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US Collection

# Gutters & Downspouts: United States

July 2018



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# Table of Contents

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|  |           |
|--|-----------|
| <b>1. Highlights</b>                   | <b>3</b>  |
| <b>2. Market Environment</b>           | <b>5</b>  |
| Historical Trends                      | 5         |
| Key Economic Indicators                | 7         |
| Material Overview                      | 8         |
| Environmental & Regulatory Factors     | 10        |
| <b>3. Segmentation &amp; Forecasts</b> | <b>12</b> |
| Products                               | 12        |
| Gutters                                | 13        |
| Downspouts                             | 14        |
| Gutter Guards                          | 14        |
| Hardware & Accessories                 | 15        |
| Markets                                | 17        |
| Residential                            | 18        |
| Commercial                             | 19        |
| <b>4. Industry Structure</b>           | <b>21</b> |
| Industry Characteristics               | 21        |
| Market Share                           | 22        |
| OmniMax                                | 24        |
| Gibraltar                              | 25        |
| <b>5. About This Report</b>            | <b>26</b> |
| Scope                                  | 26        |
| Sources                                | 26        |
| Industry Codes                         | 27        |
| Freedonia Methodology                  | 27        |
| Resources                              | 29        |

# List of Tables & Figures

---

|   |    |
|---|----|
| Figure 1   Key Trends in the US Gutter & Downspout Market, 2017 – 2022            | 4  |
| Figure 2   US Gutter & Downspout Demand Trends, 2007 – 2017                       | 6  |
| Table 1   Key Indicators for US Gutter & Downspout Demand, 2007 – 2022 (US\$ bil) | 7  |
| Figure 3   US Gutter & Downspout Material Share, 2017                             | 8  |
| Figure 4   US Gutter & Downspout Demand by Product, 2007 – 2022 (US\$ mil)        | 12 |
| Table 2   US Gutter & Downspout Demand by Product, 2007 – 2022 (US\$ mil)         | 12 |
| Figure 5   US Gutter & Downspout Demand by Product, 2007 – 2022 (%)               | 16 |
| Figure 6   US Gutter & Downspout Demand by Market, 2007 – 2022 (US\$ mil)         | 17 |
| Table 3   US Gutter & Downspout Demand by Market, 2007 – 2022 (US\$ mil)          | 17 |
| Figure 7   US Gutter & Downspout Demand by Market, 2007 – 2022 (%)                | 20 |
| Figure 8   US Preformed Gutter & Downspout Market Share by Company, 2017 (%)      | 23 |
| Table 4   Leading Suppliers to the US Gutter & Downspout Market by Product        | 24 |
| Table 5   NAICS & SIC Codes Related to Gutters & Downspouts                       | 27 |

# About This Report

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## Scope

This report forecasts to 2022 US gutter and downspout demand in nominal US dollars at the manufacturer level. Total demand is segmented by product in terms of:

- gutters
- downspouts
- gutter guards
- hardware and accessories

Total demand is also segmented by market as follows:

- residential
- commercial

To illustrate historical trends, total demand is provided in annual series from 2007 to 2017; the various segments are reported at five-year intervals for 2007, 2012, and 2017.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

## Sources

*Gutters & Downspouts: United States* (FF60055) is based on *Gutters & Downspouts in the US*, a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

## Industry Codes

Table 5 | NAICS & SIC Codes Related to Gutters & Downspouts

| NAICS/SCIAN 2007                              |   | SIC                                |  |
|---|---|------------------------------------|--|
| North American Industry Classification System |   | Standard Industrial Classification |  |
| 326199  | All other plastics products manufacturing | 1761                               | Roofing, siding, & sheet metal work        |
| 332114  | Custom roll forming                       | 3089                               | Plastic products, not elsewhere classified |
| 332322  | Sheet metal roofing work manufacturing    | 3444                               | Sheet metal work                           |
|   |   | 3449                               | Miscellaneous structural metal work        |

Source: US Census Bureau

## Freedonia Methodology

The Freedonia Group, a subsidiary of MarketResearch.com, has been in business for more than 30 years and in that time has developed a comprehensive approach to data analysis that takes into account the variety of industries covered and the evolving needs of our customers.

Every industry presents different challenges in market sizing and forecasting, and this requires flexibility in methodology and approach. Freedonia methodology integrates a variety of quantitative and qualitative techniques to present the best overall picture of a market's current position as well as its future outlook: When published data are available, we make sure they are correct and representative of reality. We understand that published data often have flaws either in scope or quality, and adjustments are made accordingly. Where no data are available, we use various methodologies to develop market sizing (both top-down and bottom-up) and then triangulate those results to come up with the most accurate data series possible. Regardless of approach, we also talk to industry participants to verify both historical perspective and future growth opportunities.

Methods used in the preparation of Freedonia market research include, but are not limited to, the following activities: comprehensive data mining and evaluation, primary research, consensus forecasting and analysis, ratio analysis using key indicators, regression analysis, end use growth indices and intensity factors, purchase power parity adjustments for global data, consumer and end user surveys, market share and corporate sales analysis, product lifespan analysis, product or market life cycle analysis, graphical data modeling, long-term historical trend analysis, bottom-up and top-down demand modeling, and comparative market size ranking.

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or  $r^2$ . The most stable data series relative to the trend carries an  $r^2$  value of

## About This Report

1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

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## Resources

### The Freedonia Group

*Gutters & Downspouts in the US*, July 2018

### Freedonia Industry Studies

*Commercial Roofing in the US*, September 2018

*Residential Roofing in the US*, September 2018

*Roofing: US Forecasts*, September 2017

*Metal Roofing Market in the US*, August 2017

*Low-Slope Roofing Market in the US*, July 2017

*Asphalt Shingles Market in the US*, May 2017

*Roofing Distributors in the US*, March 2017

*Roofing Distribution Market in the US*, March 2017

*Prefabricated Housing Market in the US*, January 2017

### Freedonia Focus Reports

*Asphalt: United States*

*Commercial Roofing: United States*

*Low-Slope Roofing: United States*

*Metal Roofing: United States*

*Residential Roofing: United States*

*Roofing Distribution: United States*

*Roofing: United States*

### Freedonia Custom Research

### Trade Publications

*Builder Magazine*

*Building Design & Construction*

*Journal of Light Construction*

*Metal Roofing Magazine*

*Professional Remodeler*

*Professional Roofing*

### Agencies & Associations

The Aluminum Association

National Roofing Contractors Association

United States Census Bureau

United States Department of Energy

United States Environmental Protection Agency