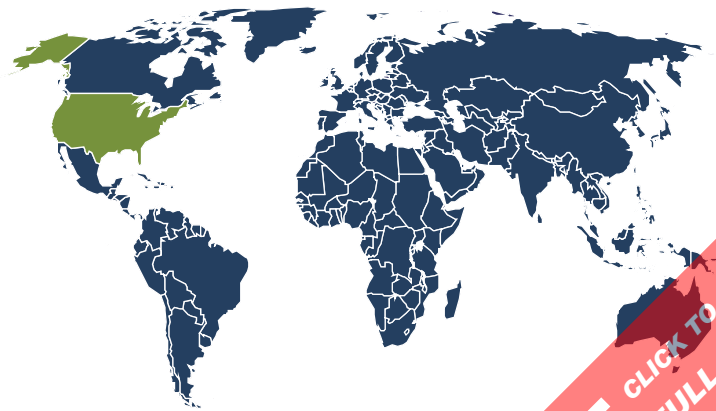




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US Collection

Paint & Coatings: United States

February 2017



Highlights

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Industry Structure

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ABOUT THIS REPORT

Scope & Method

This report forecasts US paint and coating demand and shipments in gallons to 2020. Total demand is segmented by formulation in terms of:

- water-based
- solvent-based
- powder coatings
- radiation curable.

At the most basic level, the paint and coatings industry can be divided into two main segments: architectural paint and industrial coatings. Included among architectural paint are interior and exterior house paint, stains and sealers, and undercoats and primers, among others. Industrial coatings include those used in the manufacture of a wide range of durable goods (such as furniture, motor vehicles, and industrial machinery), as well as protective and specialty coatings (such as marine coatings, traffic paint, and coatings for industrial maintenance).

Total demand is also segmented by market as follows:

- architectural paint
- manufacturing (OEM) coatings
- protective and specialty coatings.

To illustrate historical trends, total demand and total shipments are provided in annual series from 2005 to 2015; the various segments are reported at five-year intervals for 2005, 2010, and 2015.

This report quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

ABOUT THIS REPORT

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Paint & Coatings: United States (FF35065) is based on [Paint & Coatings: US Market Forecasts](#), a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group.

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 6 | Industry Codes Related to Paint & Coatings

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
325510	Paint and Coating Manufacturing	2851	Paints, Varnishes, Lacquers, Enamels, and Allied Products

Source: US Census Bureau

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Resources

The Freedonia Group

Freedonia Industry Studies

Architectural Paint Market in the US, February 2017
Manufacturing (OEM) Coatings Market in the US, January 2017
Protective & Specialty Coatings Market in the US, January 2017
Global Emulsion Polymers Market, November 2016
Wood Preservative Market in the US, November 2016
Solvents, July 2016
World Paint & Coatings, June 2016
Fiber Cement, December 2015

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Solvents: United States
Transport Equipment: United States
Wood Protection Coatings & Preservatives: United States
World Emulsion Polymers

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Trade Publications

Adhesives & Sealants Industry
Chemical & Engineering News
Coatings World
ICIS Chemical Business
IHS Chemical Week
Paint & Coatings Industry

Agencies & Associations

American Coatings Association
United States Census Bureau
United States Department of Commerce
United States International Trade Commission