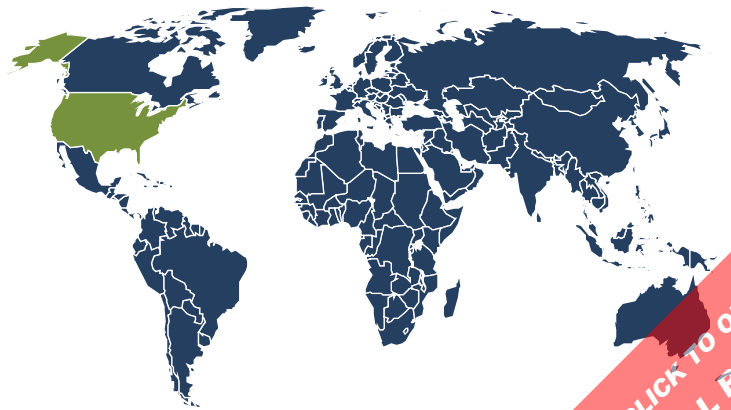




Freedonia Focus Reports
US Collection

Retail-Ready Packaging: United States

July 2016



Highlights

Market Environment

Historical Trends | Key Economic Indicators | Environmental and Regulatory Factors
Packaging Industry Overview

Segmentation and Forecasts

Products | Markets

Industry Structure

Industry Composition and Characteristics | Companies Cited

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ABOUT THIS REPORT

Scope & Method

This report forecasts US retail-ready packaging (RRP) demand in US dollars at the manufacturers' level to 2020. Total demand is segmented by product in terms of:

- corrugated boxes
- corrugated floor displays
- folding cartons
- reusable plastic containers
- pad and shrink film.

A number of products are excluded from the scope of this report, including pallets, permanent displays, corrugated displays that require more than minimal assembly, and folding cartons for beverage multipacks. Also excluded are transport containers such as milk crates and bakery trays, case-ready meat packaging, and most shrink film overwraps for multipacks. For the purposes of this report, pallet displays consisting of stacked corrugated trays and open-top boxes are included with corrugated boxes. Counter display boxes and trays are included with corrugated boxes and folding cartons.

Total demand is also segmented by market as follows:

- food
- beverages
- nonfood.

To illustrate historical trends, total demand is provided in an annual series from 2005 to 2015; the various segments are reported at five-year intervals for 2010 and 2015.

This report quantifies trends in various measures of growth. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided at five-year intervals with CAGRs for the years corresponding to other reported figures. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

Sources

Retail-Ready Packaging: United States (FF30061) is based on [Retail Ready Packaging](#), a comprehensive industry study published by The Freedonia Group in July 2016.

Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
322130	Paperboard Mills	2631	Paperboard Mills
322211	Corrugated and Solid Fiber Box Mfg	2652	Setup Paperboard Boxes
322212	Folding Paperboard Box Mfg	2653	Corrugated and Solid Fiber Boxes
322213	Setup Paperboard Box Mfg	2657	Folding Paperboard Boxes, Including Sanitary
326111	Plastics Bag and Pouch Mfg	2673	Plastics, Foil, and Coated Paper Bags

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3433 Retail Ready Packaging, July 2016

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Related Industry Studies

3398 Corrugated & Paperboard Boxes, April 2016

[see study contents](#)

3367 Food Containers: Rigid & Flexible, February 2016

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3319 Produce Packaging, August 2015

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3297 Beverage Containers, June 2015

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3263 Meat, Poultry & Seafood Packaging, April 2015

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Rigid & Flexible Food Containers: United States

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World Corrugated Boxes

[see report contents](#)

Freedonia Custom Research

[see capabilities](#)

Trade Publications

Beverage Industry

www.bevindustry.com

Beverage World

www.beverageworld.com

BrandPackaging

www.brandpackaging.com

Package Design

www.packagedesignmag.com

Packaging Digest

www.packagingdigest.com

Packaging Strategies

www.packagingstrategies.com

Packaging World

www.packworld.com

PaperAge

www.paperage.com

Progressive Grocer

www.progressivegrocer.com

Agencies & Associations

American Institute for Packaging and the Environment

www.ameripen.org

Association of Independent Corrugated Converters

www.aiccbox.org

Fibre Box Association

www.fibrebox.org

International Corrugated Case Association

www.iccanet.org

Sustainable Packaging Coalition

www.sustainablepackaging.org

United States Census Bureau

www.census.gov

United States Department of Agriculture

www.usda.gov

United States Food and Drug Administration

www.fda.gov

United States International Trade Commission

www.usitc.gov

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