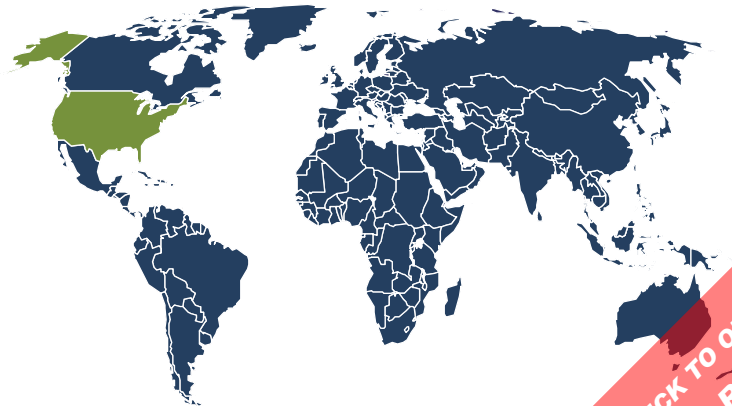


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Motorcycle Components: United States

August 2013



Highlights

Industry Overview

Market Size and Trends | Product Segmentation | Market Segmentation
Legal and Regulatory Issues | Production and Product Development | Global Overview

Demand Forecasts

Market Environment | Product Forecasts | Market Forecasts

Industry Structure

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ABOUT THIS REPORT

Scope & Method

This report forecasts US motorcycle component demand and shipments in US dollars at the manufacturers' level to 2017. Total demand is segmented by product in terms of:

- engine and drivetrain
- structural
- electrical and electronic
- tires
- other components such as brake parts, filters, and emission and exhaust components.

Excluded from the scope of this report are chemical products, trim and other decorative products, components for separately sold sidecars, and add-on vehicle accessories like special body panels.

Total demand is also segmented by market as follows:

- aftermarket
- original equipment manufacture (OEM).

To illustrate historical trends, total demand and shipments are provided for 2002, 2007, and 2012; the various demand segments are reported at five-year intervals for 2007 and 2012. Forecasts emanate from the identification and analysis of pertinent statistical relationships and other historical trends/events as well as their expected progression/impact over the forecast period. Changes in quantities between reported years of a given total or segment are typically provided in terms of five-year compound annual growth rates (CAGRs). For the sake of brevity, forecasts are generally stated in smoothed CAGR-based descriptions to the forecast year, such as "demand is projected to rise 3.2% annually through 2017." The result of any particular year over that period, however, may exhibit volatility and depart from a smoothed, long-term trend, as historical data typically illustrate.

Key macroeconomic indicators are also provided at five-year intervals with CAGRs for the years corresponding to other reported figures. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

Sources

Motorcycle Components: United States is based on [World Motorcycle Components](#), a comprehensive industry study published by The Freedonia Group in August 2013.

Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- The Freedonia Group Consensus Forecasts dated June 2013 and August 2013
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007 North American Industry Classification System		SIC Standard Industry Codes	
336991	Motorcycle, Bicycle, and Parts Mfg	3751	Motorcycles, Bicycles, and Parts

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