

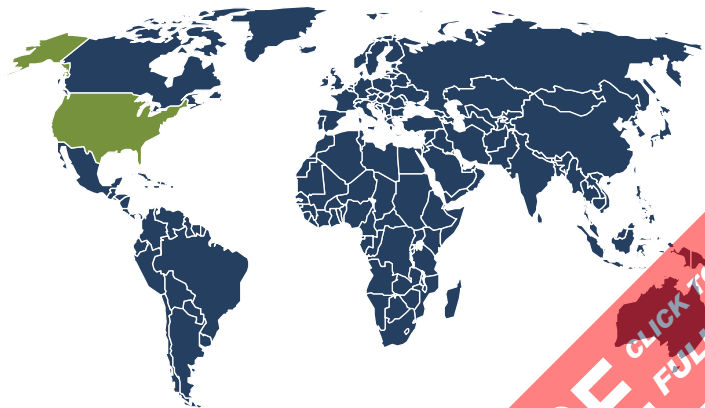


Freedonia Focus Reports  
US Collection

# HDPE Film:

## United States

January 2015



### Highlights

#### Market Environment

Historical Market Size and Trends | Key Economic Indicators  
Film Resin Pricing Trends | Retail Bag Film Demand Trends

#### Segmentation and Forecasts

Markets

#### Industry Structure

Industry Composition and Characteristics | Additional Companies Cited

#### Resources

CLICK TO ORDER  
FULL REPORT  
**BROCHURE**  
CLICK TO ORDER  
FULL REPORT

[www.freedoniafocus.com](http://www.freedoniafocus.com)

## ABOUT THIS REPORT

### Scope & Method

This report forecasts US high-density polyethylene (HDPE) film demand in pounds to 2018. Total demand is segmented by market in terms of:

- secondary packaging
- nonpackaging
- food packaging
- nonfood packaging.

Plastic film is generally defined as having a thickness of 12 mils or less.

To illustrate historical trends, total HDPE demand is provided in an annual series from 2003 to 2013; the various segments are reported at five-year intervals for 2008 and 2013.

This report quantifies trends in various measures of growth. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

### Sources

*HDPE Film: United States* (FF30054) is based on [Plastic Film](#), a comprehensive industry study published by The Freedonia Group in January 2015. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group

- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

## Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
326111	Plastics Bag and Pouch Mfg	2671	Packaging Paper and Plastics Film, Coated and Laminated
326112	Plastics Packaging Film and Sheet (including Laminated) Mfg	2673	Plastics, Foil, and Coated Paper Bags
326113	Unlaminated Plastics Film and Sheet (except Packaging) Mfg	3081	Unsupported Plastics Film and Sheet

## Copyright & Licensing

The full report is protected by copyright laws of the United States of America and international treaties. The entire contents of the publication are copyrighted by The Freedonia Group, Inc.

## Table of Contents

Section	Page
About This Report .....	i
Highlights.....	1
Market Environment .....	2
Historical Market Size & Trends .....	2
Chart 1   US HDPE Film Demand Trends, 2003-2013 (mil lbs) .....	3
Key Economic Indicators .....	4
Table 1   Key Indicators for US HDPE Film Demand; 2008, 2013, 2018 (2009US\$ bil).....	4
Film Resin Pricing Trends.....	5
Table 2   Average US Plastic Film Price by Selected Resin; 2008, 2013, 2018 (US\$/lb).....	6
Retail Bag Film Demand Trends.....	7
Chart 2   US Retail Bag Film Demand by Resin; 2008, 2013, 2018 (mil lbs).....	7
Segmentation & Forecasts.....	10
Markets .....	10
Chart 3   US HDPE Film Demand by Market; 2008-2013, 2018 (mil lbs) .....	10
Secondary Packaging.....	10
Nonpackaging.....	12
Food Packaging.....	12
Nonfood Packaging.....	13
Chart 4   US HDPE Film Demand by Market Share; 2008, 2013, 2018 (%) .....	14
Industry Structure .....	15
Industry Composition & Characteristics.....	15
Company Profile 1   Berry Plastics Group Inc .....	16
Company Profile 2   Novolex .....	17
Company Profile 3   Sigma Plastics Group .....	18
Additional Companies Cited.....	19
Resources .....	20

To return here, click on any Freedonia logo or the Table of Contents link in report footers.  
PDF bookmarks are also available for navigation.