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# Lawn & Garden Consumables: United States

February 2018



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# About This Report

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## Scope & Method

This report forecasts to 2022 US lawn and garden consumables demand in nominal US dollars at the manufacturer level. Total demand is segmented by product in terms of:

- fertilizers
- pesticides
- growing media
- seeds
- other products such as mulch, growth regulators, and stump removers

Total demand is also segmented by market as follows:

- residential
- golf courses
- government and institutional
- commercial and industrial
- other markets such as commercial nurseries and garden centers, sod farms, and cemeteries

To illustrate historical trends, total demand is provided in annual series from 2007 to 2017; the various segments are reported at five-year intervals for 2007, 2012, and 2017.

This report covers the US market for lawn and garden consumables, which includes packaged consumable products used in the maintenance of turf, gardens, borders, and other outside areas. Service revenues, bulk items, agricultural products, household insecticides, equipment, green goods such as saplings and seedlings, and hard goods such as bricks and pavers are excluded from the scope of this report.

This report quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or  $r^2$ . The most stable data series relative to the trend carries an  $r^2$  value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

## About This Report

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

## Sources

*Lawn & Garden Consumables: United States* (FF35033) is based on *US Lawn & Garden Consumables*, a comprehensive industry study published by The Freedonia Group.

Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

## Industry Codes

Table 5 | Industry Codes Related to Lawn & Garden Consumables

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industrial Classification	
111422	Floriculture Production	0181	Ornamental Floriculture and Nursery Products
325311	Nitrogenous Fertilizer Mfg	2873	Nitrogenous Fertilizers
325312	Phosphatic Fertilizer Mfg	2874	Phosphatic Fertilizers
325314	Fertilizer (Mixing Only) Mfg	2875	Fertilizers, Mixing Only
325320	Pesticide and Other Agricultural Chemical Mfg	2879	Pesticides and Agricultural Chemicals, NEC

Source: US Census Bureau

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## Resources

### The Freedonia Group

*US Lawn & Garden Consumables*, February 2018

### Freedonia Industry Studies

*Outdoor Furniture & Grills Market in the US*, January 2018

*Global Housing Outlook*, October 2017

*Landscaping Products Market in the US*, October 2017

*Lawn & Garden Watering Products Market in the US*, October 2017

*Pesticide Adjuvant Market in the US*, March 2017

*Agricultural Pesticide Market in the US*, January 2017

*Prefabricated Housing Market in the US*, January 2017

*Specialty Surfactants*, August 2016

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*Construction: United States*

*Fertilizers: United States*

*Home & Garden Pesticides: United States*

*Housing: United States*

*Landscaping Products: United States*

*Nonresidential Building Construction: United States*

*Phosphate Rock: United States*

*Potash: United States*

*Power Lawn & Garden Equipment: United States*

*Prefabricated Housing: United States*

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*Chemical & Engineering News*

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*CropLife*

*Hardware Retailing*

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*Mother Earth News*

*Organic Gardening*

*Seed World*

### Agencies & Associations

Beyond Pesticides

## About This Report

Golf Course Superintendents Association of America  
National Association of Landscape Professionals  
National Gardening Association  
United States Census Bureau  
United States Department of Agriculture  
United States Environmental Protection Agency