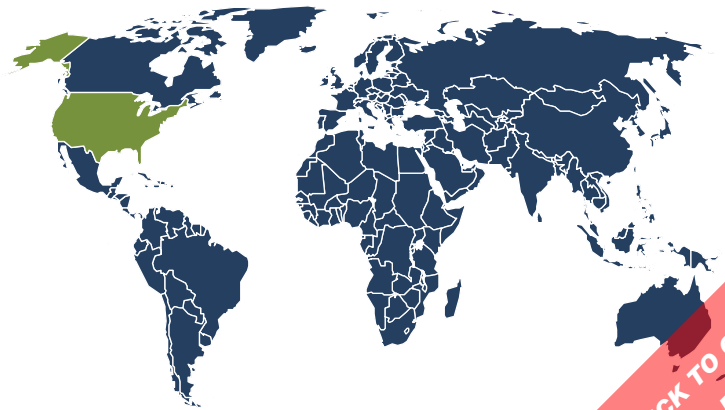


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Dental Products & Materials: United States

January 2016



Highlights

Market Environment

Historical Trends | Key Economic Indicators | Regulatory Factors
Product Developments

Segmentation and Forecasts

Products | Raw Materials

Industry Structure

Industry Composition and Characteristics | Additional Companies Cited

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ABOUT THIS REPORT

Scope & Method

This report forecasts US dental product and dental product raw material demand in US dollars at the manufacturers' level to 2019. Dental product demand is segmented by type in terms of:

- repair and restorative
- orthodontic appliances
- cosmetic
- other professional products such as preventative products and process materials
- toothpaste
- other consumer products such as mouthwash and dental rinses, denture products, and whitening products.

Excluded from the scope of this report are professional equipment such as air compressors and vacuum systems, sterilizers, chairs, and hand instruments; and consumer products such as manual and electric toothbrushes and plaque removers.

Dental product raw material demand is segmented as follows:

- metals
- chemicals
- ceramics and minerals
- polymers.

To illustrate historical trends, total dental product demand is provided in an annual series from 2004 to 2014; dental product raw material demand and the various segments are reported at five-year intervals for 2009 and 2014.

This report quantifies trends in various measures of growth. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided at five-year intervals with CAGRs for the years corresponding to other reported figures. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report

items by page is available in the [Table of Contents](#).

Sources

Dental Products & Materials: United States (FF40036) is based on [Dental Products & Materials](#), a comprehensive industry study published by The Freedonia Group in January 2016. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
325611	Soap and Other Detergent Mfg	2841	Soaps and Other Detergents, Except Specialty Cleaners
325620	Toilet Preparation Mfg		
339114	Dental Equipment & Supplies Mfg	2844	Perfumes, Cosmetics, and Other Toilet Preparations
339116	Dental Laboratories	3843	Dental Equipment & Supplies
		8072	Dental Laboratories

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Table of Contents

Section	Page
About This Report	i
Highlights.....	1
Market Environment	2
Historical Trends	2
Chart 1 US Dental Product Demand Trends, 2004-2014 (US\$ mil)	3
Key Economic Indicators	4
Table 1 Key Indicators for US Dental Product & Material Demand; 2009, 2014, 2019 (US\$ bil)	4
Regulatory Factors.....	5
Product Developments.....	7
Segmentation & Forecasts.....	8
Products	8
Chart 2 US Dental Product Demand by Type; 2009, 2014, 2019 (US\$ mil)	8
Repair & Restorative.....	9
Orthodontic Appliances.....	10
Cosmetic.....	11
Other Professional Products.....	12
Toothpaste.....	13
Other Consumer Products.....	14
Chart 3 US Dental Product Demand by Type Share; 2009, 2014, 2019 (%)	16
Raw Materials	17
Chart 4 US Dental Product Raw Material Demand; 2009, 2014, 2019 (US\$ mil)	17
Metals.....	18
Chemicals.....	19
Ceramics & Minerals.....	20
Polymers.....	21
Chart 5 US Dental Product Raw Material Demand Share; 2009, 2014, 2019 (%).....	22
Industry Structure.....	23
Industry Composition & Characteristics	23
Company Profile 1 The Procter & Gamble Company.....	24
Company Profile 2 Dentsply International Inc	25
Company Profile 3 Colgate-Palmolive Company	26
Additional Companies Cited.....	27
Resources	28

To return here, click on any Freedonia logo or the Table of Contents link in report footers.
 PDF bookmarks are also available for navigation.

RESOURCES

The Freedonia Group

3359 <i>Dental Products & Materials</i> , January 2016	www.freedoniagroup.com
Related Industry Studies	see study contents
3378 <i>Disposable Medical Supplies</i> , February 2016	see study contents
3315 <i>Medical Imaging Products</i> , September 2015	see study contents
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<i>Medical Equipment & Supplies: United States</i>	see report contents
<i>Medical Imaging Products: United States</i>	see report contents
<i>Medical Services: United States</i>	see report contents
Freedonia Custom Research	see capabilities

Trade Publications

<i>Chain Drug Review</i>	www.chaindrugreview.com
<i>Chemist & Druggist</i>	www.chemistanddruggist.co.uk
<i>Dental Economics</i>	www.dentaleconomics.com
<i>GCI</i>	www.gcimagazine.com
<i>IHS Chemical Week</i>	www.chemweek.com
<i>Marketing Week</i>	www.marketingweek.com

Agencies & Associations

American Academy of Cosmetic Dentistry	www.aacd.com
American Dental Association	www.ada.org
National Association of Dental Laboratories	https://nabl.org
United States Census Bureau	www.census.gov
United States Department of Health and Human Services	www.hhs.gov
National Institutes of Health	www.nih.gov
United States Public Health Service	www.usphs.gov
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United States International Trade Commission	www.usitc.gov

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