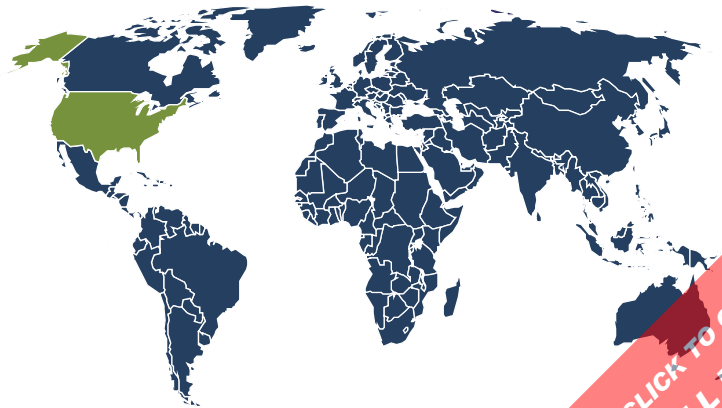




Freedonia Focus Reports  
US Collection

# Poultry Packaging: United States

March 2017



## Highlights

### Market Environment

Historical Trends | Key Economic Indicators | Technology  
Regulatory and Environmental Factors

### Segmentation and Forecasts

Products | Markets

### Industry Structure

Industry Characteristics | Market Share

### Resources

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# ABOUT THIS REPORT

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## Scope & Method

This report forecasts US poultry packaging demand in US dollars at the manufacturers' level to 2021. Total demand is segmented by product in terms of:

- rigid packaging
- flexible packaging
- packaging accessories.

For the purposes of this report, poultry refers to domestic fowl (eg, chicken, turkey, duck, geese, etc) that are intended for human consumption. Red meat and seafood products are excluded from the scope of this report. "Packaging" refers to any containers, wraps, or accessories contained in or attached to containers or wraps that are used to ship poultry products to retail or foodservice locations and in the packaging from these locations to consumers.

Total demand is also segmented by market as follows:

- fresh and frozen
- processed
- ready-to-eat.

To illustrate historical trends, total demand is provided in an annual series from 2006 to 2016; the various segments are reported at five-year intervals for 2006, 2011, and 2016.

This report quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or  $r^2$ . The most stable data series relative to the trend carries an  $r^2$  value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

## Sources

*Poultry Packaging: United States* (FF30064) is based on [Poultry Packaging Market in the US](#), a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group.

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

## Industry Codes

**Table 9 | Industry Codes Related to Poultry Packaging**

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
311615	Poultry Processing	2015	Poultry Slaughtering and Processing
322211	Corrugated and Solid Fiber Box Mfg	2653	Corrugated and Solid Fiber Boxes
322212	Folding Paperboard Box Mfg	2656	Sanitary Food Containers, Except Folding
322215	Nonfolding Sanitary Food Container Mfg	2657	Folding Paperboard Boxes, Including Sanitary
322221	Coated and Laminated Packaging Paper Mfg	2671	Packaging Paper and Plastics Film, Coated and Laminated
322225	Laminated Aluminum Foil Mfg for Flexible Packaging Uses	3221	Glass Containers
326112	Plastics Packaging Film and Sheet (including Laminated) Mfg	3411	Metal Cans
327213	Glass Container Mfg	3497	Metal Foil and Leaf
332431	Metal Can Mfg		

Source: US Census Bureau

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## Resources

### The Freedonia Group

#### Freedonia Industry Studies

*Meat Packaging Market in the US*, February 2017

*Global Labels Market*, January 2017

*Retail Ready Packaging*, July 2016

*Corrugated & Paperboard Boxes*, April 2016

*Pouches*, February 2016

*Food Containers: Rigid & Flexible*, February 2016

*World Corrugated Boxes*, November 2015

*Active & Intelligent Packaging*, October 2015

*Foodservice Disposables*, August 2015

*Labels*, June 2015

*Specialty Films*, August 2015

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*Corrugated & Paperboard Boxes: United States*

*Frozen Foods: United States*

*Gluten-Free Foods: United States*

*Labels: United States*

*Meat & Poultry Products: United States*

*Meat Packaging: United States*

*Natural & Organic Foods & Beverages: United States*

*Packaging: United States*

*Processed Food: United States*

*World Corrugated Boxes*

#### Freedonia Custom Research

### Trade Publications

*Brand Packaging*

*Flexible Packaging*

*Food & Beverage Packaging*

*Food Technology*

*Meat & Poultry*

*National Provisioner*

*Packaging Digest*

*Packaging World*

*Paperboard Packaging*

*Plastics News*

## ABOUT THIS REPORT

*Prepared Foods*

*Progressive Grocer*

*Refrigerated & Frozen Foods*

*Supermarket News*

### **Agencies & Associations**

American Chemistry Council

Can Manufacturers Institute

Fibre Box Association

Flexible Packaging Association

National Chicken Council

National Turkey Federation

United States Census Bureau

United States Department of Agriculture

United States Food and Drug Administration

United States International Trade Commission

World Trade Organization