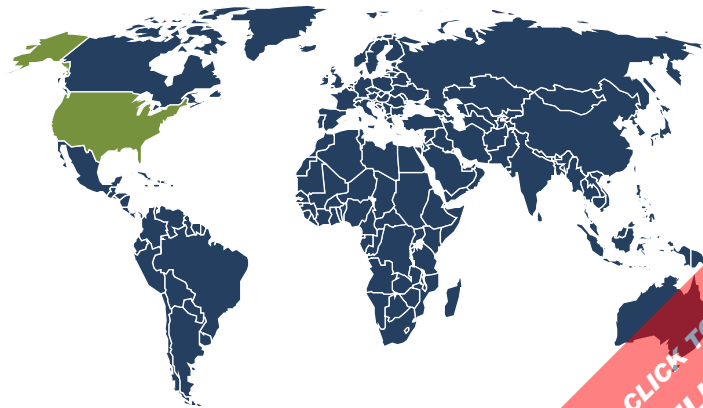




Freedonia Focus Reports
US Collection

Roofing Distribution: United States

March 2017



Highlights

Market Environment

Historical Trends | Key Economic Indicators | Roofing Demand Trends
Role of Roofing Distributors | Key Distributors' Trends

Segmentation and Forecasts

Subregions

Industry Structure

Industry Characteristics | Market Share

Resources

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ABOUT THIS REPORT

Scope & Method

This report forecasts US roofing distribution sales at the distributors' level to 2021. Total sales are segmented by subregion in terms of:

- New England
- Middle Atlantic
- East North Central
- West North Central
- South Atlantic
- East South Central
- West South Central
- Mountain
- Pacific.

For the purposes of this report, “roofing distributors” refer to companies that purchase roofing from manufacturers and resell it to contractors and end users. “End user level sales” refer to sales to the firms that install roofing on residences and commercial structures. “Direct sales” refer to those companies that purchase roofing directly from the manufacturer and then install roofing without reselling it to a distributor, contractor, or other end user.

To illustrate historical trends, total sales are provided in an annual series from 2006 to 2016; the various segments are reported at five-year intervals for 2006, 2011, and 2016.

This report quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Roofing Distribution: United States (FF60095) is based on [Roofing Distribution in the US](#), a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group.

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 4 | Industry Codes Related to Roofing Distribution

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
238160	Roofing Contractors	1761	Roofing, Siding, and Sheet Metal Work
324122	Asphalt Shingle and Coating Materials Mfg	2952	Asphalt Felts and Coatings
326299	All Other Rubber Product Mfg	3069	Fabricated Rubber Products, NEC
327123	Other Structural Clay Product Mfg	3259	Structural Clay Products, NEC
327390	Other Concrete Product Mfg	3272	Concrete Products, Except Block and Brick
332322	Sheet Metal Work Mfg	3444	Sheet Metal Work
423330	Roofing, Siding, and Insulation Material Merchant Wholesalers	5033	Roofing, Siding, and Insulation Materials
444190	Other Building Material Dealers	5039	Construction Materials, NEC

Source: US Census Bureau

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Resources

The Freedonia Group

Freedonia Industry Studies

Molding & Trim in the US, November 2016
Roofing Underlay Market in the US, November 2016
World Drywall & Building Plaster, October 2016
Commercial Roofing, September 2016
Fencing, September 2016
Commercial Windows & Doors, August 2016
Residential Roofing, August 2016
Residential Windows & Doors, July 2016
World Insulation, July 2016
World Roofing, May 2016
Siding, January 2016
World Asphalt (Bitumen), November 2015
Insulation, September 2015

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Commercial Roofing: United States
Construction: United States
Housing: United States
Insulation: United States
Nonresidential Building Construction: United States
Prefabricated Housing: United States
Residential Roofing: United States
Roofing: United States
Siding: United States
World Asphalt (Bitumen)
World Prefabricated Housing
World Roofing
World Siding

Freedonia Custom Research

Trade Publications

Builder
Engineering News-Record
The Journal of Light Construction
Qualified Remodeler

ABOUT THIS REPORT

Remodeling

Roofing Contractor

Western Roofing, Insulation, and Siding

Agencies & Associations

American National Standards Institute

Asphalt Roofing Manufacturers Association

Cool Roof Rating Council

International Code Council

Metal Cladding and Roofing Manufacturers Association

National Association of Home Builders

National Fire Protection Association

National Roofing Contractors Association

United States Census Bureau

United States Environmental Protection Agency

United States International Trade Commission