



Freedonia Focus Reports
US Collection

Siding Distribution: United States

August 2017



CLICK TO ORDER
FULL REPORT **BROCHURE** CLICK TO ORDER
FULL REPORT

www.freedoniafocusreports.com

Table of Contents

1. Highlights	3
2. Market Environment	5
Historical Trends	5
Key Economic Indicators	7
Siding Demand Trends	8
Siding Sales Outlook by Channel	10
Distributors' Siding Sales by Material	11
3. Segmentation & Forecasts	12
Subregions	12
New England	13
Middle Atlantic	14
East North Central	15
West North Central	15
South Atlantic	16
East South Central	17
West South Central	17
Mountain	18
Pacific	19
4. Industry Structure	21
Industry Characteristics	21
Market Share	22
Alside	23
ABC Supply Company	23
Lowe's Companies	23
5. About This Report	24
Scope & Method	24
Sources	25
Industry Codes	25
Resources	26

List of Tables & Figures

Figure 1 Key Trends in US Siding Distribution Market, 2016-2021	4
Figure 2 US Siding Distribution Sales Trends, 2006-2016	6
Table 1 Key Indicators for US Siding Distribution; 2006, 2011, 2016, 2021 (US\$ bil)	7
Table 2 US Siding Demand Trends by Construction Segment; 2006, 2011, 2016, 2021 (US\$ mil)	8
Table 3 US Demand Outlook by Sales Channel; 2006, 2011, 2016, 2021 (US\$ mil)	10
Table 4 US Distributors' Siding Sales by Material; 2006, 2011, 2016, 2021 (US\$ mil)	11
Figure 3 US Siding Distribution Sales by Subregion; 2006, 2011, 2016, 2021 (US\$ mil)	12
Table 5 US Siding Distribution Sales by Subregion; 2006, 2011, 2016, 2021 (US\$ mil)	12
Figure 4 US Siding Distribution Sales by Subregion; 2006, 2011, 2016, 2021 (%)	20
Figure 5 US Siding Distribution Market Share by Company, 2016	22
Table 6 Industry Codes Related to Siding Distribution	25

About This Report

Scope & Method

This report forecasts US siding sales in nominal dollars at the distributors' level to 2021. Total demand is segmented by subregion in terms of:

- New England
- Middle Atlantic
- East North Central
- West North Central
- South Atlantic
- East South Central
- West South Central
- Mountain
- Pacific.

For the purposes of this report, “siding distributors” refer to companies that purchase siding from manufacturers and resell it to contractors and end users. “Contractors’ level sales” refers to sales to the end user – ie, those firms that install siding on residences and commercial structures. “Direct sales” refers to those companies that purchase siding directly from the manufacturer and then install siding without reselling it to a distributor, contractor, or other end user.

To illustrate historical trends, total sales and the various segments are reported at five-year intervals for 2006, 2011, and 2016.

This report quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Siding Distribution: United States (FF60096) is based on *Siding Distribution Market in the US*, a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group.

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 6 | Industry Codes Related to Siding Distribution

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
238170	Siding Contractors	1761	Roofing, Siding, & Sheet Metal Work
324122	Asphalt Shingle & Coating Materials Manufacturing	2952	Asphalt Felts & Coatings
326199	All Other Plastics Products Manufacturing	3089	Plastics Products, NEC
327121	Brick & Structural Clay Tile Manufacturing	3241	Cement, Hydraulic
327123	Other Structural Clay Product Manufacturing	3251	Brick & Structural Clay Tile
327310	Cement Manufacturing	3259	Structural Clay Products, NEC
327999	All Other Miscellaneous Nonmetallic Mineral Product Manufacturing	3299	Nonmetallic Mineral Products, NEC
423330	Roofing, Siding, & Insulation Material Merchant Wholesalers	5033	Roofing, Siding, & Insulation Materials

Source: US Census Bureau

Copyright & Licensing

The full report is protected by copyright laws of the United States of America and international treaties. The entire contents of the publication are copyrighted by The Freedonia Group.

Resources

The Freedonia Group

Siding Distribution Market in the US, August 2017

Freedonia Industry Studies

Roofing Distribution Market in the US, March 2017

Molding & Trim in the US, November 2016

Roofing Underlay Market in the US, November 2016

World Drywall & Building Plasters, October 2016

Commercial Roofing, September 2016

Fencing, September 2016

Commercial Windows & Doors, August 2016

Residential Roofing, August 2016

Residential Windows & Doors, July 2016

World Insulation, July 2016

World Roofing, May 2016

Siding, January 2016

Freedonia Focus Reports

Architectural Services: United States

Construction: United States

Fiber Cement Products: United States

Housing: United States

Nonresidential Building Construction: United States

Precast Architectural Building Components: United States

Roofing Distribution: United States

Siding: United States

Windows & Doors: United States

World Siding

World Roofing

Freedonia Custom Research

Trade Publications

Builder

Engineering News-Record

The Journal of Light Construction

Qualified Remodeler

Remodeling

Western Roofing, Insulation, & Siding

Agencies & Associations

The Brick Industry Association

EIFS Industry Members Association

National Association of Home Builders

National Association of the Remodeling Industry

United States Census Bureau

United States Green Building Council

United States International Trade Commission

Vinyl Siding Institute