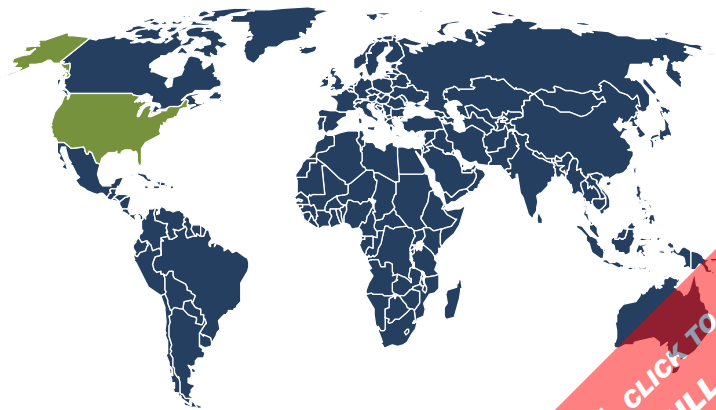


Freedonia Focus Reports
US Collection

Specialty Films: United States

August 2015



Highlights

Market Environment

Historical Trends | Key Economic Indicators | Environmental and Regulatory Factors
Technology | Resin Overview

Segmentation and Forecasts

Functions | Markets

Industry Structure

Industry Composition and Characteristics | Additional Companies Cited

Resources

www.freedoniafocus.com

CLICK TO ORDER
FULL REPORT
BROCHURE
CLICK TO ORDER
FULL REPORT

ABOUT THIS REPORT

Scope & Method

This report forecasts US specialty film demand in US dollars at the manufacturers' level to 2019. Total demand is segmented by film function in terms of:

- barrier
- microporous
- safety and security
- other films such as conductive and insulative, light control, and biodegradable.

Specialty films are defined as plastic films that employ higher-value resins and/or are modified (eg, coated, metalized, with additives) in such a way as to impart special functionality. Excluded from the report are laminates of conventional films with foils, paper, or other commodity materials. Also excluded are highly mature and declining markets such as cellophane film, photographic film, and magnetic audio and video film.

Total demand is also segmented by market as follows:

- packaging
- personal care products
- electronics
- transportation equipment
- construction
- other markets such as health and medical products, bags, and mold release films.

To illustrate historical trends, total demand is provided in an annual series from 2004 to 2014; the various segments are reported at five-year intervals for 2009 and 2014.

This report quantifies trends in various measures of growth. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided at five-year intervals with CAGRs for the years corresponding to other reported figures. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report

items by page is available in the [Table of Contents](#).

Sources

Specialty Films: United States (FF55048) is based on [Specialty Films](#), a comprehensive industry study published by The Freedonia Group in August 2015. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
325211	Plastics Material and Resin Mfg	2671	Packaging Paper and Plastics Film, Coated and Laminated
326112	Plastics Packaging Film and Sheet (including Laminated) Mfg	2821	Plastics Materials, Synthetic Resins, and Nonvulcanizable Elastomers
326113	Unlaminated Plastics Film and Sheet (except Packaging) Mfg	3081	Unsupported Plastics Film and Sheet

Copyright & Licensing

The full report is protected by copyright laws of the United States of America and international treaties. The entire contents of the publication are copyrighted by The Freedonia Group, Inc.

Table of Contents

Section	Page
About This Report	i
Highlights.....	1
Market Environment	2
Historical Trends	2
Chart 1 US Specialty Film Demand Trends, 2004-2014 (US\$ mil)	3
Key Economic Indicators	4
Table 1 Key Indicators for US Specialty Film Demand; 2009, 2014, 2019 (US\$ bil)	4
Environmental & Regulatory Factors	5
Technology	7
Resin Overview	9
Chart 2 US Specialty Film Demand by Resin, 2014.....	9
Segmentation & Forecasts.....	10
Functions.....	10
Chart 3 US Specialty Film Demand by Function; 2009, 2014, 2019 (US\$ mil).....	10
Barrier.....	11
Microporous.....	12
Safety & Security.....	14
Other Films.....	15
Chart 4 US Specialty Film Demand by Function Share; 2009, 2014, 2019 (%).....	17
Markets	18
Chart 5 US Specialty Film Demand by Market; 2009, 2014, 2019 (US\$ mil).....	18
Packaging.....	18
Personal Care Products.....	20
Electronics.....	21
Transportation Equipment.....	22
Construction.....	23
Other Markets.....	24
Chart 6 US Specialty Film Demand by Market Share; 2009, 2014, 2019 (%)	24
Industry Structure	25
Industry Composition & Characteristics	25
Company Profile 1 Bemis Company Inc.....	26
Company Profile 2 Sealed Air Corporation.....	27
Company Profile 3 El du Pont de Nemours and Company	28
Additional Companies Cited.....	29
Resources	30

To return here, click on any Freedonia logo or the Table of Contents link in report footers.
PDF bookmarks are also available for navigation.