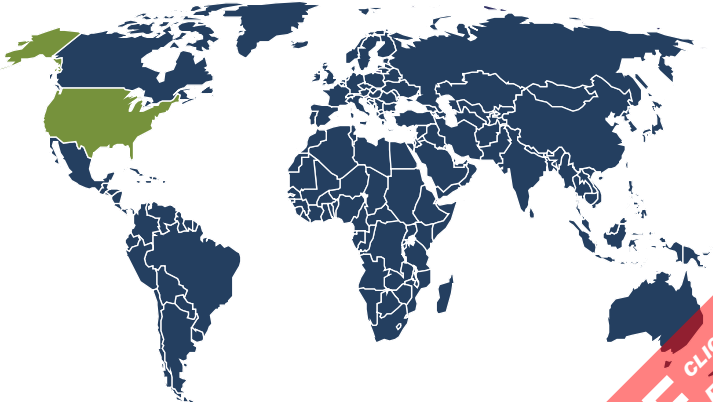




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Low-Slope Roofing: United States

September 2020



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About This Report

Scope

This report forecasts to 2024 US low-slope roofing demand in squares. Total demand is segmented by product in terms of:

- bituminuous
- plastic
- rubber
- metal and other products such as liquid applied roofing coatings, tensioned fabric, vegetative, and spray polyurethane foam

Total demand is also segmented by market as follows:

- commercial
- residential

To illustrate historical trends, total demand is provided in annual series from 2009 to 2019; the various segments are reported at five-year intervals for 2009, 2014, and 2019.

Excluded from the scope of this report are such related products as roofing underlays, flashings, and coatings used as repair and restorative compounds and used as a structure's primary roofing material.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading companies, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Low-Slope Roofing: United States (FF60103) is based on [Low-Slope Roofing](#), a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources, such as:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- intergovernmental and non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

About This Report

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 5 | NAICS & SIC Codes Related to Low-Slope Roofing

NAICS/SCIAN 2017 North American Industry Classification System		SIC Standard Industrial Classification	
238160	Roofing Contractors	1761	Roofing, Siding, & Sheet Metal Work
324122	Asphalt Shingle & Coating Materials Manufacturing	2851	Paints & Allied Products
325510	Paint & Coating Manufacturing	2952	Asphalt Felts & Coatings
326150	Urethane & Other Foam Product (except Polystyrene) Manufacturing	3069	Fabricated Rubber Products, NEC
326299	All Other Rubber Product Manufacturing	3086	Plastic Foam Products
332311	Prefabricated Metal Building & Component Manufacturing	3444	Sheet Metal Work
332322	Sheet Metal Work Manufacturing	3448	Prefabricated Metal Buildings & Components
423330	Roofing, Siding, & Insulation Material Merchant Wholesalers	5033	Roofing, Siding, & Insulation Materials

Source: US Census Bureau

Freedonia Methodology

The Freedonia Group, a subsidiary of MarketResearch.com, has been in business for more than 30 years and in that time has developed a comprehensive approach to data analysis that takes into account the variety of industries covered and the evolving needs of our customers.

Every industry presents different challenges in market sizing and forecasting, and this requires flexibility in methodology and approach. Freedonia methodology integrates a variety of quantitative and qualitative techniques to present the best overall picture of a market's current position as well as its future outlook: When published data are available, we make sure they are correct and representative of reality. We understand that published data often have flaws either in scope or quality, and adjustments are made accordingly. Where no data are available, we use various methodologies to develop market sizing (both top-down and bottom-up) and then triangulate those results to come up with the most accurate data series possible. Regardless of approach, we also talk to industry participants to verify both historical perspective and future growth opportunities.

Methods used in the preparation of Freedonia market research include, but are not limited to, the following activities: comprehensive data mining and evaluation, primary research, consensus forecasting and analysis, ratio analysis using key indicators, regression analysis, end use growth indices and intensity factors, purchase power parity adjustments for global

About This Report

data, consumer and end user surveys, market share and corporate sales analysis, product lifespan analysis, product or market life cycle analysis, graphical data modeling, long-term historical trend analysis, bottom-up and top-down demand modeling, and comparative market size ranking.

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

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Resources

The Freedonia Group

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Freedonia Industry Studies

Asphalt Shingles Market in the US

Building Envelope in North America

Ceilings

Commercial Insulation in the US

Global Housing

Global Insulation

Global Roofing

Green (Vegetative) Roofing

Gutters & Downspouts in the US

Insulation

Moulding & Trim

Prefabricated Housing

Roofing

Roofing Accessories

Roofing Distributors in the US

Solar Roofing in the US

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Ceilings: United States

Commercial Building Construction: United States

Commercial Roofing: United States

Construction: United States

Housing: United States

Metal Roofing: United States

Moulding & Trim: United States

Residential Roofing: United States

Roofing: United States

Siding: United States

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Trade Publications

Builder

Engineering News-Record

Journal of Light Construction

About This Report

Metal Construction News

Metal Roofing

Qualified Remodeler

Remodeling

Roofing Contractor

Western Roofing/Insulation/Siding

Agencies & Associations

Asphalt Roofing Manufacturers Association

Cool Roof Rating Council

EPDM Roofing Association

Metal Building Manufacturers Association

Metal Construction Association

Metal Roofing Alliance

National Roofing Contractors Association

Single-Ply Roofing Institute

Spray Polyurethane Foam Alliance

United States Census Bureau

United States Department of Energy

United States Environmental Protection Agency

United States Green Building Council

United States International Trade Commission