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US Collection

Peat: United States

June 2020



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About This Report

Scope

This report forecasts to 2024 US peat demand and production in metric tons. Total demand is segmented by product in terms of:

- sphagnum peat
- reed-sedge peat
- hypnum peat
- peat humus

Total demand is also segmented by application as follows:

- potting mix ingredient
- general soil amendment
- golf course maintenance
- other applications such as nurseries and earthworm culture medium

To illustrate historical trends, total demand, total production, the various segments, and trade are provided in annual series from 2009 to 2019.

Demand and production figures correspond to the conterminous US, excluding Alaska and Hawaii. Re-exports of peat are excluded from demand figures.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading companies, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Peat: United States (FF65043) represents the synthesis and analysis of data from various secondary, macroeconomic, and demographic sources, such as:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- intergovernmental and non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

About This Report

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 10 | NAICS & SIC Codes Related to Peat

NAICS/SCIAN 2017 North American Industry Classification System		SIC Standard Industrial Classification	
212399	All Other Nonmetallic Mineral Mining	1499	Miscellaneous Nonmetallic Minerals, Except Fuels
325314	Fertilizer (Mixing Only) Manufacturing	2875	Fertilizers, Mixing Only
327999	All Other Miscellaneous Nonmetallic Mineral Product Manufacturing	3299	Nonmetallic Mineral Products, NEC

Source: US Census Bureau

Freedonia Methodology

The Freedonia Group, a subsidiary of MarketResearch.com, has been in business for more than 30 years and in that time has developed a comprehensive approach to data analysis that takes into account the variety of industries covered and the evolving needs of our customers.

Every industry presents different challenges in market sizing and forecasting, and this requires flexibility in methodology and approach. Freedonia methodology integrates a variety of quantitative and qualitative techniques to present the best overall picture of a market's current position as well as its future outlook: When published data are available, we make sure they are correct and representative of reality. We understand that published data often have flaws either in scope or quality, and adjustments are made accordingly. Where no data are available, we use various methodologies to develop market sizing (both top-down and bottom-up) and then triangulate those results to come up with the most accurate data series possible. Regardless of approach, we also talk to industry participants to verify both historical perspective and future growth opportunities.

Methods used in the preparation of Freedonia market research include, but are not limited to, the following activities: comprehensive data mining and evaluation, primary research, consensus forecasting and analysis, ratio analysis using key indicators, regression analysis, end use growth indices and intensity factors, purchase power parity adjustments for global data, consumer and end user surveys, market share and corporate sales analysis, product lifespan analysis, product or market life cycle analysis, graphical data modeling, long-term historical trend analysis, bottom-up and top-down demand modeling, and comparative market size ranking.

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth

About This Report

rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

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Resources

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Home & Garden Pesticides

Landscaping Products

Lawn & Garden Consumables

Lawn & Garden Hand Tools & Wheeled Implements in the US

Lawn & Garden Robots

Lawn & Garden Watering Products

Live Goods: Plants, Trees, & Shrubbery

Outdoor Furniture & Grills

Outdoor Kitchens

Outdoor Living Products 2020

Power Lawn & Garden Equipment

Sheds & Other Residential Outdoor Storage

Wood & Competitive Decking

Freedonia Focus Reports

Construction: United States

COVID-19 Market Impact Analysis

Demographics: United States

Hand Tools: United States

Hardscaping Products: United States

Home & Garden Pesticides: United States

Housing: United States

Landscaping Products: United States

Landscaping Services: United States

Lawn & Garden Consumables: United States

Perlite & Vermiculite: United States

Power Lawn & Garden Equipment: United States

Recreation: United States

Freedonia Custom Research

Trade Publications

Better Homes & Gardens

Greenhouse Grower

Greenhouse Product News

About This Report

Grounds Maintenance
Landscape Management
LandscapingNetwork.com
Nursery Management

Agencies & Associations

American Society of Golf Course Architects
American Society of Landscape Architects
Bureau of Economic Analysis
Canadian Sphagnum Peat Moss Association
International Peatland Society
Mulch & Soil Council
National Golf Foundation
Organic Materials Review Institute
Sports Turf Managers Association
United States Census Bureau
United States Environmental Protection Agency
United States Geological Survey
United States Golf Association
United States International Trade Commission
US Composting Council