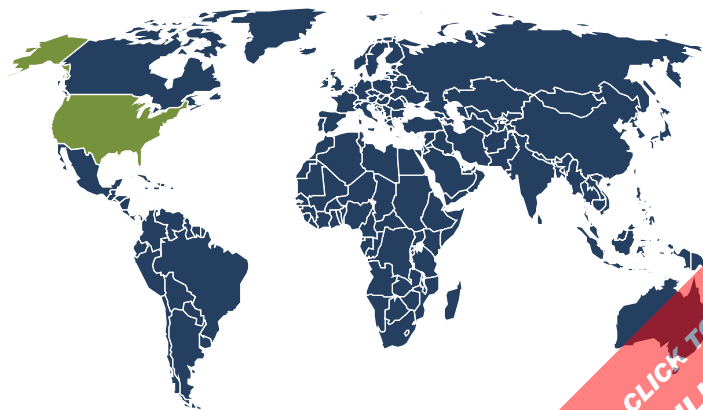




Freedonia Focus Reports
US Collection

Wine Packaging: United States

July 2016



Highlights

Market Environment

Historical Trends | Key Economic Indicators | Wine Outlook
Sustainability and Recyclability

Segmentation and Forecasts

Products

Industry Structure

Industry Composition and Characteristics | Companies Cited

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ABOUT THIS REPORT

Scope & Method

This report forecasts US wine packaging demand in US dollars at the manufacturers' level to 2020. Total US wine consumption and production, as well as packaged wine production, in liters are also forecasted to 2020. Total demand is segmented by product in terms of:

- glass bottles
- bag-in-box
- other containers such as aseptic cartons, plastic bottles, and pouches
- closures
- labels
- capsules
- bulk packaging
- wire hoods.

Excluded from the scope of this report are corrugated boxes, protective packaging, and personalized wine labels such as those used for wine bottles for weddings and other special events, as well as stoppers sold directly to consumers that are used to reseal opened bottles. Packaging for a number of traditional beverages sometimes referred to as "wine" that are not made from grapes are excluded from the scope of this report. Wine coolers and other beverages that include wine as an ingredient are similarly excluded.

To illustrate historical trends, total demand is provided in an annual series from 2005 to 2015; the various segments are reported at five-year intervals for 2010 and 2015. Furthermore, total US wine consumption and production, as well as packaged wine production, are provided in annual series from 2005 to 2015.

This report quantifies trends in various measures of growth. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided at five-year intervals with CAGRs for the years corresponding to other reported figures. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report

items by page is available in the [Table of Contents](#).

Sources

Wine Packaging: United States (FF30059) is based on [World Wine Packaging: Containers, Closures, & Accessories](#), a comprehensive industry study published by The Freedonia Group in July 2016. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

| NAICS/SCIAN 2007 | | SIC | |
|---|---|-------------------------|--|
| North American Industry Classification System | | Standard Industry Codes | |
| 322211 | Corrugated and Solid Fiber Box Mfg | 2653 | Corrugated and Solid Fiber Boxes |
| 322214 | Fiber Can, Tube, Drum, and Similar Products Mfg | 2655 | Fiber Cans, Tubes, Drums, and Similar Products |
| 326199 | All Other Plastics Product Mfg | 3089 | Plastics Products, NEC |
| 327213 | Glass Container Mfg | 3221 | Glass Containers |
| 332439 | Other Metal Container Mfg | 3412 | Metal Shipping Barrels, Drums, Kegs, and Pails |

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RESOURCES

The Freedonia Group

www.freedoniagroup.com

3406 World Wine Packaging: Containers, Closures, & Accessories, July 2016

[see study contents](#)

Related Industry Studies

3419 Caps & Closures, June 2016

[see study contents](#)

3386 Aseptic Packaging, March 2016

[see study contents](#)

3383 Pouches, February 2016

[see study contents](#)

3297 Beverage Containers, June 2015

[see study contents](#)

3291 Labels, June 2015

[see study contents](#)

Related Focus Reports

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Beverages: United States

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Labels: United States

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Pouches: United States

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Recovered Packaging: United States

[see report contents](#)

Wine: United States

[see report contents](#)

World Wine Packaging

[see report contents](#)

Freedonia Custom Research

[see capabilities](#)

Trade Publications

Beverage Industry

www.bevindustry.com

Beverage World

www.beverageworld.com

Decanter

www.decanter.com

Flexible Packaging

www.flexpackmag.com

Label & Narrow Web

www.labelandnarrowweb.com

Meininger's Wine Business International

www.wine-business-international.com

Package Design

www.packagedesignmag.com

Packaging Strategies

www.packagingstrategies.com

Packaging World

www.packworld.com

Wine Business Monthly

www.winebusiness.com/wbm

Agencies & Associations

Glass Packaging Institute

www.gpi.org

United States Census Bureau

www.census.gov

United States Department of the Treasury

www.treasury.gov

Alcohol and Tobacco Tax and Trade Bureau

www.ttb.gov

United States Food and Drug Administration

www.fda.gov

United States International Trade Commission

www.usitc.gov

Wine Institute

www.wineinstitute.org

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