

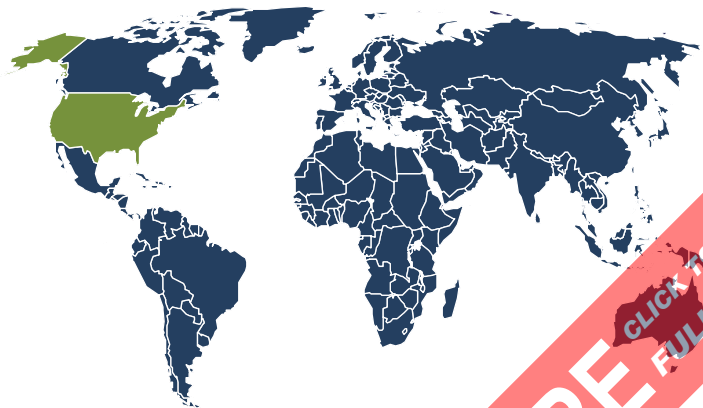
Freedonia Focus Reports
US Collection



PVC Film:

United States

January 2015



Highlights

Market Environment

Historical Market Size and Trends | Key Economic Indicators
Film Resin Pricing Trends | Food Packaging Film Demand Trends

Segmentation and Forecasts Markets

Industry Structure

Industry Composition and Characteristics | Additional Companies Cited

Resources

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ABOUT THIS REPORT

Scope & Method

This report forecasts US polyvinyl chloride (PVC) film demand in pounds to 2018. Total demand is segmented by market in terms of:

- food packaging
- nonfood packaging
- secondary packaging.

Plastic film is generally defined as having a thickness of 12 mils or less.

To illustrate historical trends, total PVC film demand is provided in an annual series from 2003 to 2013; the various segments are reported at five-year intervals for 2008 and 2013.

This report quantifies trends in various measures of growth. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

Sources

PVC Film: United States (FF30057) is based on [Plastic Film](#), a comprehensive industry study published by The Freedonia Group in January 2015. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
326111	Plastics Bag and Pouch Mfg	2671	Packaging Paper and Plastics Film, Coated and Laminated
326112	Plastics Packaging Film and Sheet (including Laminated) Mfg	2673	Plastics, Foil, and Coated Paper Bags
326113	Unlaminated Plastics Film and Sheet (except Packaging) Mfg	3081	Unsupported Plastics Film and Sheet

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