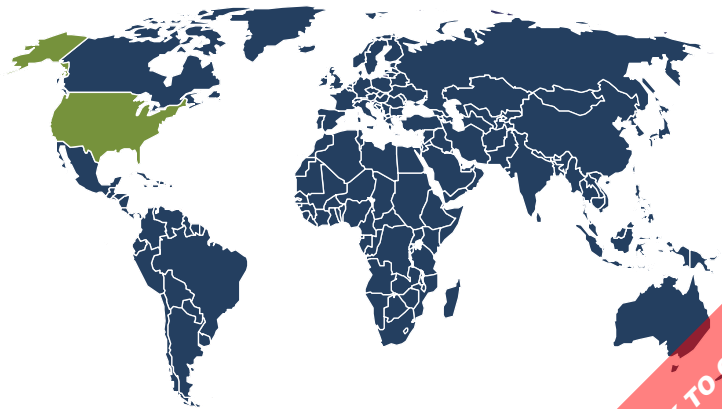




Freedonia Focus Reports
US Collection

Nonionic Surfactants: United States

January 2015



Highlights

Market Environment

Historical Market Size and Trends | Key Economic Indicators
Household Cleaning Product Industry Overview
Oil and Gas Industry Overview | Personal Care Product Industry Overview
Industrial and Institutional Cleaning Product Overview

Segmentation and Forecasts Products

Industry Structure

Industry Composition and Characteristics | Additional Companies Cited

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ABOUT THIS REPORT

Scope & Method

This report forecasts US nonionic surfactant demand in pounds to 2018. Total demand is segmented by product in terms of:

- fatty amine oxides
- alcohol ethoxylates
- alkylphenol ethoxylates
- sugar-derived surfactants
- fatty alkanolamides
- block copolymers
- other nonionic surfactants such as amphoteric surfactants, silicone, and fluorosurfactants.

Surfactants are also known as surface active agents.

To illustrate historical trends, total demand is provided at five-year intervals for 2003, 2008, and 2013; the various segments are reported for 2008 and 2013. Forecasts are developed via the identification and analysis of pertinent statistical relationships and other historical trends/events as well as their expected progression/impact over the forecast period. Changes in quantities between reported years of a given total or segment are typically provided in terms of five-year compound annual growth rates (CAGRs). For the sake of brevity, forecasts are generally stated in smoothed CAGR-based descriptions to the forecast year, such as “demand is projected to rise 3.2% annually through 2018.” The result of any particular year over that period, however, may exhibit volatility and depart from a smoothed, long-term trend, as historical data typically illustrate.

Key macroeconomic indicators are also provided at five-year intervals with CAGRs for the years corresponding to other reported figures. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

Sources

Nonionic Surfactants: United States (FF35100) is based on [Surfactants](#), a comprehensive industry study published by The Freedonia Group in January 2015. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies

- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- The Freedonia Group Consensus Forecasts dated August 2014
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007 North American Industry Classification System		SIC Standard Industry Codes	
325613	Surface Active Agent Mfg	2843	Surface Active Agents

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Table of Contents

Section	Page
About This Report	i
Highlights.....	1
Market Environment	2
Historical Market Size & Trends	2
Chart 1 US Nonionic Surfactant Demand Trends; 2003, 2008, 2013 (mil lbs).....	3
Key Economic Indicators	4
Table 1 Key Indicators for US Nonionic Surfactant Demand; 2008, 2013, 2018	4
Household Cleaning Product Industry Overview	5
Oil & Gas Industry Overview.....	7
Personal Care Product Industry Overview.....	10
Industrial & Institutional Cleaning Product Overview.....	11
Segmentation & Forecasts.....	12
Products.....	12
Chart 2 US Nonionic Surfactant Demand by Product; 2008, 2013, 2018 (mil lbs).....	12
Fatty Amine Oxides.	13
Alcohol Ethoxylates.	14
Alkylphenol Ethoxylates.....	15
Sugar-Derived.....	16
Fatty Alkanolamides.	16
Block Copolymers.....	17
Other Nonionic Surfactants.	17
Chart 3 US Nonionic Surfactant Demand by Product Share; 2008, 2013, 2018 (%).....	18
Industry Structure	19
Industry Composition & Characteristics.....	19
Company Profile 1 BASF SE.....	21
Company Profile 2 Solvay SA.....	22
Company Profile 3 Stepan Company	23
Additional Companies Cited.....	24
Resources	25

To return here, click on any Freedonia logo or the Table of Contents link in report footers.
 PDF bookmarks are also available for navigation.