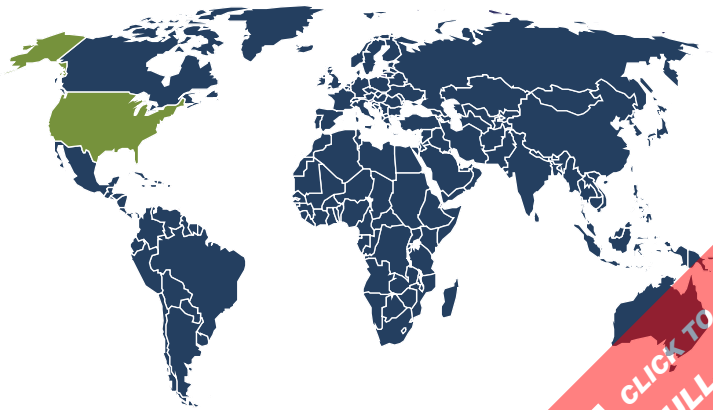




Freedonia Focus Reports
US Collection

Wood Coatings: United States

March 2017



Highlights

Market Environment

Historical Trends | Key Economic Indicators | Wood Product Trends
Environmental and Regulatory Factors | Market Overview

Segmentation and Forecasts

Products | Applications

Industry Structure

Industry Characteristics | Market Share

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TABLE OF CONTENTS

1. Highlights	3
2. Market Environment	5
Historical Trends	5
Key Economic Indicators	6
Wood Product Trends	7
Environmental & Regulatory Factors	8
Market Overview	10
3. Segmentation & Forecasts	11
Products	11
Stain	12
Paint	13
Sealer	13
Primer	14
Applications	16
Siding	17
Furniture	17
Decking	18
Fencing	18
Windows & Doors	19
Other Applications	19
4. Industry Structure	23
Industry Characteristics	23
Market Share	24
The Sherwin-Williams Company	25
PPG Industries	26
RPM International	26
5. About This Report	27
Scope & Method	27
Sources	28
Industry Codes	28
Resources	29

LIST OF TABLES & FIGURES

Figure 1 Key Trends in US Wood Coatings Market	4
Figure 2 US Wood Coatings Demand Trends, 2005-2015	5
Table 1 Key Indicators for US Wood Coatings Demand; 2005, 2010, 2015, 2020 (US\$ bil)	6
Figure 3 US Wood Coatings Demand Share by Market, 2015	10
Figure 4 US Wood Coatings Demand by Product; 2005, 2010, 2015, 2020 (US\$ mil)	11
Table 2 US Wood Coatings Demand by Product; 2005, 2010, 2015, 2020 (US\$ mil)	11
Figure 5 US Wood Coatings Demand by Product Share; 2005, 2010, 2015, 2020 (%)	14
Figure 6 US Wood Coatings Demand by Application; 2005, 2010, 2015, 2020 (US\$ mil)	16
Table 3 US Wood Coatings Demand by Application; 2005, 2010, 2015, 2020 (US\$ mil)	16
Figure 7 US Wood Coatings Demand by Application Share; 2005, 2010, 2015, 2020 (%)	22
Figure 8 US Wood Coatings Market Share by Company, 2015	24
Table 4 Leading Suppliers to the US Wood Coatings Market by Brand	25
Table 5 Industry Codes Related to Wood Coatings	28

ABOUT THIS REPORT

Scope & Method

This report forecasts US wood coatings demand in US dollars at the manufacturers' level to 2020. Total demand is segmented by product in terms of:

- stain
- paint
- sealer
- primer.

For the purpose of this report, “wood coating” refers to interior and exterior coatings used in building and nonbuilding construction and manufacturer-applied markets, designed for use on wood substrates, including water- and solvent-based paints, primers, stains, and sealers, as well as powder coatings.

Total demand is also segmented by application as follows:

- siding
- furniture
- decking
- fencing
- windows and doors
- other applications such as cabinets, molding and trim, and flooring.

To illustrate historical trends, total demand is provided in an annual series from 2005 to 2015; the various segments are reported at five-year intervals for 2005, 2010, and 2015.

This report quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

ABOUT THIS REPORT

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Wood Coatings: United States (FF35109) is based on [Wood Coatings Market in the US](#), a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group.

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 5 | Industry Codes Related to Wood Coatings

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
325510	Paint and Coating Manufacturing	2851	Paints, Varnishes, Lacquers, Enamels, and Allied Products

Source: US Census Bureau

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Resources

The Freedonia Group

Freedonia Industry Studies

Wood Coatings Market in the US, March 2017
Paint & Coatings: US Market Forecasts, February 2017
Global Flooring Market, January 2017
Manufacturing (OEM) Coatings Market in the US, January 2017
Protective & Specialty Coatings Market in the US, January 2017
Global Emulsion Polymers Market, November 2016
Molding & Trim in the US, November 2016
Commercial Windows & Doors, August 2016
Residential Roofing, August 2016
Residential Windows & Doors, July 2016
World Paint & Coatings, June 2016
Wood & Competitive Decking, May 2016
Cabinets, January 2016
Siding, January 2016

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South Coast Air Quality Management District
United States Census Bureau
United States Environmental Protection Agency
United States Green Building Council
United States International Trade Commission