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Decorative Laminates: United States

March 2021



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About This Report

Scope

This report forecasts to 2024 US decorative laminate demand and production in square meters. Total demand is segmented by product in terms of:

- low-pressure laminates
- high-pressure laminates

Total demand is also segmented by market as follows:

- cabinets
- furniture
- retail fixtures
- wall panels
- flooring
- countertops
- other markets such as ceilings, signage, and window sills

To illustrate historical trends, total demand is provided in annual series from 2009 to 2019; production and the various segments are reported at five-year intervals for 2009, 2014, and 2019.

Edgebanding, as well as electrical, electronic, and other industrial laminates, is not included in this report.

Several assumptions have been made in order to ease understanding or to facilitate comparisons. For example, many decorative laminates are produced and sold in roll form to furniture producers or manufacturers, who then bond the laminate to a rigid substrate as part of the manufacturing process. This is frequently done with decorative foils and vinyl films. However, in the case of some decorative laminates, such as saturated papers, the laminates may be bonded to a substrate by the laminates producer and not by the customer due to the expense inherent in purchasing and operating the necessary machinery. So as not to skew the results (since some laminates are sold already bonded to a substrate and are therefore more expensive), all data treat laminates as unmounted.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading companies, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Decorative Laminates: United States (FF60027) is based on [Global Decorative Laminates](#), a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources, such as:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- intergovernmental and non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 6 | NAICS & SIC Codes Related to Decorative Laminate

NAICS/SCIAN 2017		SIC	
North American Industry Classification System		Standard Industrial Classification	
321211	Hardwood veneer and plywood manufacturing	2435	Hardwood veneer and plywood
321219	Reconstituted wood product manufacturing	2493	Reconstituted wood products
322220	Paper bag and coated and treated paper manufacturing	2672	Coated and laminated paper, NEC
325211	Plastics material and resin manufacturing	2821	Plastics materials, synthetic resins, and nonvulcanizable elastomers
325520	Adhesive manufacturing	2891	Adhesives and sealants
326112	Plastics packaging film and sheet (including laminated) manufacturing	2671	Packaging paper and plastic film; coated and laminated
326130	Laminated plastics plate, sheet (except packaging), and shape manufacturing	3083	Laminated plastics plate, sheet, and profile shapes

Source: US Census Bureau

Freedonia Methodology

The Freedonia Group, a subsidiary of MarketResearch.com, has been in business for more than 30 years and in that time has developed a comprehensive approach to data analysis that takes into account the variety of industries covered and the evolving needs of our customers.

About This Report

Every industry presents different challenges in market sizing and forecasting, and this requires flexibility in methodology and approach. Freedonia methodology integrates a variety of quantitative and qualitative techniques to present the best overall picture of a market's current position as well as its future outlook: When published data are available, we make sure they are correct and representative of reality. We understand that published data often have flaws either in scope or quality, and adjustments are made accordingly. Where no data are available, we use various methodologies to develop market sizing (both top-down and bottom-up) and then triangulate those results to come up with the most accurate data series possible. Regardless of approach, we also talk to industry participants to verify both historical perspective and future growth opportunities.

Methods used in the preparation of Freedonia market research include, but are not limited to, the following activities: comprehensive data mining and evaluation, primary research, consensus forecasting and analysis, ratio analysis using key indicators, regression analysis, end use growth indices and intensity factors, purchase power parity adjustments for global data, consumer and end user surveys, market share and corporate sales analysis, product lifespan analysis, product or market life cycle analysis, graphical data modeling, long-term historical trend analysis, bottom-up and top-down demand modeling, and comparative market size ranking.

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

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Resources

The Freedonia Group

Global Decorative Laminates

Freedonia Industry Studies

Cabinets

Countertops

Flooring

Global Countertops

Global Drywall & Building Plaster

Global Housing

Global Prefabricated Housing

Moulding & Trim

Outdoor Furniture & Grills

Prefabricated Housing

Wood Panels

Freedonia Focus Reports

Cabinets: United States

Commercial Building Construction: United States

Construction: United States

Countertops: United States

COVID-19 Market Impact Analysis

Furniture & Furnishings: United States

Hard Surface Flooring: United States

Household Furniture: United States

Housing: United States

Wood Flooring: United States

Wood Millwork: United States

Freedonia Custom Research

Trade Publications

CabinetMaker+FDM

Floor Covering News

Kitchen & Bath Business

Kitchen & Bath Design News

National Floor Trends

Wood Based Panels International

Wood Products Magazine

WoodIQ

Woodworking Network

Agencies & Associations

American National Standards Institute

APA – The Engineered Wood Association

Composite Panel Association

International Committee of the Decorative Laminates Industry

International Organization for Standardization

Kitchen Cabinet Manufacturers Association

National Association of Home Builders

National Association of the Remodeling Industry

National Electrical Manufacturers' Association

National Kitchen and Bath Association

North American Laminate Flooring Association

United States Census Bureau

United States Environmental Protection Agency

United States International Trade Commission

World Floor Covering Association