & Frozen Pet Food.....	22
Industry Structure.....	23
Industry Composition & Characteristics.....	23
Company Profile 1 Silgan Holdings Inc.....	24
Company Profile 2 Coveris Holdings SA.....	25
Company Profile 3 Ball Corporation.....	26
Additional Companies Cited	27
Resources.....	28

To return here, click on any Freedonia logo or the Table of Contents link in report footers.
PDF bookmarks are also available for navigation.