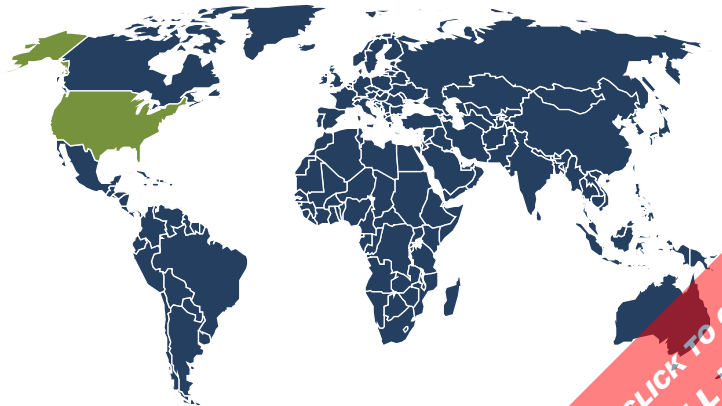




Freedonia Focus Reports
US Collection

Prefabricated Housing: United States

January 2017



Highlights

Market Environment

Historical Trends | Key Economic Indicators | Regulatory Factors and Trends
Green Building Trends | Real Estate Development | Manufacturing

Segmentation and Forecasts

Product Shipments by Volume | Product Shipments by Value

Industry Structure

Industry Composition and Characteristics | Companies Cited

Resources

www.freedoniafocus.com

CLICK TO ORDER
FULL REPORT
BROCHURE
CLICK TO ORDER
FULL REPORT

ABOUT THIS REPORT

Scope & Method

This report forecasts US prefabricated housing shipments in units and US dollars at the manufacturers' level to 2020. Total shipments in both volume and value terms are segmented by product in terms of:

- multisection manufactured
- single-section manufactured
- modular
- precut
- panelized.

Traditional site-built homes using prefabricated building components are excluded from the scope of this report, as are prefabricated structures used for nonresidential purposes.

To illustrate historical trends, total shipments in volume terms and prefabricated housing starts are provided in annual series from 2005 to 2015; total shipments by value and the various segments are reported at five-year intervals for 2010 and 2015.

This report quantifies trends in various measures of growth. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided at five-year intervals with CAGRs for the years corresponding to other reported figures. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

Sources

Prefabricated Housing: United States (FF60031) is based on [Prefabricated Housing Market in the US](#), a comprehensive industry study published by The Freedonia Group in January 2017. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers

- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
236115	New Single-Family Housing Construction (except Operative Builders)	1521	General Contractors – Single-Family Houses
321991	Manufactured Home (Mobile Home) Mfg	2451	Mobile Homes
321992	Prefabricated Wood Building Mfg	2452	Prefabricated Wood Buildings and Components

Copyright & Licensing

The full report is protected by copyright laws of the United States of America and international treaties. The entire contents of the publication are copyrighted by The Freedonia Group.

Table of Contents

Section	Page
About This Report	i
Highlights	1
Market Environment	2
Historical Trends.....	2
Chart 1 US Prefabricated Housing Starts Trends, 2005-2015 ('000 units)	3
Key Economic Indicators	4
Table 1 Key Indicators for US Prefabricated Housing Demand; 2010, 2015, 2020	4
Regulatory Factors & Trends.....	5
Green Building Trends.....	8
Real Estate Development.....	9
Manufacturing.....	10
Segmentation & Forecasts.....	11
Product Shipments by Volume	11
Chart 2 US Prefabricated Housing Shipments by Product; 2010, 2015, 2020 ('000 units)	11
Multisection Manufactured.	13
Single-Section Manufactured.	13
Modular.	14
Precut.....	15
Panelized.....	16
Chart 3 US Prefabricated Housing Shpts by Product Share; 2010, 2015, 2020 (% of '000 units)	17
Product Shipments by Value	19
Chart 4 US Prefabricated Housing Shipments by Product; 2010, 2015, 2020 (US\$ mil)	19
Multisection Manufactured.	20
Single-Section Manufactured.	20
Modular.	20
Precut.....	21
Panelized.....	21
Chart 5 US Prefabricated Housing Shpts by Product Share; 2010, 2015, 2020 (% of US\$ mil)	22
Industry Structure.....	23
Industry Composition & Characteristics.....	23
Chart 6 US Prefabricated Housing Shipments Share by Supplier, 2015	24
Clayton Homes Inc.	25
Champion Home Builders Inc.....	25
Cavco Industries Inc.....	26
Skyline Corporation.	26
The Commodore Corporation.....	26
American Homestar Corporation.....	27
Legacy Housing Ltd.....	27
Wausau Homes Inc.....	27
Companies Cited	29
Resources	30

To return here, click on any Freedonia logo or the Table of Contents link in report footers.
 PDF bookmarks are also available for navigation.

RESOURCES

The Freedonia Group

www.freedoniagroup.com

<i>3489 Prefabricated Housing Market in the US</i> , January 2017	see study contents
Related Industry Studies	
<i>3474 Molding & Trim in the US</i> , November 2016	see study contents
<i>3436 Residential Roofing</i> , August 2016	see study contents
<i>3427 Residential Windows & Doors</i> , July 2016	see study contents
<i>3399 World Roofing</i> , May 2016	see study contents
<i>3375 World Prefabricated Housing</i> , February 2016	see study contents
Related Focus Reports	
<i>Cabinets: United States</i>	see report contents
<i>Construction: United States</i>	see report contents
<i>Countertops: United States</i>	see report contents
<i>Housing: United States</i>	see report contents
<i>Roofing: United States</i>	see report contents
<i>Siding: United States</i>	see report contents
<i>Windows & Doors: United States</i>	see report contents
<i>World Prefabricated Housing</i>	see report contents
Freedonia Custom Research	see capabilities

Trade Publications

<i>Builder</i>	www.builderonline.com
<i>Building Design & Construction</i>	www.bdcnetwork.com
<i>Dwell</i>	www.dwell.com/magazine
<i>Engineering News-Record</i>	www.enr.com
<i>The Journal of Light Construction</i>	www.jlconline.com
<i>Professional Builder</i>	www.probuilder.com

Agencies & Associations

Institute for Building Technology and Safety	www.ibts.org
International Code Council	www.iccsafe.org
Manufactured Housing Institute	www.mfghome.org
National Association of Home Builders	www.nahb.org
United States Census Bureau	www.census.gov
United States Department of Energy	www.energy.gov
United States Department of Housing and Urban Development	www.hud.gov
United States Environmental Protection Agency	www.epa.gov
United States Green Building Council	www.usgbc.org
United States International Trade Commission	www.usitc.gov

Environmental Impact. Please consider the environment before printing this report. Freedonia Focus Report collections feature environmentally friendly products distributed entirely via electronic channels.