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US Collection

# Countertops: United States

February 2018



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# About This Report

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## Scope & Method

This report forecasts to 2022 US countertop demand in square feet. Total demand is segmented by surface material in terms of:

- laminates
- natural stone
- engineered stone
- solid surface
- cast polymer
- tile
- other surface materials

Total demand is also segmented by market as follows:

- residential buildings
- commercial buildings

To illustrate historical trends, total demand is provided in annual series from 2007 to 2017; the various segments are reported at five-year intervals for 2007, 2012, and 2017.

This report quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or  $r^2$ . The most stable data series relative to the trend carries an  $r^2$  value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

## Sources

*Countertops: United States* (FF60020) is based on [Countertops Market in the US](#), a comprehensive industry study published by The Freedonia Group. Reported findings

## About This Report

represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

## Industry Codes

Table 7 | Industry Codes Related to Countertops

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industrial Classification	
337110	Wood kitchen cabinet and countertop manufacturing	2434	Wood kitchen cabinets
325211	Plastics material and resin manufacturing	2821	Plastics materials, synthetic resins, and nonvulcanizable elastomers
327991	Cut stone and stone product manufacturing	3281	Cut stone and stone products
327992	Ground or treated mineral and earth manufacturing	3295	Minerals and earths, ground or otherwise treated

Source: US Census Bureau

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## Resources

### The Freedonia Group

*Countertops Market in the US*, February 2018

### Freedonia Industry Studies

*Kitchen & Bathroom Remodeling Market*, March 2018

*Cabinets Market in the US*, September 2017

*Plumbing Fittings Market in the US*, August 2017

*Plumbing Fixtures Market in the US*, June 2017

*Home Organization Market in the US*, February 2017

*Decorative Tile*, March 2016

*Decorative Laminates*, March 2016

*Hard Surface Flooring*, April 2015

### Freedonia Focus Reports

*Cabinets: United States*

*Decorative Laminates: United States*

*Decorative Tile: United States*

*Hard Surface Flooring: United States*

*Home Organization Products: United States*

*Plumbing Fixtures & Fittings: United States*

### Freedonia Custom Research

### Trade Publications

*Countertops & Architectural Surfaces Magazine*

*Houzz*

*Stone World Magazine*

### Agencies & Associations

International Cast Polymer Alliance

International Surface Fabricators Association

National Association of the Remodeling Industry

National Kitchen & Bath Association

National Stone Institute