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Decorative Laminates: United States

August 2018



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About This Report

Scope

This report forecasts to 2022 US decorative laminate demand in square feet at the unmounted level. Total demand is segmented by product type in terms of:

- low-pressure laminates
- high-pressure laminates
- edgebanding

Total demand is also segmented by market as follows:

- cabinets
- furniture
- store fixtures
- wall panels
- flooring
- countertops
- other markets, such as architectural embellishments, ceilings, and dressing room and bathroom partitions

To illustrate historical trends, various segments are reported at five-year intervals for 2007, 2012, and 2017.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Decorative Laminates: United States (FF60027) is based on [Decorative Laminates Market in the US](#), a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group

About This Report

- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 6 | NAICS & SIC Codes Related to Decorative Laminates

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industrial Classification	
321211	Hardwood veneer and plywood manufacturing	2435	Hardwood veneer and plywood
321219	Reconstituted wood product manufacturing	2493	Reconstituted wood products
322220	Paper bag and coated and treated paper manufacturing	2672	Coated and laminated paper, NEC
322222	Coated and laminated paper manufacturing		
325211	Plastics material and resin manufacturing	2821	Plastics materials, synthetic resins, and nonvulcanizable elastomers
325520	Adhesive manufacturing	2891	Adhesives and sealants
326112	Plastics packaging film and sheet (including laminated) manufacturing	2671	Packaging paper and plastic film; coated and laminated
326130	Laminated plastics plate, sheet (except packaging), and shape manufacturing	3083	Laminated plastics plate, sheet, and profile shapes

Source: US Census Bureau

Freedonia Methodology

The Freedonia Group, a subsidiary of MarketResearch.com, has been in business for more than 30 years and in that time has developed a comprehensive approach to data analysis that takes into account the variety of industries covered and the evolving needs of our customers.

Every industry presents different challenges in market sizing and forecasting, and this requires flexibility in methodology and approach. Freedonia methodology integrates a variety of quantitative and qualitative techniques to present the best overall picture of a market's current position as well as its future outlook: When published data are available, we make sure they are correct and representative of reality. We understand that published data often have flaws either in scope or quality, and adjustments are made accordingly. Where no data are available, we use various methodologies to develop market sizing (both top-down and bottom-up) and then triangulate those results to come up with the most accurate data series possible. Regardless of approach, we also talk to industry participants to verify both historical perspective and future growth opportunities.

Methods used in the preparation of Freedonia market research include, but are not limited to, the following activities: comprehensive data mining and evaluation, primary research, consensus forecasting and analysis, ratio analysis using key indicators, regression analysis,

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end use growth indices and intensity factors, purchase power parity adjustments for global data, consumer and end user surveys, market share and corporate sales analysis, product lifespan analysis, product or market life cycle analysis, graphical data modeling, long-term historical trend analysis, bottom-up and top-down demand modeling, and comparative market size ranking.

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

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Resources

The Freedonia Group

Decorative Laminates Market in the US, August 2018

Freedonia Industry Studies

Countertops Market in the US, February 2018

Cabinets Market in the US, September 2017

Global Hard-Surface Flooring, September 2017

Global Countertops Market, April 2017

Paint & Coatings: US Market Forecasts, February 2017

Hard Surface Flooring, April 2015

World Cabinets, February 2015

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Cabinets: United States

Countertops: United States

Global Hard-Surface Flooring

Hard-Surface Flooring: United States

Paint & Coatings: United States

World Countertops

Freedonia Custom Research

Trade Publications

Countertops & Architectural Surfaces Magazine

Floor Covering News

Floor Covering Weekly

Furniture World

Houzz

Kitchen & Bath Business

Kitchen & Bath Design News

Professional Remodeler

Agencies & Associations

APA – The Engineered Wood Association

Composite Panel Association

International Committee of the Decorative Laminates Industry

Kitchen Cabinet Manufacturers Association

National Association of Homebuilders

National Association of the Remodeling Industry

National Kitchen & Bath Association

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North American Laminate Floor Association
United States Census Bureau
United States Environmental Protection Agency
World Floor Covering Association