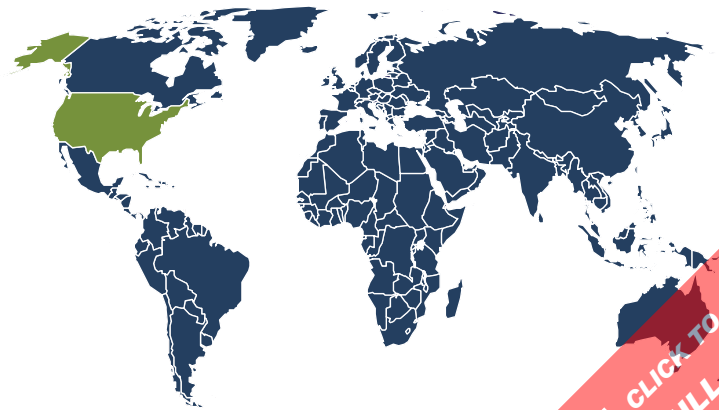




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Brick: United States

November 2014



Highlights

Market Environment

Historical Market Size and Trends | Key Economic Indicators | Pricing

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Materials | Types | Markets

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ABOUT THIS REPORT

Scope & Method

This report forecasts to 2018 US brick demand in US dollars at the manufacturers' level. Total demand is segmented by brick material in terms of:

- clay building
- glazed clay
- other clay brick such as fire brick, sewer brick, and chemical-resistant brick
- concrete.

For the purposes of this report, brick units are defined as having dimensions of 3-5/8 inches by 2-1/4 inches by 7-5/8 inches. These are known in the industry as "standard brick units". The production of clay bricks of other dimensions are converted into an equivalent volume of standard brick units.

Total demand is also segmented by market as follows:

- residential building
- nonresidential building
- nonbuilding.

In addition, total demand is provided by brick type (ie, thin and face brick and molded and extruded brick).

To illustrate historical trends, total demand is provided at five-year intervals for 2003, 2008, and 2013; the various segments are reported for 2008 and 2013.

Forecasts are developed via the identification and analysis of pertinent statistical relationships and other historical trends/events as well as their expected progression/impact over the forecast period. Changes in quantities between reported years of a given total or segment are typically provided in terms of five-year compound annual growth rates (CAGRs). For the sake of brevity, forecasts are generally stated in smoothed CAGR-based descriptions to the forecast year, such as "demand is projected to rise 3.2% annually through 2018." The result of any particular year over that period, however, may exhibit volatility and depart from a smoothed, long-term trend, as historical data typically illustrate.

Key macroeconomic indicators are also provided at five-year intervals with CAGRs for the years corresponding to other reported figures. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

Sources

Brick: United States is based on [Bricks, Blocks, & Pavers](#), a comprehensive industry study published by The Freedonia Group in November 2014. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- The Freedonia Group Consensus Forecasts dated August 2014
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
327121	Brick and Structural Clay Tile Mfg	3251	Brick and Structural Clay Tile
327123	Other Structural Clay Product Mfg	3259	Structural Clay Products, NEC
327331	Concrete Block and Brick Mfg	3271	Concrete Block and Brick

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