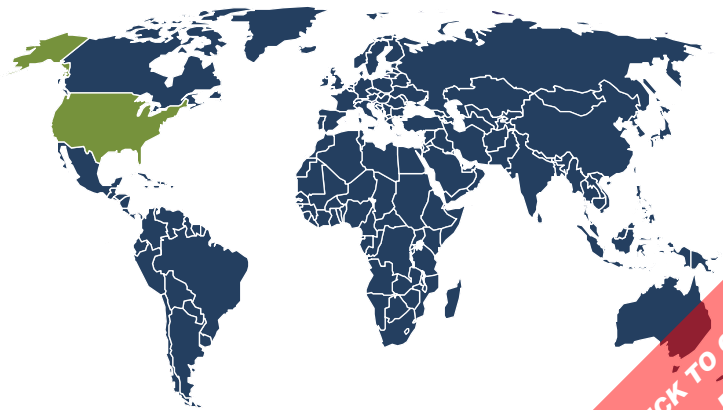




Freedonia Focus Reports
US Collection

Anionic Surfactants: United States

January 2015



Highlights

Market Environment

Historical Market Size and Trends | Key Economic Indicators
Household Cleaning Product Industry Overview
Cement and Asphalt Industry Overview | Oil and Gas Industry Overview

Segmentation and Forecasts Products

Industry Structure

Industry Composition and Characteristics | Additional Companies Cited

Resources

CLICK TO ORDER
FULL REPORT
BROCHURE
CLICK TO ORDER
FULL REPORT

ABOUT THIS REPORT

Scope & Method

This report forecasts US anionic surfactant demand in pounds to 2018. Total demand is segmented by product in terms of:

- alcohol ether sulfates
- lignosulfonates
- linear alkylbenzene sulfonate
- alcohol sulfates
- natural soaps
- other anionic surfactants such as alpha olephin sulfonates, sarcosinates, and sulfosuccinates.

Surfactants are also known as surface active agents.

To illustrate historical trends, total demand is provided at five-year intervals for 2003, 2008, and 2013; the various segments are reported for 2008 and 2013. Forecasts are developed via the identification and analysis of pertinent statistical relationships and other historical trends/events as well as their expected progression/impact over the forecast period. Changes in quantities between reported years of a given total or segment are typically provided in terms of five-year compound annual growth rates (CAGRs). For the sake of brevity, forecasts are generally stated in smoothed CAGR-based descriptions to the forecast year, such as “demand is projected to rise 3.2% annually through 2018.” The result of any particular year over that period, however, may exhibit volatility and depart from a smoothed, long-term trend, as historical data typically illustrate.

Key macroeconomic indicators are also provided at five-year intervals with CAGRs for the years corresponding to other reported figures. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

Sources

Anionic Surfactants: United States (FF35098) is based on [Surfactants](#), a comprehensive industry study published by The Freedonia Group in January 2015. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations

- trade associations and their publications
- the business and trade press
- The Freedonia Group Consensus Forecasts dated August 2014
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
325613	Surface Active Agent Mfg	2843	Surface Active Agents

Copyright & Licensing

The full report is protected by copyright laws of the United States of America and international treaties. The entire contents of the publication are copyrighted by The Freedonia Group, Inc.

Table of Contents

Section	Page
About This Report	i
Highlights.....	1
Market Environment	2
Historical Market Size & Trends	2
Chart 1 US Anionic Surfactant Demand Trends; 2003, 2008, 2013 (mil lbs).....	3
Key Economic Indicators	4
Table 1 Key Indicators for US Anionic Surfactant Demand; 2008, 2013, 2018	4
Household Cleaning Product Industry Overview	5
Cement & Asphalt Industry Overview	7
Oil & Gas Industry Overview.....	8
Segmentation & Forecasts.....	11
Products.....	11
Chart 2 US Anionic Surfactant Demand by Product; 2008, 2013, 2018 (mil lbs).....	11
Alcohol Ether Sulfates.	12
Lingnosulfonates.....	13
Linear Alkylbenzene Sulfonate.	14
Alcohol Sulfates.	14
Natural Soaps.....	15
Other Anionic Surfactants.....	16
Chart 3 US Anionic Surfactant Demand by Product Share; 2008, 2013, 2018 (%)	17
Industry Structure	18
Industry Composition & Characteristics.....	18
Company Profile 1 Compañía Española de Petróleos SAU.....	20
Company Profile 2 Pilot Chemical Company.....	21
Company Profile 3 The Procter & Gamble Company.....	22
Additional Companies Cited.....	23
Resources	24

To return here, click on any Freedonia logo or the Table of Contents link in report footers.
PDF bookmarks are also available for navigation.