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Video Surveillance Equipment: United States

August 2017



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About This Report

Scope & Method

This report forecasts US video surveillance system demand in US dollars at the manufacturers' level to 2021. Total demand is segmented by product in terms of:

- cameras
- monitors
- recording equipment
- other components such as cables, mountings, and housings.

Excluded from the scope of the study are storage devices and equipment. Also excluded are dedicated information security hardware and software (eg, video analytics software, video management systems encryption, and firewalls).

Total demand is also segmented by market as follows:

- trade and distribution
- government
- financial institutions
- educational
- industrial
- other markets such as services, healthcare, and offices.

To illustrate historical trends, total demand is provided in annual series from 2006 to 2016; the various segments are reported at five-year intervals for 2006, 2011, and 2016.

This report quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Video Surveillance Equipment: United States (FF80051) is based on [Video Surveillance Equipment Market in the US](#), a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group.

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 5 | Industry Codes Related to Video Surveillance

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
334119	Other Computer Peripheral Equipment Mfg	3577	Computer Peripheral Equipment, NEC
334290	Other Communications Equipment Mfg	3669	Communications Equipment, NEC

Source: US Census Bureau

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Resources

The Freedonia Group

Video Surveillance Equipment Market in the US, August 2017

Freedonia Industry Studies

Access Controls Market in the US, August 2017

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Global Security Services Market, January 2017

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SDM

Security

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Security Sales & Integration

Security Systems News

SP&T News

Agencies & Associations

Federal Bureau of Investigation

Security Industry Association

United States Census Bureau

United States International Trade Commission